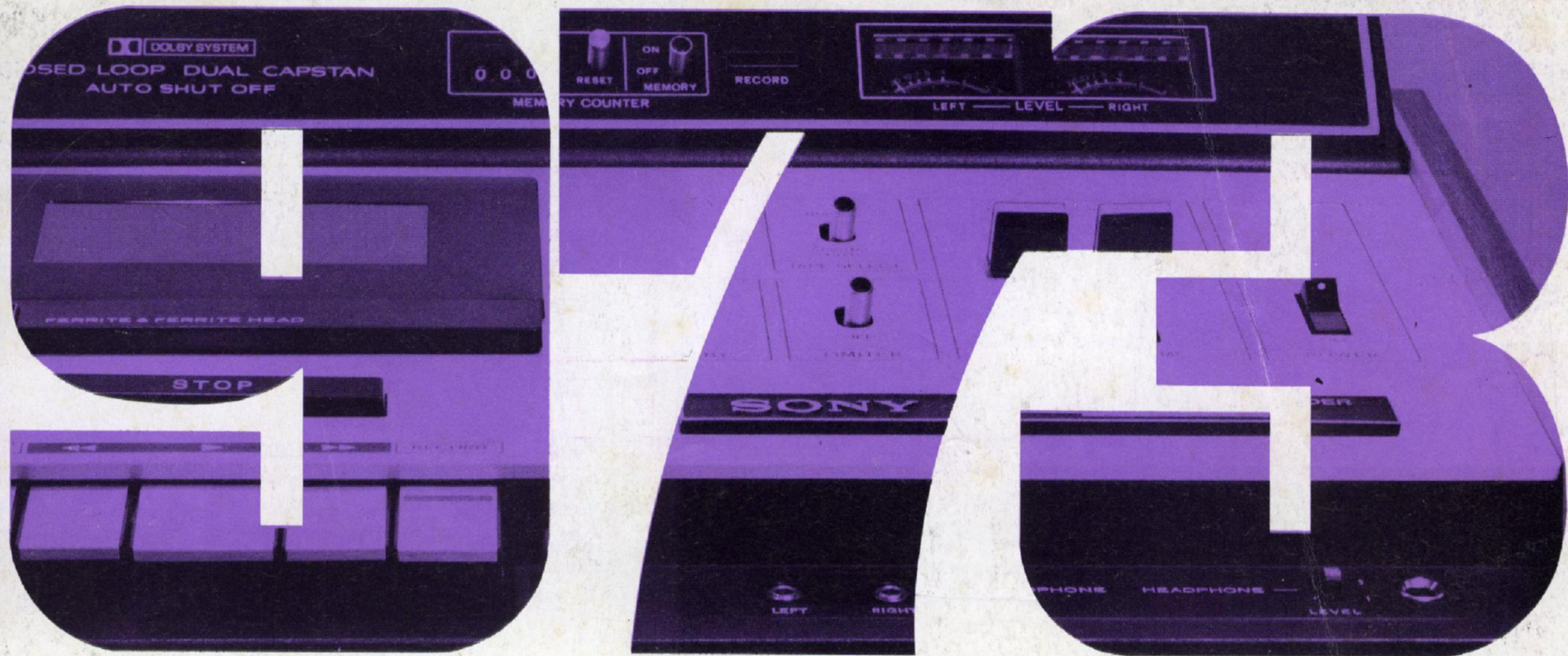
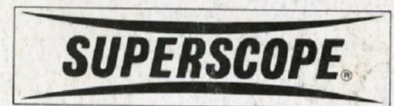


SONY[®]



TAPE RECORDERS • TAPE • MICROPHONES • ACCESSORIES



You never heard it so good[®]

Why Sony is Number One in the world of tape recording.

At Sony/Superscope, quality is measured by performance, not words.

Today, amateur and professional recordists are too sophisticated to be impressed by superlatives alone. They demand quality, not advertising slogans, for their money. We give them that quality with every Sony product, from the highest priced professional tape deck, to the least expensive patch cord. In return, they have made Sony the largest selling, best known line of tape recording equipment in the world. The result: a reputation built on quality, not promises.

Consider, for example, the quality control observed in the manufacture of every Sony product. Rigorous testing is employed at all stages of construction. Nothing leaves the factory until it meets the criteria our reputation demands.

Additional exhaustive tests follow as the product comes off the assembly line in Japan. Only after it passes this scrutiny is it carefully packed and shipped to Sony/Superscope's plant in Sun Valley, California.

Here the unit undergoes yet another series of quality control tests, performed by skilled technicians at one of the

most sophisticated tape recorder test facilities in the nation.

This rigorous and unrelenting examination ensures that the Sony/Superscope product you buy will give perfect performance year after year.

The features incorporated into Sony products further demonstrate our commitment to quality. They're designed to provide Sony with an extra edge in performance and convenience, giving the buyer more for his money. That's not entirely altruism; it's also good business sense. The more we give, the more we sell.

Every Sony tape recorder, for example, is backed by Superscope's One Year Warranty. The specific terms are enclosed with each machine, and may be examined at your Sony/Superscope dealer. The Warranty is our confident indication that quality is more than a word at Sony/Superscope. It's a reputation.

The complete Sony/Superscope line is presented on the following pages. We invite you to look it over. Ask your dealer for a demonstration of any models that appeal to you — and let our products speak for themselves.

Sony Monophonic Cassette-Corders®

From a miniature Cassette-Corder® that's small enough to carry in your attache case or purse to a full-size unit for audio-visual applications, there's a Sony Cassette-Corder® to fill every need. Whether you're a student, businessman or housewife, Sony has a Cassette-Corder® that's perfect for you.

Just pop in a Sony cassette, press a button, and you're ready to record or listen. Besides being equipped with such standard features as Pushbutton Operation, Sonymatic Recording Control and a Built-In Speaker, all Sony Cassette-Corders® come with a Personal Earphone, Microphone, Carrying Case and Blank Cassette. In addition, many models have a Built-In Condenser Microphone and Dual Differential-Balanced Flywheels, which add a professional touch.

It's your choice. Select *your* Sony Cassette-Corder® from the following models and put a little something extra into your life.

TC-40A

\$ 99.95

Sony Model TC-40A Miniature Battery-Operated Action-Corder with Built-In Condenser Microphone

Small enough to fit snugly into one hand, the TC-40A features a built-in condenser microphone, which picks up anything your ears can hear with remarkably life-like fidelity.

FEATURES:

- Built-In Condenser Microphone
- Dual Differential-Balanced Flywheels — eliminate variations in tape speed when unit is being carried
- Sonymatic Recording Control
- Servo-Control Motor
- Built-In Locking Pause Control
- Record Level/Battery Strength Indicator
- Built-In Speaker
- Operates in Any Carrying Position
- Optional Stop/Start Microphone
- Optional Car Battery Operation

*Locking Rewind
Automatic shut off
3-digit tape counter*

*end of tape alarm
stand by*

*Fast Forward Cueing
Op. Rechargeable Nickel-Cadmium³
Battery Pack/AC Power Supply.*





TC-45



TC-55

TC-45

Sony Model TC-45 Deluxe Miniature Battery-Operated Action-Corder

with Built-In Condenser Microphone and Automatic Shut-Off

This is the world's finest miniature cassette recorder! Full of extra performance, value and dependability that's made Sony the first name in tape recorders, the exciting new TC-45 is ready to go places. So take it away!

FEATURES:

- Built-In Condenser Microphone
- Automatic Shut-Off
- Dual Differential-Balanced Flywheels
- Three-Digit Tape Counter
- Fast-Forward/Cueing
- Locking Rewind
- Pause Control with Lock
- Sonymatic Recording Control
- Servo-Control Motor
- Record Level/Battery Strength Indicator
- Built-In Speaker
- Operates in Any Carrying Position
- Optional Rechargeable Nickel-Cadmium Battery Pack/AC Power Supply
- Optional Car Battery Operation
- Optional Stop/Start Microphone

\$139.95 TC-55

Sony Model TC-55 Sub-Miniature Battery-Operated Action-Corder with Built-In Condenser Microphone and Automatic Shut-Off

Slightly larger than two packs of cigarettes, the all-new Sony TC-55 tucks away almost anywhere to provide the ultimate in carrying convenience. But don't let the small size fool you. Underneath its rugged all-metal skin, this mighty midget offers performance that surpasses many larger recorders.

FEATURES:

- Built-In Condenser Microphone
- Automatic Shut-Off
- Fast-Forward/Cueing
- Record Level/Battery Strength Indicator
- Three-Digit Tape Counter
- Sonymatic Recording Control with Speech/Music Selector Switch
- Pause Control with Lock
- Servo-Control Motor
- Dual Differential-Balanced Flywheels virtually eliminate variation in tape speed when unit is being carried
- Operates in Any Carrying Position
- Optional Rechargeable Nickel-Cadmium Battery Pack/AC Power Supply
- Optional Stop/Start Microphone
- Optional Car Battery Operation

*Build. in speaker
Locking Rewind*

TC-66

**Sony Model TC-66
AC/DC Personal Portable
Cassette-Corder®
with Built-In Condenser Microphone
and Automatic Shut-Off**

The TC-66, Sony's lowest-priced Cassette-Corder,® is perfect for budget-minded students and housewives, for personal correspondence, or just for fun.

FEATURES:

- AC/DC Operation
- Push-Button Operation
- Locking Fast-Forward and Rewind Buttons
- Sonymatic Recording Control
- Microphone and Auxiliary Inputs
- Tone and Volume Controls
- Built-In Speaker
- Record Interlock
- Operates in Any Carrying Position
- Remote Stop/Start Microphone
- Built-In Locking Pause Control





TC-95A



TC-90A

\$99.95 TC-90A

**Sony Model TC-90A AC/DC
Portable Cassette-Corder®
with Built-In Condenser Microphone
and Automatic Shut-Off**

Here's a truly versatile performer! Sony's new TC-90A offers two microphones: a built-in professional condenser microphone for perfect "hands-off" recording, and a Remote Stop/Start Microphone for dictation and other uses where remote control is needed. Traditional Sony quality, rugged dependability, and outstanding performance make the TC-90A a truly outstanding value.

FEATURES:

- Back-Space Review Button
- Fast-Cueing
- Microphone and Auxiliary Inputs
- Record Interlock
- Sonymatic Recording Control
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Record Level/Battery Strength Indicator
- Tone and Volume Controls
- Automatic Shut-Off
- Locking Fast-Forward and Rewind Buttons
- Operates in Any Carrying Position
- Optional Car Battery Operation

\$119.95 TC-95A

**Sony Model TC-95A
Executive Cassette-Corder®
with Built-In Condenser Microphone
and Automatic Shut-Off**

Just a few dollars more than the TC-90A, Sony's new TC-95A *really gets down to business!* The complete array of famous Sony convenience features, including Digital Tape Counter, Back-Space Review Button, Fast-Cueing, and Remote Stop/Start Microphone, makes the TC-95A ideal for dictation and transcription. Smart styling compliments both desk top and table use.

