

PHONOGRAPH PICKUP CARTRIDGE REPLACEMENT MANUAL

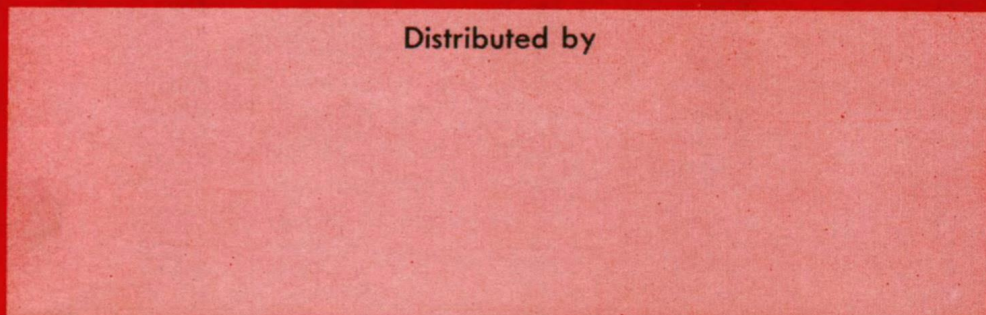
FOR SHURE CRYSTAL PICKUP CARTRIDGES



SHURE

LISTS OVER 1500 PHONOGRAPHS... RADIO-PHONOGRAPH
COMBINATIONS... AND RADIO-TV-PHONOGRAPH
COMBINATIONS USING SHURE CRYSTAL CARTRIDGES