FEATURES:

- Built-In Condenser Microphone
- Microphone and Auxiliary Inputs
- Record Interlock
- Sonymatic Recording Control
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Record Level/Battery Strength Indicator
- Tone and Volume Controls
- Locking Fast-Forward and Rewind Buttons
- Operates in Any Carrying Position
- Optional Car Battery Operation
- Automatic Shut-Off

\$129.95 **TC-110A**

**Sony Model TC-110A AC/DC
Portable Cassette-Corder®
with Built-In Condenser Microphone**

The popular TC-110A makes a lot of friends everywhere it goes. News correspondents, executives, and students all agree that the TC-110A is hard to beat for great all-around performance and dependability.

FEATURES:

- Built-In Condenser Microphone
- Digital Tape Counter
- Locking Fast-Forward and Rewind Buttons
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Sonymatic Recording Control
- Record Level/Battery Strength Indicator
- End-of-Tape Alarm
- Tone and Volume Controls
- Built-In Extended Range Speaker
- Operates in Any Carrying Position
- Optional Car Battery Operation

\$139.95 **TC-140**

**Sony Model TC-140
Deluxe AC/DC Portable
Cassette-Corder®
with TMS and Built-In Condenser
Microphone**

Thanks to automatic Total-Mechanism Shut-Off (TMS), the new TC-140 turns itself completely off when it reaches the end-of-tape. The results? Longer battery life, less wear. Here's more style and performance than you can find in any other similar recorder!

FEATURES:

- Automatic Total-Mechanism Shut-Off (TMS)
- Dual Differential-Balanced Flywheels
- Sonymatic Recording Control
- Built-In Condenser Microphone
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Microphone and Auxiliary Inputs
- Record Level/Battery Strength Indicator
- Tone and Volume Controls
- Three-Digit Tape Counter
- Operates in Any Carrying Position
- Optional Car Battery Operation



Sony Monophonic Cassette-Corder[®] AM/FM Radio Combinations

For versatility, nothing tops Sony/Superscope's family of Cassette-Corder[®] AM/FM Radio Combinations. Besides all the things you use a Cassette-Corder[®] for, you also get the extra enjoyment of high quality AM/FM reception.

Furthermore, every Sony Cassette-Corder[®] AM/FM Radio combination has the ability to record cassettes right off the air. Because Sony feels that what's worth hearing once is worth hearing twice. Or as many times as you want to hear it.

All Sony portable Cassette-Corder[®] AM/FM Radio combinations feature Sonymatic Recording Control, and come with carrying case, batteries, and earphone. Also, most have Sony's famous built-in condenser microphone.

With a model to suit every budget and need, it's easy to choose your favorite from those on the following pages. Then pop in a Sony cassette and find out for yourself why Sony is Number One in tape recorders.



CF-200A



Sony Model CF-200A AC/DC Cassette-Corder® AM/FM Radio Combination

with Built-In Condenser Microphone and (TMS)

Sony's most economical Cassette-Corder® AM/FM radio combination, the CF-200A incorporates many features from higher priced models. Along with the ability to record cassettes right off the air, this remarkably versatile unit provides high-quality AM/FM reception.

FEATURES:

Recorder

- Sonymatic Recording Control
- Record Interlock
- Speaker Monitor Capability
- Record Level/Battery Strength Indicator

Radio

- AM and FM Bands
- Telescopic FM Antenna
- Built-In Ferrite Bar AM Antenna
- Built-In Condenser Microphone
- Automatic Shut-Off in Record and Play Modes

CF-400



Sony Model CF-400 Deluxe AC/DC Cassette-Corder® AM/FM Radio Combination with Built-In Condenser Microphone

The CF-400 is a high performance portable Cassette-Corder® AM/FM radio combination for the discriminating listener. You get a complete array of sophisticated features, plus traditional Sony quality and dependability.

FEATURES:

Recorder

- Built-In Condenser Microphone
- Sonymatic Recording Control
- Variable Sound Monitor lets you adjust speaker volume without affecting recording level
- Microphone and Auxiliary Inputs
- Record Level/Battery Strength Indicator
- Straight-Line Tone and Volume Controls

Radio

- AM and FM Bands
- Signal Strength Meter
- Telescopic FM Antenna
- Built-In Ferrite Bar AM Antenna
- AFC with Defeat Switch

General

- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack



**Sony Model CF-350 AC/DC
Cassette-Corder® AM/FM Radio Combination
with Built-In Condenser Microphone and Automatic Shut-Off**

If you're looking for even more performance, the compact-size CF-350 is what you're after. A Built-In Condenser Microphone and Automatic Shut-Off are just two of the reasons why the new CF-350 is such a good performer.

FEATURES:

Recorder

- Built-In Condenser Microphone
- Sonymatic Recording Control
- Record Level/Battery Strength Indicator
- Variable Sound Monitor
- Automatic Shut-Off in Record and Play Modes

- Dual Differential-Balanced Flywheels
- Servo-Control Motor

Radio

- AM and FM Bands
- Telescopic FM Antenna
- Built-In Ferrite Bar AM Antenna
- AFC with Defeat Switch

CF-350 CF-450

**Sony Model CF-450
Deluxe AC/DC
Cassette-Corder®
AM/FM Radio Combination
with Built-In Condenser
Microphone and TMS**



Extra features such as Automatic Total-Mechanism Shut-Off (TMS), Built-In Condenser Microphone, AM/FM Tuning/Record Level/Battery Strength Indicator, and Three-Digit Tape Counter make the new CF-450 our finest portable monophonic Cassette-Corder® AM/FM radio combination. The Sony CF-450. Another reason why you never heard it so good!

FEATURES:

Recorder

- Built-In Condenser Microphone
- Sonymatic Recording Control
- Record Level/Battery Strength Indicator
- Automatic Total-Mechanism Shut-Off (TMS)
- Dual Differential-Balanced Flywheels
- Three-Digit Tape Counter
- Microphone and Auxiliary Inputs

Radio

- AM and FM Bands
- Signal Strength Meter
- Telescopic FM Antenna
- Built-In Ferrite Bar AM Antenna
- AFC with Defeat Switch

General

- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack

Sony Stereo Cassette-Corders®

Good stereo sound doesn't have to come in large packages. For proof, check out the Sony stereo Cassette-Corders® on these pages. These models combine cassette convenience with quality stereo performance. Compact, lightweight, and AC/DC operated, they're completely portable. Record and listen to your favorite music through the built-in speaker, or through external stereo speakers. *Anywhere!* What's more, these units have the ability to function as complete stereo systems or as stereo cassette decks in existing systems. For a more detailed description, read on. Then see your Sony/Superscope dealer for a demonstration.

ALSO AVAILABLE:

Sony Model TC-124 AC/DC Portable Cassette-Corder® (Same as TC-124CS but without external stereo speakers and compartmentalized carrying case).

Sony Model TC-124CS AC/DC Portable Stereo Cassette-Corder® System

Featuring two external speakers, the TC-124CS is perfect for business and pleasure. Take the excitement of full-dimensional stereo sound everywhere you go!

FEATURES:

- Remote One-Point Stereo Microphone with Stop/Start Switch
- Sonymatic Recording Control
- Microphone and Auxiliary Inputs
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Record Level/Battery Strength Indicator
- Stereo Balance, Tone and Volume Controls
- Operates in Any Carrying Position
- Speaker Monitor Switch
- Speaker Mode Selector Switch
- Price includes compartmentalized carrying case for recorder, speakers, microphones, cassettes, and accessories

TC-124CS

\$179.95
149.95



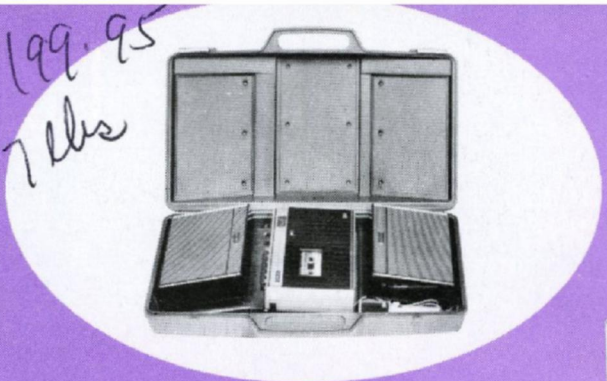
TC-126CS

\$199.95
169.95

TC-126



\$199.95
7 lbs



Sony Model TC-126CS AC/DC Portable Stereo Cassette-Corder® System with Automatic Total-Mechanism Shut-Off (TMS)

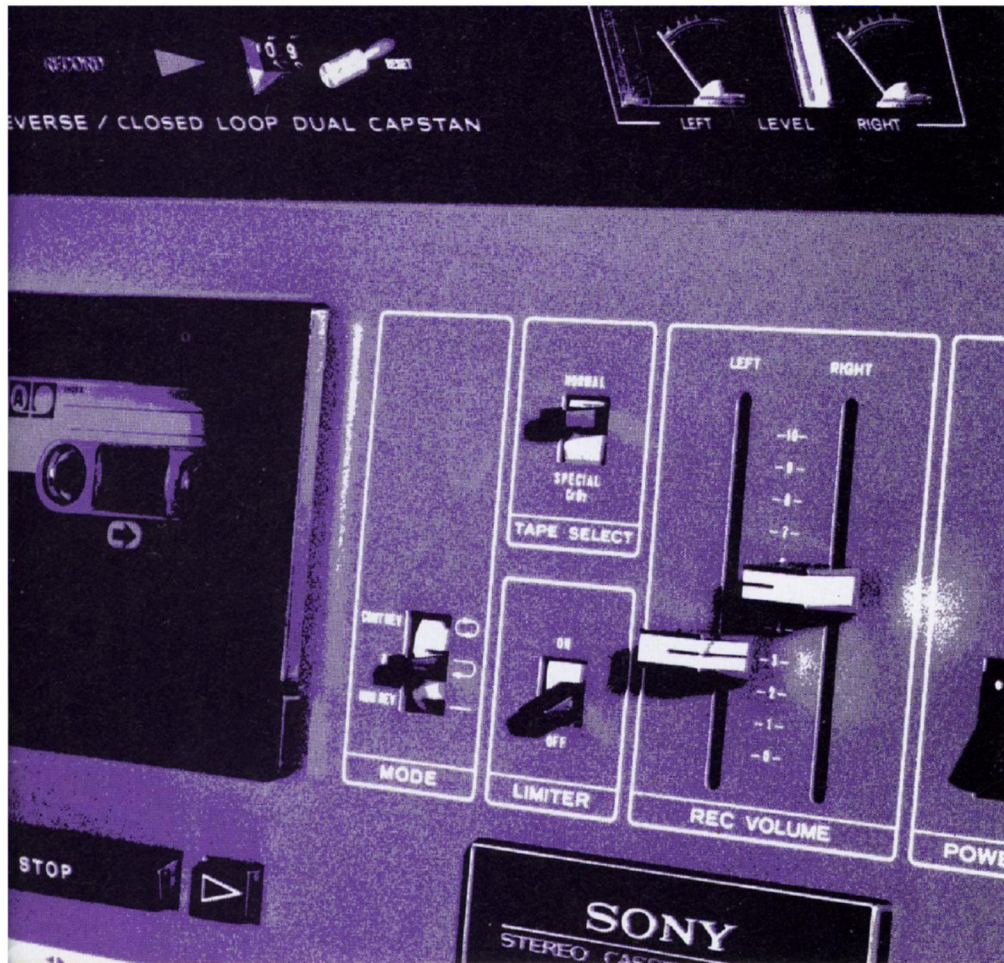
Deluxe in every detail, the new Sony TC-126CS, with its two plug-in external speakers, combines pop-in, pop-out cassette convenience with true stereo sound. For extra versatility, unplug the speakers and use the TC-126 either as a component tape deck in your home stereo system or as a high-quality portable stereo/monaural recorder.

FEATURES:

- TMS (Automatic Total-Mechanism Shut-Off)
- Dual Differential-Balanced Flywheels
- Variable Monitor/Public Address System
- Tape Select Switch
- Line Inputs and Line Outputs
- Microphone and Auxiliary Inputs
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Stereo Headphone Monitor Jack
- Pause Control with Lock
- Non-Magnetizing Record Head
- Two High-Quality Speaker Systems with Cables Attached
- Attache-Type Carrying Case
- Price includes One-Point Stereo Stop/Start Microphone, C-60 Cassette, AC Power Cord, Stereo Patch Cord, Batteries, Soft Carrying Case, and Personal Earphone.

ALSO AVAILABLE:

Sony TC-126 AC/DC Portable Cassette-Corder® (Same as TC-126CS but without external stereo speakers and attache-type carrying case).



Sony Stereo Cassette Decks

Sony has united truly excellent stereo performance with the convenience of cassette operation in the exciting line of high-performance stereo cassette decks on the next two pages. They reproduce sound with a quality that will please even the most discriminating listener.

Operation is a snap, too. Just plug one of these fine decks into any stereo system, pop in a Sony cassette, and you're ready to record or listen to your favorite music.

These models are compact enough to fit nearly anywhere. And even if they absolutely have to sit out in the open, they'll do it in style in their handsome walnut bases.

Sony stereo cassette decks are available in a wide price range, from a modestly-priced model for the economy-minded to the best stereo cassette deck money can buy. Yet all have features that would do a reel-to-reel system proud.

So read on. Then see your Sony/Superscope dealer for complete details.

TC-122



Sony Model TC-122 Economy Stereo Cassette Deck

Add the pop-in, pop-out convenience of a cassette deck to your stereo system! The TC-122 offers traditional Sony quality at an economical price.

FEATURES:

- Tape Select Switch for standard and new Chromium Dioxide Cassettes
- Sonymatic Recording Control
- Dual Level Meters
- Pushbutton Operation
- Tape Pilot Lamp indicates operating mode at a glance
- Stereo Headphone Jack
- Walnut Base
- Locking Fast-Forward and Rewind Buttons
- Microphone and Auxiliary Inputs

Together for the first time . . . SONY and DOLBY!

The Dolby Noise Reduction System virtually eliminates tape hiss found in even the finest pre-recorded cassettes.

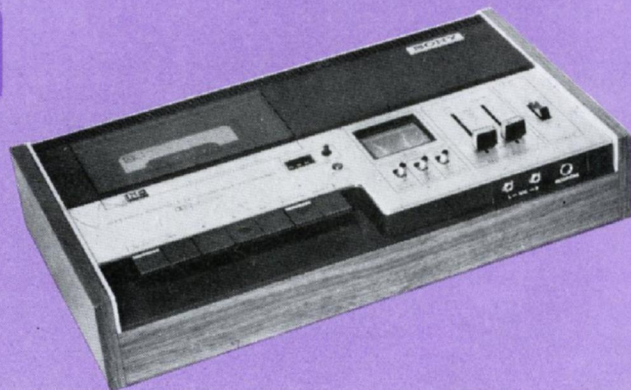
In the studios of almost every recording company in the world, Dolby recording units are used to automatically increase the volume during the quietest passages of a recording so that these passages can stand out clearly above any unwanted residual noise.

When these recorded passages are played back on Sony/Superscope cassette decks equipped with Dolby, the signal intensity is automatically reduced in all of the places where it was increased during recording.*

The result is crisp, clear playback with reduced noise levels for your greater listening pleasure.

**TM Dolby Labs, Inc.*

TC-134SD



TC-161SD



*TM Dolby Labs, Inc.

Sony Model TC-134SD Deluxe Stereo Cassette Deck

with Dolby Noise Reduction System, Ferrite and Ferrite Head, and Automatic Total-Mechanism Shut-Off (TMS)

With no annoying tape hiss to mar your listening pleasure, the TC-134SD's highly refined Dolby* Noise Reduction System makes for the quietest cassette performance ever. The precision-molded Ferrite and Ferrite Head, a Sony exclusive, lasts up to 200 times longer than a permalloy head and provides exceptional sound fidelity with new Chromium Dioxide cassettes. At end-of-tape, Automatic Total-Mechanism Shut-Off (TMS) turns the unit completely off — in any mode — reducing machine wear as well as eliminating the need for constant monitoring.

FEATURES:

- Three-Digit Tape Counter with Reset Button
- Dual VU Meters
- Record Volume Controls
- Tape Select Switch for standard and new Chromium Dioxide cassettes
- Peak Limiter prevents distortion from unexpected volume peaks while recording
- Pause Control with Lock
- Stereo Headphone Jack


Sony Model TC-161SD Advanced Stereo Cassette Deck

with Dolby Noise Reduction System, Ferrite and Ferrite Head, Memory Tape Counter, and Automatic Total-Mechanism Shut-Off (TMS)

Here's the most advanced stereo cassette deck on the market! The TC-161SD's Dolby* Noise Reduction System lets you enjoy the cleanest sound this side of the concert hall. And Closed-Loop Dual Capstan Tape Drive assures constant tape tension against the exclusive Ferrite and Ferrite Head for better all-around performance. As even more evidence of Sony's technical wizardry, the TC-161SD's Ferrite and Ferrite Head is a precision-molded, *single* piece of ferrite. What's more, the new Memory Tape Counter locates any desired selection on a cassette.

FEATURES:

- Memory Tape Counter
- Tape Select Switch for standard and new Chromium Dioxide cassettes
- Record Volume Controls
- Peak Limiter prevents distortion from unexpected volume peaks while recording
- Pause Control with Lock
- Locking Fast-Forward and Rewind
- Hysteresis Synchronous Motor for extremely accurate tape speed
- Illuminated Cassette Compartment
- Stereo Headphone Jack with Two-Position Headphone Level Switch



Sony Cassette-Corder[®] AM/FM Stereo Systems

Designed for students, young couples, and other budget-minded stereo enthusiasts, here are two fine combination Cassette-Corder[™] AM/FM Stereo Systems. Fill the room with beautiful FM stereo sound! Record right off the air! Play your favorite music cassettes! Do everything you can do with an ordinary stereo recorder. Plus some things you can't — like plugging in a record changer! See these exciting new models at your nearest Sony/Superscope dealer!

CF-550



**Sony Model CF-550
Deluxe AC/DC Portable
One-Point Stereo
Cassette-Corder®
AM/FM Radio Combination**

The new Sony CF-550 features four built-in speakers. These "invisible" speakers let you hear true stereo sound from either the Cassette-Corder® or the high-performance FM/Stereo Multiplex radio without the need for separate external speakers. For additional flexibility, you can plug the CF-550 into your system for use as a stereo cassette deck.

FEATURES:

Recorder

- One-Point Stereo Playback
- Two Built-In Condenser Microphones
- Variable Sound Monitor lets you adjust speaker volume without affecting recording level
- End-of-Tape Alarm
- Built-In Recharging Circuit for Optional Nickel-Cadmium Battery Pack
- Tape Select Switch for new Chromium Dioxide or standard cassette tapes
- Stereo Headphone Monitor Jack

- Stereo/Mono Mode Selector Switch
- Separate Tone, Volume and Balance Controls

Radio

- AM/FM-FM Stereo Multiplex
- Telescopic FM Antenna
- Built-In Ferrite Bar AM Antenna
- AFC with Defeat Switch
- Price includes C-60 Cassette, One-Point Stereo Stop/Start Microphone, Batteries, and AC Power Cord



CF-620A

Sony Model CF-620A Deluxe Cassette-Corder® AM/FM Stereo System

Here's an unusually complete stereo system that doesn't require a lot of room... or money! The fantastic CF-620A offers a unique combination of top-quality performance and compact low-profile styling.

FEATURES:

Recorder

- Straight-Line Volume and Tone Controls
- Tape Select Switch for standard and new Chromium Dioxide Cassettes
- Sonymatic Recording Control
- Three-Digit Tape Counter
- Stereo Headphone Monitor Jack
- Tape Pilot
- Locking Fast-Forward and Rewind Buttons

- Microphone, Magnetic Phono, and Auxiliary Inputs
- Speaker Monitor Switch
- Speaker On/Off Switch
- Two Tuning/Record Level Meters
- AC Convenience Outlet
- Walnut Grain Cabinetry

Radio

- AM/FM-FM Stereo Multiplex
- Low-Noise FET Circuitry

Sony Car Stereo Cassette Players

With a Sony car stereo cassette player, you're all set to enjoy mile after mile of unsurpassed listening enjoyment. Easy to install and operate, each model offers traditional Sony quality, high-performance, and rugged dependability. Now, choose your favorite model from those at the right and drive away smiling!

Sony Model TC-10 Car Stereo Cassette Player

Enhance your driving pleasure with the superb sound of the new Sony TC-10. Special features like Single-Action Cassette Loading and Automatic Cassette Eject allow effortless operation for safe driving. Full of famous Sony quality and dependability, the TC-10 delivers a powerful 12 Watts RMS (6 per channel) of full-fidelity sound.

FEATURES:

- Single-Action Cassette Loading
- Automatic and Manual Eject
- Individual Tone, Volume and Balance Controls
- Automatic Total Mechanism Shut-Off (TMS)
- Attractive black with silver trim styling
- Locking Fast-Forward and Rewind
- Easily installed in any automobile with 12-volt negative ground electrical system
- Price includes Car Mounting Bracket, Hardware, Head-Cleaning Pen, and Spare Fuse.



TC-10

TC-20



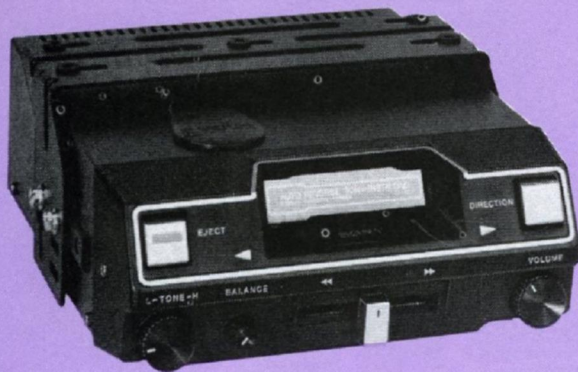
Sony Model TC-20 Car Stereo Cassette Player

Here's a good one for the road! Our Model TC-20 stereo cassette player has 12 watts of total RMS power. Single-Action Cassette Loading and Automatic Cassette Eject permit completely distraction-free listening pleasure. The Model TC-20 is compatible with any automobile with 12 volt negative ground electrical system.