Distributed by



Admiral

airOking

Airline

Arvin

Bendix

CROSLEY

DELCO

Emerson

FADA



GENERAL
ELECTRIC

GENERAL
INSTRUMENT

hallicrafters

Hoffman

Majestic
NIGHT MONARCH OF THE AIR

Motorola

Packard-Bell

PHILCO

RAYTHEON



RADIO CORPORATION
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Sentinel

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SYLVANIA

V-M CORPORATION

WEBSTER-CHICAGO

WELLS-GARDNER

Westinghouse

WILCOX-GAY

ZENITH

CARTRIDGE REPLACEMENT CHART

SHURE MODEL NO.	SHURE REPLACEMENT	SHURE MODEL NO.	SHURE REPLACEMENT	ASTATIC MODEL NO.	SHURE REPLACEMENT	WEBSTER MODEL NO.	SHURE REPLACEMENT
P30	W60B	P93S	W58A	L-73	W58HS	N2	W58A
P30B	W60A	P94	W57A	L-73A	W58HS	N3	W58A
P30C	W60B	P94B	W57A	L-73AS	W58HS	N4	W58A
P30D	W61B	P94E	W58HS	L-73S	W58HS	N5	W60B
P30E	W60HS	P95MG	W53MG	L-74	W58HS	N6	W58A
P30G	W61B	PC30	WC33B	L-74A	W58HS	N6P	W58A
P30HS	W60HS	PC72V	WC22AB	L-74AS	W58HS	N6P-4	W58A
P30S	W61B	PN30	WC33B	L-74S	W58HS	N7	W58A
P30W	W60A	PN30S	WC33B	L-75	W58A	N7-1	W58A
P35	W56A	PN31S	WC33B	L-75A	W58A	N7P	W58A
P35S	W56A	PN88	W58HS	L-75AS	W58A	N7P-2	W58A
P37	W66B	PN88S	W58HS	L-75S	W58A	N8	W58A
P37A	W66B	PN89	W58HS	L-76	W58A	N8P	W58A
P37C	W66B	PN89D	W58HS	L-76A	W58A	N9	W58A
P37CA	W66B	PN89E	W58HS	L-76AS	W58A	N10	W58A
P70	W23B	PN89S	W58HS	L-76S	W58A	N10P	W58A
P70A	W23B	W21A	W31AR	L-82	W56A	N10P-1	W58A
P71	W26B	W21AR	W31AR	L-82A	W56A	N11P	W58A
P71A	W26A	W21E	W21F	L-92A	W58A	Q1	W61B
P71B	W26B	W23A	W23B	L-92-33	W53MG	Q2	W61B
P71C	W26B	W40A	W59A	LP-6	W61B	X-82	W58A
P71CA	W26A	W42A	W42B	LP-21	W61B	X-82CH-1	W58A
P72	W22AB	W56PN	W58HS	LP-23	W61B	Y-82	W58A
P72A	W22A	W57AN	W60A	LT1-M	W61B	YN2	W58HS
P72AF	W22AB	W60PN	WC33B	LT1-MA	W61B	YN2-1	W58HS
P72V	W22AB	W65B	W56A	LT2-M	W61B		
P73	W31AR	W65R	W56R	LT2-MA	W61B	ELECTRO-VOICE MODEL NO.	SHURE REPLACEMENT
P73A	W31AR	W66A	W66B	LT3-M	W60B	10	W61B
P73AR	W31AR	WC60B	WC33B	LT3-MA	W60B	14	W31AR
P73R	W31AR	99-180	W59A	LT4-AG	W66B	32	W23B
P75	W21F	99-181	W59A	LT4-M	W53MG	33	W26B
P75A	W21F	99-182	W42B	MLP-1	W61B	33-4	W26B
P76	W22AB			MLP-1J	W60A	34S	W31AR
P76A	W22A	ASTATIC MODEL NO.	SHURE REPLACEMENT	MLP-2	W61B	50	W42H
P76AF	W22AB	AC-78-J	W23B	MLP-3	WC33B	60	W42H
P76AFV	W22AB	AC-C-J	WC31AR	Nylon 1-J-PN	WC33B	H12	W56A
P76AV	W22A	AC-C-AG-J	WC36B	Nylon 1-M-PN	WC33B	H12-S	W56A
P76V	W22AB	AC-C-78-J	WC33B	PT	W60B	L12	W60B
P77	W22AB	AC-J	W31AR	QC-J	WC33B	L12-S	W60A
P77A	W22A	AC-J	W31AR	QT-J	W60A	M12	W60B
P77AV	W22AB	AC-AG-J	W26B	QT-J-PN	WC33B	M12-S	W60A
P77V	W22AB	ACD-C-M	WC22AB	QT-M	W61B		
P79	W22AB	ACD-J	W22A	QT2-M-PN	WC33B	AMERICAN MODEL NO.	SHURE REPLACEMENT
P80	W21F	ACD-2J	W22AB-T	QT3-J	W60A	CR1	W59A
P81	W26B	ACD-CJ	WC22AB	QT3-JA	W60A	CR1A	W59A
P81A	W26A	CAC-78-J	W23B	QT3-M	W61B	CR2	W58A
P81AD	W26B	CAC-J	W31AR	QT3-MA	W61B	CR2A	W58A
P81C	W26B	CQ-J	W31AR	QT3-J-PN	WC33B	CR3	W61B
P81CA	W26A	GC-78-7	WC33B	QT3-M-PN	WC33B	CR3A	W61B
P81D	W26A	GC-AG-M	WC36B	1-J	W60A	CR4	W56A
P81E	W26B	GC-J	WC31AR	1-M	W60B	CR4A	W56A
P85	W23B	L12	W42H			CR5	W31AR
P86R	W56R	L-22A	W58A	WEBSTER MODEL NO.	SHURE REPLACEMENT	CR7	W36B
P87	W57A	L-24A	W59A	A1	W22AB	PNM	W58HS
P87B	W57A	L-25A	W58A	AIM	W22AB	PNMA	W58HS
P87S	W58A	L-26A	W42B	AIM-2	W22AB	S1	W61B
P88	W59A	L-27A	W58A	A7-8	W22AB-T	S1A	W61B
P88S	W59A	L-32A	W58A	A-7M1	W22AB-T	S2	W61B
P89	W56A	L-36A	W59A	E4	W58A	S2A	W61B
P89L	W56R	L-40A	W42B	E4-1	W58A		
P89R	W56R	L-41A	W58A	E9	W58A	TITONE MODEL NO.	SHURE REPLACEMENT
P89RE	W56R	L-46A	W56A	F1P	W57A	W-7500	WC33B
P89S	W56A	L-50A	W56A	F2P	W58A	W-7530	WC31AR
P90B	W58A	L-70	W58A	F3P	W57A	W-7540	WC33B
P90C	W58A	L-70A	W58A	F4P	W58A	W-7590-1	WC31AR
P90D	W57A	L-70AS	W58A	F5P	W57A	W-7590-2	WC36B
P90HS	W58HS	L-70S	W58A	F6P	W58A	W-7590-3	WC33B
P90S	W58A	L-71	W58A	F7P	W60B		
P92B	W58A	L-71A	W58A	F7P-2	W60B	RCA MODEL NO.	SHURE REPLACEMENT
P93	W57A	L-71AS	W58A	F10P1	W61B	74067	W31AR
P93B	W57A	L-71S	W58A	F12	W53MG	74625	W31AR
P93C	W57A	L-72	W56A	F13M	W53MG	75476	W31AR
P93D	W57A	L-72A	W56A	GX-82	W58A	A-988370-1	W21F
P93E	W58HS	L-72AS	W56A	N1-N	W58A		
P93MG	W53MG	L-72S	W56A				