FEATURES:

- Pushbutton Operation
- Stereo Balance Control
- Tone and Volume Controls
- Insta-Load Cassette Loading
- Automatic and Manual Eject
- Automatic Total-Mechanism Shut-Off (TMS)
- Price includes Car Mounting Bracket, Hardware and Head-Cleaning Pen

TC-30



Sony Model TC-30 Deluxe Car Stereo Cassette Player with Automatic-Reverse

Tired of stop-and-go sound? The new Sony TC-30 adds the enjoyment of continuous, non-stop stereo playback to your driving. Thanks to Automatic-Reverse, you don't have to flip over a cassette to hear what's on the other side. Many more deluxe Sony features, plus 12 Watts of RMS power (6 per channel), provide exceptional convenience and performance.

FEATURES:

- Continuous Automatic Reverse
- Dual-Capstan Tape Drive
- Tape Pilot Directional Lamp
- Individual Tone, Volume and Balance Controls
- Insta-Load Cassette Loading
- Locking Fast-Forward and Rewind
- Manual Eject
- Dual Differential-Balanced Flywheels
- Easily installed in any automobile with 12-volt negative ground electrical system
- Price includes Spare Fuse and Mounting Hardware



Car Stereo Speakers

The traditional Sony quality and performance of these speaker systems make any car stereo sound better. Designed for easy mounting and hook-up, each speaker system comes complete with phased wiring. Choose from three styles: Model SS-1, SS-10 or SS-11.

Sony Stereo Cartridge Recorder/Playback Deck

Get around the high cost of today's pre-recorded cartridges by recording your own cartridge library on the new Sony TC-228 Eight-Track Stereo Cartridge Recorder and Playback Deck. In fact, if you record your favorite music on as few as thirty blank cartridges, you'll save the entire cost of owning the TC-228!

TC-228



Sony Model TC-228 Eight-Track Stereo Cartridge Recorder and Playback Deck

Now you can record your own library of stereo eight-track cartridges for automobile or home listening. With many exclusive Sony features, the TC-228 offers the ultimate in eight-track versatility and performance.

FEATURES:

- TMS (*Automatic Total-Mechanism Shut-Off*)
- Manual Recording Volume Controls
- Automatic and Manual Program Selection
- Three-Way Eject System
- Automatic AC System Shut-Off
- Two VU Meters
- Fast-Forward
- Pause Control with Lock
- Front-Panel Microphone Input Jacks
- Line Output and Auxiliary Input Jacks
- Stereo Headphone Monitor Jack
- Walnut Case

Sony Stereo Reel-to-Reel Tape Recorder Systems

Each Sony/Superscope stereo reel-to-reel tape recorder system comes with everything you need to enjoy the pleasures of high-fidelity. In fact, owning one of these superb systems is like having a complete recording studio in your home. Two sensitive microphones, stereophonic amplifiers, full-range lid speakers, plus the inherently superior sound reproduction of reel-to-reel design assures you of stereo tape recording at its finest. With an array of features to please even the most advanced sound enthusiast, it's simply a matter of determining the capabilities you need for your particular application. All Sony/Superscope complete stereo reel-to-reel systems have these standard features: Automatic Tape Lifters to protect heads during fast-forward and rewind; Pause Control and Digital Tape Counter, for precise editing and cueing; Stereo Headphone Monitor Jack; Tone Control; a Retractable Pinch Roller for easy tape threading; a Scrape Flutter Filter which reduces modulation distortion, and much more! Take a close look at the following models. You'll discover the Sony/Superscope stereo reel-to-reel recorder system that's just right for you.

TC-270



Sony Model TC-270 Economy Stereo Tape System

Sony's most economical complete stereo tape system, the quarter-track TC-270 incorporates many exciting features which are found in the most expensive decks and systems.

FEATURES:

- Front Panel Sound-on-Sound Controls
- Sound-with-Sound
- Vibration-Free Motor
- 12 Watts of Dynamic Music Power
- Lid-Integrated, Full-Range Stereo Speakers
- Two VU Meters
- Four Digit Tape Counter
- Two-Position Monitor Level Switch
- Scrape Flutter Filter
- Stereo Headphone Monitor Jack
- Vertical/Horizontal Operation
- Pause Control with Lock
- Price includes two Dynamic Microphones
- Public Address Capability
- Automatic Shut-Off
- Straight-Line Level Controls
- Built-In Reel Locks
- 10 Watts RMS

TC-353



Sony TC-353 Economy Three-Head Stereo Tape System with Lid-Integrated Speakers

Here is everything you need for professional-quality recording. A significant advance in portable reel-to-reel systems, the sensational new Sony TC-353 offers a multitude of sophisticated features found only in much more expensive recorders.

FEATURES:

- Three-Heads for Tape/Source Monitoring and wider frequency response
- Sound-on-Sound and Echo
- Built-In Reel Locks
- Record Equalization Selector switch allows optimum performance with either standard tape or Sony Low-Noise, High-Output Tape
- Four-Digit Tape Counter
- Three-Speeds: $7\frac{1}{2}$, $3\frac{3}{4}$, and $1\frac{7}{8}$ ips
- Stereo Control Center
- Pause Control with Lock
- Extra-Large Built-In Jack Panel contains Line, Tuner, and Magnetic Phono Inputs; Line Outputs and AC Convenience Outlet
- Scrape Flutter Filter
- Public Address Capability
- Automatic Shut-Off
- Price includes two Dynamic Microphones, two Stereo Patch Cords, Head-Cleaning Ribbon, AC Power Cord, Empty 7" Reel, and SLH Tape Sample

TC-630



Sony Model TC-630 Deluxe Stereo Tape System/Control Center

The TC-630 is Sony/Superscope's finest complete stereo tape system with full professional features.

FEATURES:

- Three Heads for Tape/Source Monitoring and wider frequency response
- Built-In Sound-on-Sound and Echo
- Professional Straight-Line Graphic Level Controls
- Magnetic Phono, Tuner, and Auxiliary Inputs
- Large, Illuminated VU Meters, Calibrated to NAB Standards
- Vibration-Free Motor
- Four-Digit Tape Counter
- Stereo Balance Control, Tone and Volume Controls
- Ultra-High Frequency Bias
- Stereo Headphone Jack
- Vertical/Horizontal Operation
- Pause Control with Lock
- Lid-Integrated, Full-Range Stereo Speakers
- Noise Suppressor Switch
- Speaker Mode Selector Switch
- Scrape Flutter Filter
- Price includes two Dynamic Microphones, Empty 7" Reel, two Stereo Patch Cords, two Reel Caps, AC Power Cord, and Head-Cleaning Ribbon

Sony Stereo Reel-to-Reel Tape Decks

Sony/Superscope offers a complete selection of reel-to-reel tape decks in every price range. Each model offers the incomparable engineering excellence and quality which has made Sony the most sought-after recorder in the world. (Each deck comes with an empty take-up reel and connecting patch cords, too.) Of course, the more sophistication and features you need, the more the deck will cost. It's that simple. And while we're making things easy, you should also know why a reel-to-reel deck will deliver better sound quality than its cassette counterpart. Reel-to-reel tape is twice as wide ($\frac{1}{4}$ " vs. $\frac{1}{8}$ ") and has the capability to move at higher speeds than cassette tape does. This means recorded sound on reel-to-reel tape is "spread out" over a greater surface area, insuring unmatched frequency response, dynamic range, stereo separation, and a better signal-to-noise ratio.

If you're the creative type, here's something else to remember: only with reel-to-reel can you easily edit or add special effects like sound-on-sound and echo, plus have the versatility of multiple tape speeds. Now, find the Sony/Superscope reel-to-reel deck that's just right for you . . . and your stereo system.



TC-280



Sony Model TC-280 Solid-State Stereo Tape Deck

On a limited budget? Here is famous Sony quality and performance at an unbelievably low price! Complete with high-performance Ferrite and Ferrite Hyperbolic Head, this economical recorder features Uni-Phase that allows recording SQ* encoded records for playback through standard decoders and four channel amplifiers.

*TM CBS Labs, Inc.

FEATURES:

- Sound-with-Sound
- Sound-on-Sound Capability
- Vibration-Free Motor
- Two VU Meters
- Pause Control with Lock
- Vertical or Horizontal Operation
- Walnut Base
- Tape Select Switch
- Built-In Reel Locks
- Three Speeds: 7½, 3¾, 1⅞ ips
- Four-Digit Tape Counter
- Ferrite and Ferrite Hyperbolic Head

TC-353D



Sony Model TC-353D Economy Three-Head Stereo Tape Deck

The exciting TC-353D's three-head design lets the user check the quality of the recording while the recording is in progress!

FEATURES:

- Three Heads for Tape/Source Monitoring and Wide Frequency Response
- Microphone/Line Mixing
- Ultra-High Frequency Bias
- Vibration-Free Motor
- Pause Control with Lock
- Built-In Reel Locks
- Sound-on-Sound Capability
- Two VU Meters
- Three Speeds
- Vertical or Horizontal Operation



TC-377

Sony Model TC-377 Deluxe Three-Head Stereo Tape Deck with Automatic Total-Mechanism Shut-Off (TMS)

For the recordist who wants the slanted control panel look of a professional recording studio in his home or office, the TC-377 offers a host of extra performance and convenience features, like Microphone Attenuator Switch, Long-Life Ferrite and Ferrite Heads, and Variable Line Output, and more.

FEATURES:

- TMS (*Automatic Total-Mechanism Shut-Off*)
- Microphone Attenuator Switch
- Long-Wearing Ferrite and Ferrite Heads for Ultra-High Performance
- Variable Line Output
- Reversible Slanted Walnut Base provides the perfect angle for either Horizontal or Vertical Operation
- Ultra-High Frequency Bias
- Pause Control with Lock
- Three-Heads for Tape/Source Monitoring and wider Frequency Response
- Servo-Controlled Tape Tension
- Vibration-Free Motor
- Sound-on-Sound Capability
- Record Equalization Selector Switch allows optimum performance with either standard tape or Sony low-noise, high-output tape
- Two VU Meters
- Four-Digit Tape Counter

TC-580

Sony Model TC-580 Professional-Quality Automatic- Reverse Stereo Tape Deck with Electro Bi-Lateral Heads



TC-640B

Sony Model TC-640B Three-Motor, Three-Head Stereo Tape Deck



If you demand the finest in auto-reverse stereo tape deck performance, this sophisticated three-motor recorder is the state-of-the-art!

FEATURES:

- TMS (*Automatic Total Mechanism Shut-Off*)
- Center Capstan Tape Drive
- Six Head Function
- Electro Bi-Lateral Heads
- Three-Motors
- Record Equalization Selector Switch allows optimum performance with either Standard tape or Sony low-noise, high-output tape
- Sound-on-Sound Capability
- Feather-Touch Control Buttons
- Servo-Control Capstan Motor
- Three-Head Operation in each direction for Tape/Source Monitoring and Wider Frequency Response
- Ultra-High Frequency Bias
- Two-Position Headphone Monitor Switch
- Large Illuminated VU Meters Calibrated to NAB Standards
- Four-Digit Tape Counter
- Built-In Reel Locks
- Microphone/Line Mixing
- Molded Plastic Dust Cover

This compact, inexpensive, but feature-packed deck will fully satisfy the advanced stereo buff.

FEATURES:

- Unique Lever-Action Transport Control
- Solenoid-Operated Transport Functions
- Die-Cast Tape Guide and Head Block Mounting Frame
- Hysteresis Synchronous Capstan Motor and Outer Rotor Reel Drive Motors
- Four-Digit Tape Counter
- Built-In Sound-on-Sound and Echo
- Mechanical Memory Capability permits timer-activated record, playback, and stop modes
- Microphone/Line Mixing
- Three-Heads for Tape/Source Monitoring and wider Frequency Response
- Record Equalization Selector Switch allows optimum performance with standard tape or Sony low-noise, high-output tape
- Large, Illuminated VU Meters Calibrated to NAB Standards
- Pause Control with Lock
- Built-In Reel Locks
- Scrape Flutter Filter
- SLH Tape Sample included

TC-650



**Sony Model TC-650
Professional-Quality Three-Motor,
Three-Head Stereo Tape Deck**

With a full array of professional features, the impressive looking TC-650 will add equally impressive performance to your stereo system!

FEATURES:

- Microphone/Line Mixing
- Built-In Sound-on-Sound and Echo
- Hysteresis Synchronous Capstan Motor
- Microphone and Auxiliary Inputs
- Plug-In Head Block Assembly for two- or four-track operation
- Die-Cast Tape Guide and Head Block Mounting Frame
- Large, Illuminated VU Meters calibrated to NAB Standards
- Defeatable Tape Lifters for easy editing and high-speed cueing
- Four-Digit Tape Counter
- Precision Balanced Capstan and Impedance Flywheels
- Scrape Flutter Filter
- Built-In Reel Locks
- Logic-Controlled Transport Functions for perfect tape handling
- Record Equalization Selector Switch allows optimum performance with either standard tape or Sony low-noise, high-output tape

TC-850



**Sony Model TC-850 Professional-
Quality Three-Motor Stereo Tape
Deck with 10½" Reel Capacity**

The magnificent TC-850 is the top of the line — the finest component stereo tape deck you can buy!

FEATURES:

- Automatic Program Scanner
- Die-Cast Tape Guide and Head Block Mounting Frame
- Defeatable Tape Lifters
- 15, 7½ and 3¾ ips Tape Speeds
- Three Heads for Tape/Source Monitoring and wider Frequency Response
- Fourth Head for Two-Track or Quarter-Track Playback
- Closed-Loop Dual Capstan Drive provides lowest wow and flutter
- Preprogrammed Auto Stop
- Four-Digit Tape Counter
- Three-Motor Transport with Servo-Control Capstan Motor
- Automatic Total Mechanism Shut-Off (TMS)
- Modular Construction
- Fully Accessible Bias and Equalization Adjustments
- Front Panel Sound-on-Sound and Echo Control
- Large, Illuminated VU Meters, Calibrated to NAB Standards
- Plug-In Head Block Assembly for two- or four-track operation

Sony Quadradiial Tape Decks

The transition from two-channel stereo to four-channel Quadradiial is the next exciting step in the evolution of perfect sound reproduction for the home.

Quadradiial four-channel sound utilizes four separate speaker systems, two in the front of the room and two in the rear, to reproduce, with startling realism, all of the dimensional aspects of music. The same all-over sound you experience at a live performance.

Now with a Sony/Superscope Quadradiial tape deck, you can add this exciting third dimension of sound to your system. Fully compatible with all two-channel stereo equipment, each Sony/Superscope Quadradiial deck comes with all required patch cords, empty take-up reel, Quadradiial demonstration tape, SLH tape sample, and head-cleaning ribbon.

Important point: Sony Quadradiial decks let you record as well as play back four channels. This means you can record live programs in four-channel and play them back with the full realism of the original performance.



TC-277-4

Sony Model TC-277-4 Quadradiol Tape Deck

Here is the lowest-priced quality four-channel reel-to-reel recorder on the market today. Besides having complete four-channel record and playback capability, which reproduces all of the vital dimensional aspects of music with full realism, the TC-277-4 is loaded with many other sophisticated features.

FEATURES:

- Complete Four-Channel Record and Playback
- Three Tape Speeds: $7\frac{1}{2}$, $3\frac{3}{4}$ and $1\frac{7}{8}$ ips
- Four-Channel/Two-Channel Selector Switch
- Four Illuminated VU Meters
- Independent Four-Channel Level Controls
- Sound-with-Sound
- Record Equalization Selector Switch for standard or Sony SLH-180 low-noise, high-output recording tape
- Triple-Function Headphone Switch and Jack
- Retractable Pinch Roller
- Microphone and Auxiliary Inputs
- Automatic Shut-Off
- Sound-on-Sound Capability with Optional MX-6S Mixer



TC-854-4S



Sony Model TC-854-4S Professional-Quality Three-Motor Quadradiial Tape Deck

Want to add the ultimate in four-channel sound to your stereo system? Take a look at the exciting TC-854-4S!

Featuring complete four-channel fully-synchronized record and playback capabilities and VariSpeed pitch control, here is the finest Quadradiial recorder you can buy!

FEATURES:

- 10½" Reel Capacity
- Automatic Program Scanner
- Servo-Control Motor
- Syncro-Trak for fully-synchronized recording
- Three Heads for Tape/Source Monitoring and wider Frequency Response
- Closed-Loop Dual Capstan Tape Drive System for lowest wow and flutter
- 15, 7½, and 3¾ ips Speeds
- Record Equalization Selector Switch for standard or Sony SLH-180 low-noise, high-output recording tape
- Plug-In Head Block Assembly
- Die-Cast Tape Guide and Head Block Mounting Frame
- Four-Digit Tape Counter
- Four Illuminated VU Meters, Calibrated to NAB Standards
- Sound-on-Sound Capability
- Two Stereo Headphone Monitor Jacks
- Fully Accessible Bias and Equalization Adjustments
- Logic-Controlled, Solenoid Operated Three-Motor Transport
- Price includes NAB Hub Adapters and Dust Cover
- Preprogrammed Auto Stop

... and here's more about the TC-854-4S

Although designed primarily for sophisticated home and hobby recordings, the TC-854-4S has acquired a reputation for outstanding performance in a wide variety of professional applications. For example, some of the best-known record producers and engineers in the country specify the TC-854-4S for both rack-mount studio console installations and "live" remote recording at concerts and night-clubs. • Musical groups, instrumentalists, and singers use the TC-854-4S to record and analyze performance and rehearsal sessions. • Radio stations find it ideal for the automated playback of pre-recorded programming. • Even computer firms have found a place for the extreme reliability and stability of the TC-854-4S in complex data processing instrumentation!

Remember: if you won't accept less than concert hall realism, the TC-854-4S should be the nucleus of your audio system.

Sony Auto/Home Quadradiial Cartridge Players

Double your pleasure!

Bring all the excitement of true four-channel sound into both home and car. Whether you're relaxing in an easy chair or sitting behind the wheel, the following models let you enjoy your eight-track cartridge library to the fullest.



TC-84

TC-248D



Sony Model TC-84 Quadradiial Car Stereo Eight-Track Cartridge Player

The new TC-84 takes the same "all over" sound you experience at a "live" performance and puts it on wheels. Plays both two-channel and four-channel cartridges. Delivers a brilliant 20 Watts RMS power (5 per channel).

FEATURES:

- Automatic Two-Channel/Four-Channel Switching
- Four Individual Level Controls
- Master Volume Control
- Master Tone Control
- Program Selector Switch
- Illuminated Channel Indicator
- Easily installed in any automobile with 12-volt negative ground electrical system
- Front-Panel Protective Padding with Recessed Controls
- Price includes Mounting Hardware, Spare Fuse, and Head-Cleaning Pen

SUGGESTED ACCESSORIES: Sony SS-1, SS-10 and SS-11 Car Speakers

Sony Model TC-248D Quadradiial Eight-Track Cartridge Playback Deck

For the ultimate in sound realism and convenience, the new TC-248D plays both two-channel and four-channel eight-track cartridges. You also get great features, plus traditional Sony quality, for extra performance and rugged dependability.

FEATURES:

- Four-Channel/Two-Channel Eight-Track Playback
- TMS (Automatic Total-Mechanism Shut-Off)
- Illuminated Channel Indicator
- Program Selector Switch
- Automatic and Manual Track Selector
- Auto AC System Shut-Off
- Three-Way Tape Eject System
- Handsome Walnut Case

Sony Audio-Visual Products

On the following pages is Sony/Superscope's impressive line-up of tape recorders and Cassette-Corders® expressly designed for Audio-Visual use. We call them The Motivators because of their ability to "light a fire" under students, employees and clients.

Many unique capabilities make them extremely valuable wherever information is disseminated — such as in the school, lecture hall, office, conference room, theatre, and home. Their applications in teaching/learning situations are made possible by a variety of special features, including public address capabilities, extended range speakers, high powered amplifiers, and many more.

In your examination of the models that follow, be sure to look closely at the TC-95L. It's a unique Learning Labo-

ratory that enables information to be exchanged between two people who cannot meet in person. Consequently, it's unsurpassed for testing, language practice, inventory taking, boss/secretary and doctor/nurse exchanges, and a variety of other uses.

All Sony/Superscope models in the important Audio-Visual field are built to survive under rough-and-tumble conditions. Famous Sony quality construction assures you of years of top performance and dependable trouble-free operation.

Check out Sony/Superscope's Motivators on the following pages. Then ask your Sony/Superscope dealer for a demonstration.

TC-95L



**Sony Model TC-95L
Quarter-Track Cassette-Corder® Learning Laboratory
for Audio-Visual Applications**

Sony's new TC-95L lets a person record questions on one channel of a cassette, allowing enough time after each question for a second person to respond. Then the second person can record his answers directly on the other channel, using either the included earphone and built-in condenser microphone, or optional Sony HS-23A Microphone-Headset.* Later on, each track can be played back — individually or together.

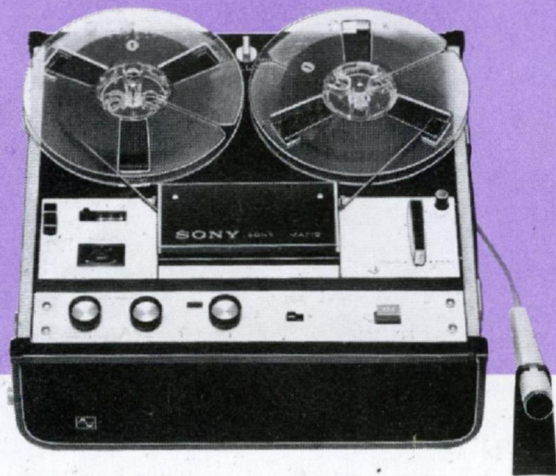
FEATURES:

- Unique Teacher/Student Balance Control for separate or simultaneous track playback
- LL/Normal Switch for separate recording of tracks
- Built-In Condenser Microphone
- Back-Space Review Button
- Fast-Forward/Fast-Cueing Button
- Microphone, Auxiliary Input, and Earphone Monitor Jacks
- Record Level/Battery Strength Indicator
- Large 4" Dynamic Speaker
- Three-Digit Tape Counter
- Sonymatic Recording Control
- Built-In Recharging Circuit for Optional Nickel/Cadmium Battery Pack
- Optional Car Battery Operation
- Operation in Any Carrying Position



* Designed for use with the TC-95L, the convenient Sony HS-23A Learning Lab Microphone-Headset (shown above) combines a built-in dynamic microphone with a set of full-range headphones.

TC-105A



Sony Model TC-105A Deluxe Quarter-Track Monophonic Reel-to-Reel Tape Recorder

With more features and performance than any other competitively-priced tape recorder, the TC-105A is a favorite among educators and businessmen alike.

FEATURES:

- 7½, 3¾, and 1⅞ ips speeds
- 7-inch Reel Capacity for up to 16 hours of recording and playback
- Sonymatic Recording Control with Defeat Switch and VU Meter
- Retractable Pinch Roller
- Powerful Solid-State Amplifier
- Pause Control with Lock
- Three-Digit Tape Counter
- Speaker Monitor Switch
- Safety-Approved Three-Wire AC Power Cord

TC-106AV



Sony Model TC-106AV Half-Track Monophonic Tape Recorder for AV Applications

The TC-106AV recorder brings rugged construction, dependable service, and outstanding performance to every audio-visual application.

FEATURES:

- Safety-Approved Three-Wire AC Power Cord
- Powerful 5-watt RMS Amplifier
- Sonymatic Recording Control with Defeat Switch and VU Meter
- Retractable Pinch Roller
- Pause Control with Lock
- Three-Digit Tape Counter
- Speaker Monitor Switch
- Large Extended-Range Speaker

TC-180AV



TC-800B



Sony Model TC-180AV Monophonic Cassette-Corder®

Specially designed for audio-visual use, the dependable TC-180AV brings the simplicity of cassette recording and playback to educators and lecturers.

FEATURES:

- Safety Approved Three-Wire AC Power Cord
- Powerful 5-watt RMS Amplifier
- Public Address/Microphone "Override"
- Two-Position Monitor level Switch
- Two Microphone Inputs
- Sonymatic Recording Control with Defeat Switch and VU Meter
- End-of-Tape Alarm
- Pause Control with Lock
- Three-Digit Tape Counter
- Built-In Extended Range Speaker
- Impact-Resistant Case

Sony Model TC-800B

4-Speed Servo-Control AC/DC Portable Reel-to-Reel Recorder with Built-In Condenser Microphone

Here is Sony's completely portable reel-to-reel machine, designed to operate on either AC power or its own built-in batteries.

FEATURES:

- Built-In Condenser Microphone
- Servo-Control Motor
- Three-Position Microphone Selector/Mixer Switch
- 7½, 3¾, 1⅞, 15/16 ips Tape Speeds
- Built-In VariSpeed Tuning
- Sonymatic Recording Control with Defeat Switch and VU Meter
- 5-inch Reel Capacity
- Digital Tape Counter
- Battery Strength Indicator
- Electrical Speed Change
- Speaker Monitor Switch
- Built-In Extended Range Speaker
- Optional Car Battery Operation
- Additional External Remote Stop/Start Dynamic Microphone included

Sony Condenser Microphones

Every model in the Sony/Superscope line of condenser microphones works on the same principles as the very finest and most expensive professional microphones. This is your assurance of crisp, clear, true-to-life sound pick-up.

So, if you're looking for excellent performance at a very comfortable price, check the microphones on the following pages. There's one just right for you.

ECM-16



**Sony Model ECM-16
Tie-Clasp/Lapel Condenser Microphone**

The ECM-16 is ideal for teachers, lecturers, clergymen and others who require an unobtrusive microphone for high-quality sound reinforcement or recording purposes. Comes complete with tie-clasp mount and battery.

ECM-18



**Sony Model ECM-18 Economy
Condenser Microphone**

Here is the world's lowest priced condenser microphone! The new, easy-to-afford ECM-18 brings professional quality sound pick-up to all home and hobby recording applications.

ECM-19B



Sony Model ECM-19B Cardioid Condenser Microphone

Here's a fine condenser microphone, at an unbelievably low price. Perfect for recording voice and music, the ECM-19B is designed specifically for the recording hobbyist. Comes with desk stand and microphone holder.

ECM-21



Sony Model ECM-21 Cardioid Condenser Microphone

Exceptional performance characteristics make this THE mike for advanced recordists. Perfect for top quality home recording, the ECM-21 is also ideal for P.A. use, on a lecturn, or in a discotheque. Comes with deluxe desk stand, microphone holder, and wind screen.

ECM-250



Sony Model ECM-250 Cardioid Condenser Microphone

Sophisticated enough for stage, studio, and public address use, the ECM-250 provides high quality performance in a handsome hand-held microphone. The uni-directional pick-up pattern and built-in windscreen reduces background and breath noises. Comes with "AA" battery, mic stand adapter, cable, and carrying case.

ECM-280



Sony Model ECM-280 Cardioid Condenser Microphone

Incorporating a professional-style bass roll-off switch for optimum recording of voice or music, the ECM-280 brings studio-quality sound within reach of serious recording hobbyists. Complete with removable windscreen for use in outdoor and extremely close mic'ing situations, this uni-directional microphone provides low noise, high sensitivity, and stable performance. Comes with "AA" battery, mic stand adapter, cable, and carrying case.

ECM-95S



Sony Model ECM-95S Cardioid Condenser Stop/Start Microphone

Add the extra convenience and performance of a remote condenser microphone with built-in stop/start switch to your portable Sony Cassette-Corder.[®] The ECM-95S is designed for any Sony recorder using stop/start microphone.

ECM-99



Sony Model ECM-99 One-Point Stereo Condenser Microphone

Actually two condenser microphones in one, the new ECM-99 lets you add the excitement of true stereo sound to your home and hobby recording with just one microphone unit. Finished in textured, brushed aluminum, the ECM-99 comes complete with swivel mount stand adapter, 20-foot twin-plug cable, and vinyl case.

F-98



\$10.95

Sony Model F-98 Cardioid Dynamic Microphone

This wide-range cardioid dynamic microphone, with its thin tapered design and unique removable stand, will complement any home recorder.

Sony Professional Condenser Microphones

In addition to our line of fine condenser microphones for home and hobby recording, Sony/Superscope now offers the advanced recordist a superlative selection of truly professional condenser microphones.



ECM-22P

Sony Model ECM-22P Cardioid Condenser Microphone

Expressly designed for the serious recordist or performer, this exceptional condenser microphone is used regularly in professional recording studios from coast to coast. The ECM-22P is fast gaining a reputation for recordings which are hard to tell from the original performance! Comes with carrying case, stand adapter, and wind screen.

Sony CRS-3N Elastic Shock-Mount Microphone Suspension

Effectively prevents vibrations in the floor and microphone stand from being transmitted to the microphone. Sturdy and attractive, the CRS-3N is supplied with sleeves to fit $\frac{3}{4}$ " and 1" diameter microphones.

Used by major recording studios, audio engineers, and other sound specialists from coast to coast, the performance and specifications of our professional series microphones fully satisfy even the most discriminating ears.

So, if you're seeking ultimate quality in your recordings, we invite you to look over the complete line of professional condenser microphones on the following pages. Then visit your Sony/Superscope dealer for a demonstration.



ECM-54P

Cardioid Condenser Microphone

Complete with a special three-position switch that turns the microphone on or off, and adjusts for room response in both voice and music applications, the ECM-54P is Sony's lowest-priced professional microphone. Comes with a microphone stand adapter, wind screen, vinyl case, and a 20-foot cadmium-bronze, two-conductor shielded cable.

ECM-50



Sony ECM-50 Tie-Tack/Lapel Condenser Microphone

Designed specifically as a tie-tack or lapel button microphone, the omnidirectional ECM-50 is particularly applicable for television interviewing and other uses where minimum obtrusiveness and maximum intelligibility are required. (*Just watch any network news broadcast!*) Battery power supply, transformer, and Cannon output connector are contained in a separate, miniature package, which is interconnected by an ultra-thin 10-foot cable.

ECM-51



Sony ECM-51 Telescopic Condenser Microphone

Ideal for on-the-spot recording of important events, the ECM-51 is a reporter's dream. With the condenser capsule placed atop a telescopic wand, the microphone is easily kept in close proximity to the person being interviewed. Used in conjunction with a tape recorder, the ECM-51 provides accurate recording of interviews and statements. Currently enjoying wide use on a variety of TV shows, the completely self-contained ECM-51 also incorporates a mute button for momentarily turning off the microphone.

ECM-53



Sony ECM-53 Cardioid Condenser Microphone

Mounted on a flexible gooseneck support for convenient attachment to studio console or podium, the ECM-53 is perfect for a variety of applications. Whether you're interested in recording, broadcasting, public address, or other similar uses, the ECM-53's exceptional sensitivity, wide frequency response and remarkable transient characteristics combine to reproduce the quality of sound demanded by today's exacting professionals.

ECM-64/65P



Sony High SPL Models ECM-64P Omni-Directional/ ECM-65P Uni-Directional Professional Microphones

These rugged hand-held Condenser Microphones are Sony's most advanced professional models. Their high Sound Pressure Level handling capacity, unique in hand-held designs, accepts extremely high inputs for close micing with low distortion. Perfectly balanced and easy to hold, these versatile mics incorporate two separate windscreens to control pops and hisses. For a variety of studio stage, and home uses they work equally well with either a phantom power supply or internal batteries. Comes with mini stand adaptor.

C-37P



Sony C-37P Variable-Directivity Condenser Studio Microphone

Sony's new C-37P Variable-Directivity Condenser Studio Microphone was developed as a direct result of numerous requests from studio engineers around the world for an up-dated version of the famous Sony C-37A. The combination of proven excellence in sound quality, and the very latest in semiconductor technology makes the Sony C-37P indispensable in today's quality-oriented recording studio. (Requires Sony AC-148A Phantom Power Supply.)

C-500



Sony C-500 Studio-Standard Condenser Microphone

Undeniably the finest cardioid condenser microphone ever developed, the Sony C-500 is an essential part of the sophisticated studio's complement of microphones. It is the only microphone capable of equalling or surpassing the technical sophistication of all other equipment in today's state-of-the-art recording systems. (Requires Sony AC-148A Phantom Power Supply.)



Sony AC-148A DC Phantom Power Supply

The AC-148A is specifically designed to power Sony Condenser Microphone Models C-500, C-37P, and ECM-22P, but is equally suitable for use with other microphones with phantom power capability. In addition, dynamic and ribbon microphones may be connected to powered inputs without degrading audio quality. For the studio operator who also does remote recording, the Sony AC-148A provides unmatched versatility and economy. Handles up to ten additional microphones.

Sony Recording Tape

All Sony/Superscope recording tape offers excellent sound reproduction and perfectly matches the performance and quality of Sony tape recorders. In addition, absolute reliability from tape to tape is assured by our advanced manufacturing techniques and precise quality control.

Owners of Cassette-Corders® should take special note of our latest additions: CRO-60 and 90, Sony's new high-performance chromium dioxide cassette tape. For professional-quality music reproduction, it's in a class by itself.



CRO-60, CRO-90

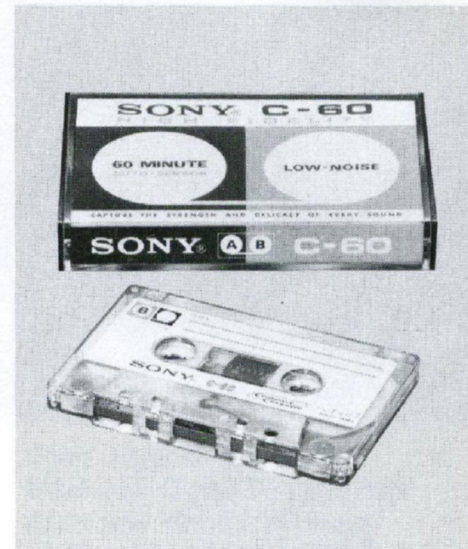
... the ultimate cassette for professional quality recording. Designed for advanced recorders equipped with a tape select or equalization switch, Sony Chromium Dioxide Cassettes offer a better signal-to-noise ratio, wider frequency response, and more distortion-free volume.



UHF

1.49
2.49
4.89

... here's true fidelity for the serious recordist. Sony UHF Cassettes provide superior signal-to-noise and frequency response characteristics. Exclusive Sony Lubri-Cushion coating gives extended head life. Extremely smooth oxide coating means minimal sound drop out. Available in 60, 90, and 120-minute lengths.



Low Noise

2 #10.89
1.99
1.89
1.69
2.65

... high quality at a low price. Sony Low Noise Cassettes are excellent for all-around use at work, school, and home. Rugged pre-stretched polyester base virtually eliminates tape breakage. Stringent quality control assures consistent sound quality. Lubri-Cushion coating protects heads for longer life. Available in 30, 60, 90, and 120-minute lengths.



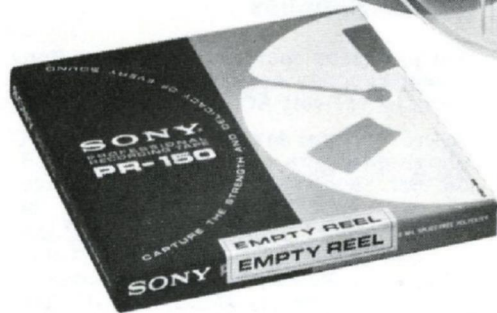
PR Series

...designed to perfectly match the performance and quality of Sony tape recorders, here is an excellent all-around recording tape that captures the strength and delicacy of every sound. Special features include Lubri-Cushion coating, which protects delicate recording heads from excessive wear, and Flexi-Strength polyester backing, for unsurpassed durability. Available on 3¼, 5, 7, and 10½-inch reels in lengths from 300 to 3600 feet.



SLH-180 Low Noise, High Output

... the finest open-reel recording tape on the market, Sony SLH-180 takes advantage of the added performance of today's highly sophisticated recorders by providing wider dynamic range, greatly improved signal-to-noise ratio, extended frequency response, and reduced tape hiss. Available on 7-inch reels in 1800 foot lengths and on 10½-inch reels in 2500 and 3600 foot lengths.



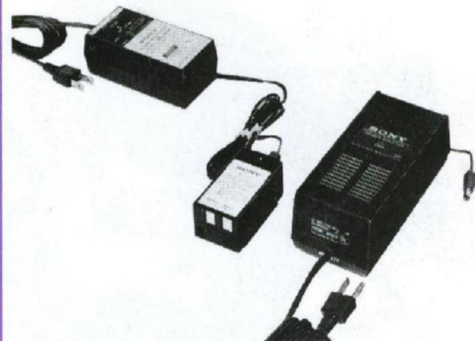
Empty Tape Reels

These sturdy, warp-resistant reels are made of extra-heavy gauge plastic. Distinctive, computer-styled design adds a professional look to any tape recorder. For convenient storage, each reel comes in a rugged box.

MTRB-3	(3" dia.)
MTRB-5	(5" dia.)
MTRB-7	(7" dia.)
MTRB-11	(10½" dia. aluminum with NAB hub)

Sony Tape Recorder Accessories

No matter what model of Sony tape recorder you own, Sony/Superscope offers you a complete line of top-quality accessories to increase the versatility of your recorder and enhance the quality of your recordings. The result: our accessories help you get the most out of your Sony.

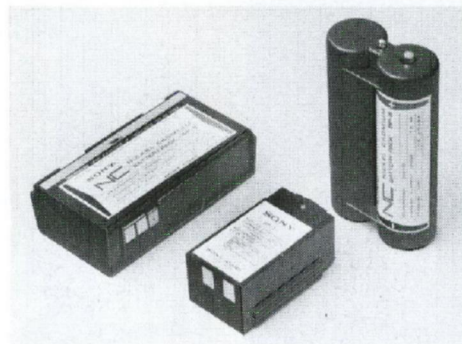


Power Supplies

For increased recording flexibility, Sony power supplies convert battery-powered units to 117-volt AC operation.

- | | |
|-------|--|
| AC-12 | For MX-12 Mixer |
| AK-2 | Power Supply/Battery Charger (AC-5BW) with Nickel-Cadmium Battery Pack (BP-22) for TC-40 |
| AK-3 | Power Supply/Battery Charger (AC-9) with Nickel-Cadmium Battery Pack (BP-23) for TC-45 and TC-55 |

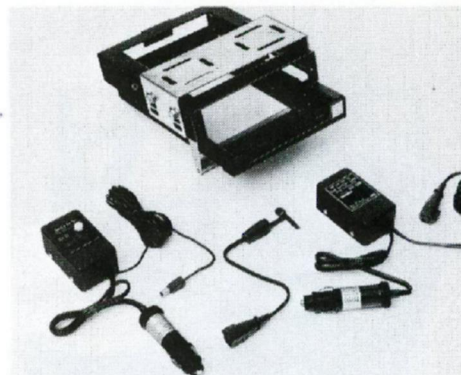
(AC-5BW, BP-22, AC-9, BP-23 available separately.)



Nickel-Cadmium Rechargeable Battery Packs

Now you'll never have to worry about starting out the day with dead batteries. These handy battery packs are automatically charged whenever external AC or DC power is used.

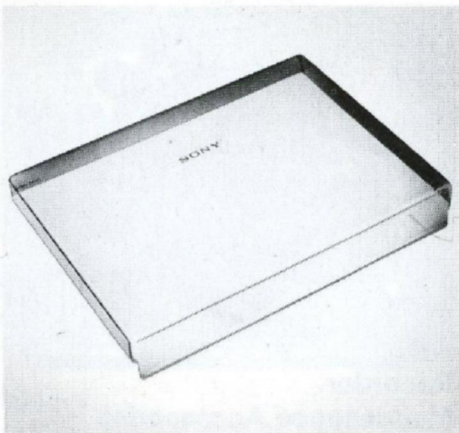
- | | |
|-------|---|
| BP-8 | For CF-400, CF-550 |
| BP-9 | For TC-110A |
| BP-16 | For TC-70, TC-90, TC-95, TC-120, TC-124CS, TC-95L, TC-126CS, CF-450 (not shown) |
| BP-22 | For TC-40 |
| BP-23 | For TC-45 and TC-55 |



Car Mounting Brackets and Power Adapters

These Sony car mounting brackets lock your recorder firmly in place under the dashboard for in-car dictating and other uses. Sony power adapters provide direct operation from the cigarette lighter of any car or boat having a 12-volt battery.

- | | |
|---------|--|
| TB-1 | Automobile Mounting Bracket for TC-110A |
| TB-2 | Automobile Mounting Bracket for TC-124 (not shown) |
| DCC-2AW | Automobile Cigarette Lighter Adapter for TC-770, TC-800B |
| DCC-126 | Automobile Cigarette Lighter Adapter for Cassette-Corders® |



Dust Covers

Protect your Sony tape deck and enhance its appearance with one of these deluxe dust covers.

- DP-2A Molded Plastic Dust Cover for TC-252D, TC-352D, TC-353D
- DP-5 Molded Plastic Dust Cover for TC-440
- DP-7 Molded Plastic Dust Cover for TC-160, TC-165, TC-161SD
- DP-15 Molded Plastic Dust Cover for TC-134SD



Carrying Cases

Deluxe Sony carrying cases protect your recorder and provide convenient storage compartments for microphones and other accessories.

- LC-8B Carrying Case for TC-800B
- LC-95L Carrying Case for TC-95L

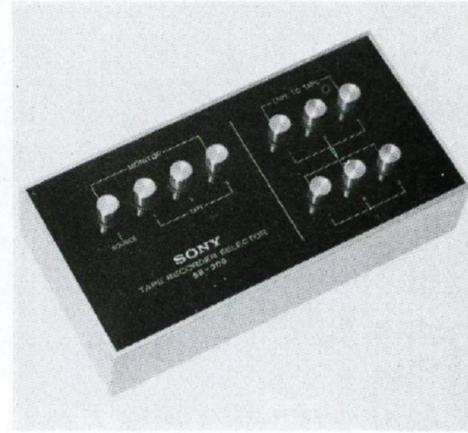


Remote Controls

FS-6
Foot Switch. Adapts to any Sony recorder using stop/start microphone, for use in transcribing dictation.

RM-16
Full-Function Remote Control. Provides remote operation of all major functions of TC-650 and TC-850 series.

RM-15
Remote Control Start/Stop Switch. For use with any Sony tape recorder, cassette or reel-to-reel, that operates with remote stop/start microphone.



SB-300 Tape Recorder Selector

The SB-300 is an inexpensive selector that adds professional versatility to any home recording system. When connected to a receiver or amplifier, the SB-300 expands the tape monitoring capabilities to enable recording and monitoring from up to three separate tape sources. Dubbing and transferring of tape from one machine to another can be done with professional quality without picking up switching clicks or pops on the recorded tape. Shielded cables are used for interconnecting all switch functions.



Sony BE-7 Cassette Insta-Erase

Simply insert a cassette into the Insta-Erase and say goodbye to yesterday's dictation and recordings! Works automatically without AC or battery power. Attractively styled in walnut veneer and brushed aluminum.

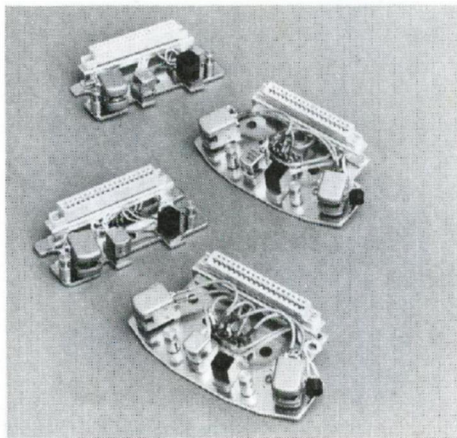


Headphones

Enjoy your own personal stereo performances without disturbing others around you! These Sony headphones offer unmatched performance, comfort and value.

DR-6A Stereo Headphone
Here's the top of the line! This comfortable, high-quality, dynamic stereo headphone provides full-range frequency response for private listening or monitoring. 8 ohm impedance.

DR-7A Stereo Headphone
For an amazingly low price, the economical DR-7A offers smooth, wide-range frequency response, luxurious foam-cushioned earpiece, comfortable leatherette headbands, and an extendable coiled audio cable. 8 ohm impedance.



Head Assemblies

For Sony recorders with plug-in head assemblies. Convert your two-track stereo recorder for quarter-track operation, or vice-versa. Changing head assemblies takes less than a minute!

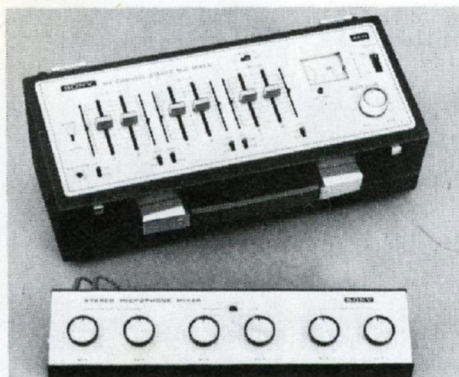
- H-17-2S** Two-Track Plug-In Head Block Assembly for TC-650-4
- H-17-4S** Quarter-Track Plug-In Head Block Assembly for TC-650-2
- H-60-21S** Two-Track Plug-In Head Block Assembly for TC-850-4
- H-60-41S** Quarter-Track Plug-In Head Block Assembly for TC-850-2



Recorder Maintenance Accessories

Keep your tape recorder performing "like new" with these Sony maintenance accessories. Periodic head demagnetizing and cleaning take only minutes, yet are absolutely necessary for continued top performance.

- HE-2** Head Demagnetizer
Specially designed to provide maximum reduction of residual magnetism on recording heads. Features pushbutton on/off switch for ease of operation.
- CLH-1** Head Cleaning Pen
A few quick strokes of this pen is all that it takes to remove tape oxide and dirt build-up from heads.



Mixers

Achieve professional-sounding recordings every time by using multiple microphones and a Sony audio mixer. Also perfect for use with public address systems, these mixers can handle as many as 8 microphones (or lines) simultaneously.

MX-6S
Stereo/Mono Mixer. Required for sound-on-sound recording with the TC-252D, also ideal for Line/Microphone Mixing with Sony Stereo Cassette Decks TC-122, TC-127, TC-160, TC-165, and TC-277-4.

MX-12
Active Six-Channel Stereo/Mono Mixer. Here's a feature-packed mixer for use with tape recorders, P.A. and high-fidelity amplifiers. Great for musical groups!



MX-16 Active Professional Eight-Channel Stereo/Mono Mixer

Sony's finest portable mixer, the new MX-16 can mix up to 8 channels of input down to 4 channels of output — in addition to meeting the most stringent multi-mixing requirements. Ideal for a wide variety of professional uses, the compact MX-16 incorporates exceptionally quiet FET electronics, functional console layout, and simple operation.

FEATURES:

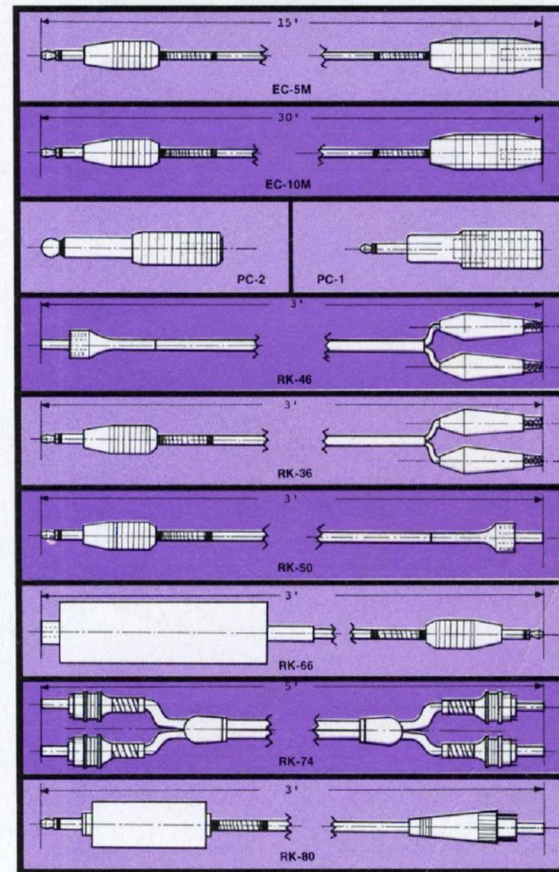
- 8 channel Mic and Line inputs and 4 channel outputs
- Straight-line volume control for each input
- Straight-line master volume control
- 4 illuminated VU meters
- 4-position microphone attenuator
- Output channel selector

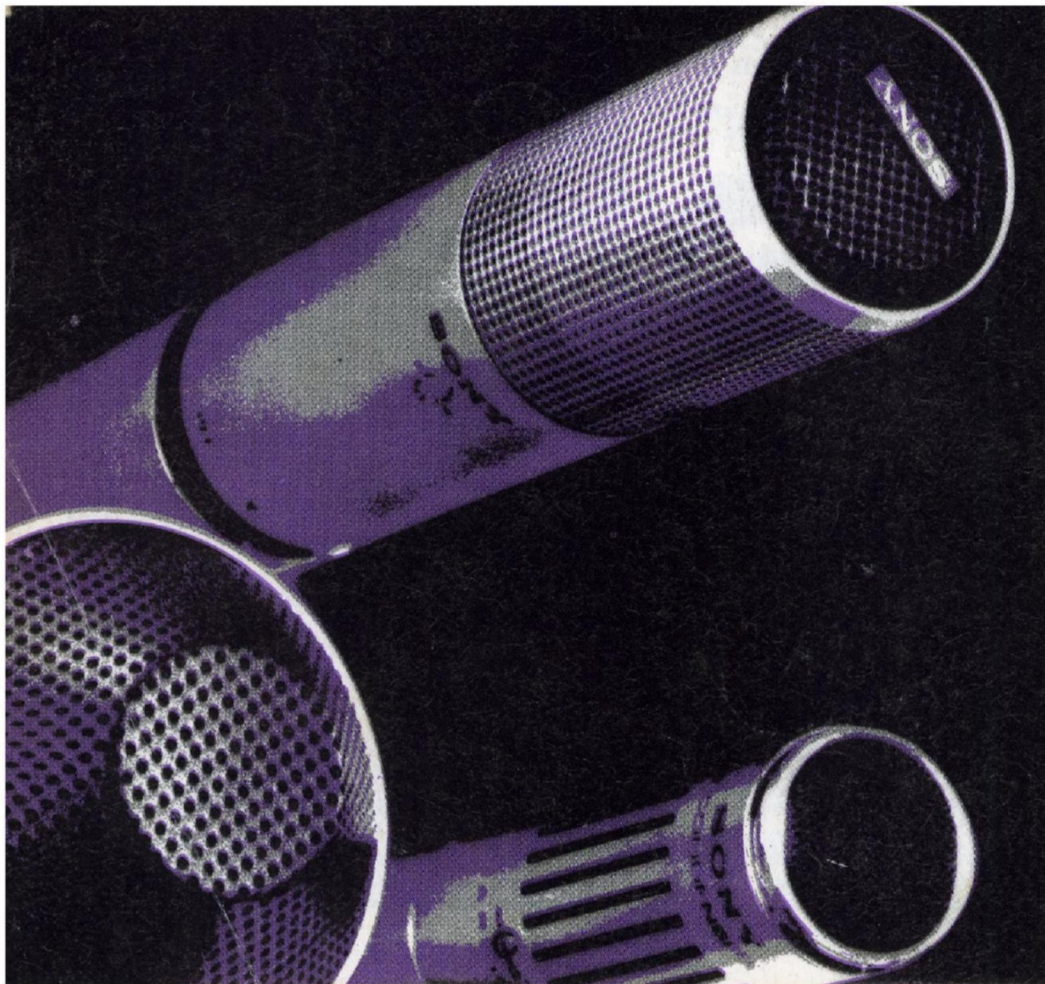
- Input selector for LINE/MIC/OFF
- Variable line output terminals provide preset output levels
- Terminals for preamp output and line amp input enable 16-track cascading
- Headphone output volume control
- External 48V DC input terminal

Sony Patch Cords and Plug Adapters

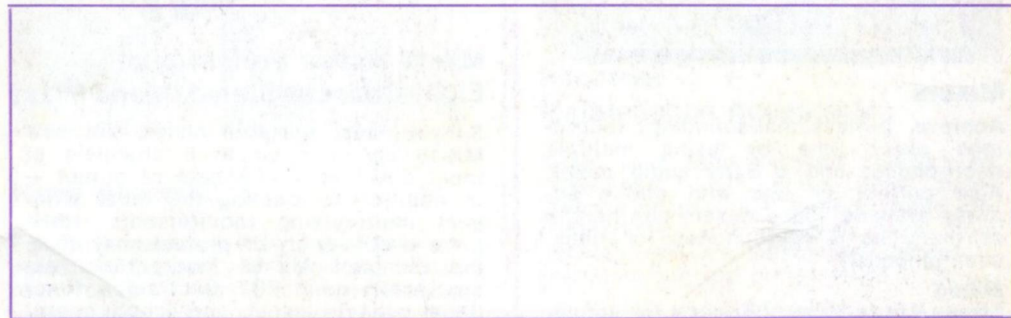
For interconnecting tape recorders to associated audio components, here is a wide variety of patch cords and plug adapters. Only the finest materials are used, assuring top performance.

- EC-5M 15' Extension Cable (*Mini plug to Mini jack*)
- EC-10M 30' Extension Cable (*Mini plug to Mini jack*)
- PC-1 Plug Adapter (*Phone jack to Mini plug*)
- PC-2 Plug Adapter (*Mini jack to Phone plug*)
- RK-36 Patch Cord (*Mini Plug to Alligator Clips*)
- RK-46 Patch Cord (*Phone Plug to Alligator Clips*)
- RK-50 Patch Cord (*Mini Plug to Phono Plug*)
- RK-66 Magnetic Phone Adapter
- RK-69 Patch Cord (*Mini plug to Mini plug*)
- RK-74 Stereo Patch Cord (*RCA Plugs*)
- RK-80 Sound-on-Sound Patch Cord





**See the Number One line
of tape recording products
at your local
Sony/Superscope dealer.**



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You never heard it so good.

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