THE SHURE CRYSTAL PICKUP CARTRIDGES listed above have response characteristics and output voltages which furnish equal or superior performance to other models shown. Mechanical fit is assured.

**SPECIAL LISTING OF OVER 1500 SETS (MADE BY 123 MFRS.) THAT ARE EQUIPPED WITH
OR WHICH CAN EFFECTIVELY USE SHURE PHONOGRAPH PICKUP CARTRIDGES**

[illegible]

SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT
APEX		BELMONT (Continued)		BRUNSWICK (Continued)		CORONADO	
192-A	W58A	6A27	W42B	T-4000½	W58A	C5D16	W42B
ARIA		8A59	W58A	T-4400	W60A	C11A54 (Ser. A)	W42B
554-1-61A	W58A	8AE1	W42B	T-4400½	W60A	C11A55 (Ser. A)	W42B
ARVIN		11A24	W42B	T-6000	W58A	C12A51	W61B
150-TC	W58A	11A25	W42B	T-6000½	W58A	TNF70	W56A
151-TC	W58A	11A55	W42B	T-6000S	W58A	11A24	W42B
558	W58A	11AE2	W58A	T-6000SS	W58A	15RA1-43-	
665	W58A	12A51	W61B	T-6000SX	W58A	7902A	W26B
ASTRASONIC		12A52	W61B	D-6876	W58A	43-2027	W59A
748	W58A	533	W42B	5000	WC60B	43-7601B	W58A
AUDAR		671A	W42B	951W	W26B	43-7651	W58A
P-1A	W58A	671B	W42B	CAPEHART		43-7652	W58A
P-4A	W58A	671C	W42B	1006	W22AB	43-7851	W60B
P-5	W58A	BENDIX		B1002F	W22AB	43-9196	W58A
PR-6	W58A	656A	W58A	CAPITOL		43-9201	W58A
PR-6A	W58A	676B	W58A	D-17	W42B	94RA1	W60B
RE-8A	W58A	676C	W58A	T-13	W57A	-43-7605A	
Telvar-BM-25	W42B	676D	W58A	U-24	W57A	94RA1	W60B
Telvar-BMP-25	W42B	697X	W58A	20th CENTURY		-43-7656A	
Rer-9	W58A	69B8	W61B	200	W58A	CROSLEY	
AUTOMATIC		69M8	W61B	300	W58A	C33CA	W42B
F-790	W58A	69M9	W61B	CHALLENGER		CR26	W58A
140AC	W42B	736-B	W58A	CC618	W58A	J35	W58A
145AC	W42B	75B5	W61B	CLARION		J539	W58A
148AC	W42B	75M8	W61B	C101	W58A	O2CA	W42B
158	W42B	75P6	W61B	C105A	W58A	O2CB	W42B
640 (Ser. B)	W57A	847-B	W58A	11305	W58A	O2CP	W42B
667	W58A	95B3	W61B	1211OM	W58A	O2CQ	W42B
AVIOLA		95M3	W61B	1321OW	W58A	22AS	W58A
509	W42B	95M9	W61B	12708	W58A	28	W42B
608	W42B	951W	W26B	COMMANDER		29	W42B
618	W42B	1217	W60A	3 Tube Record	W58A	31-31BF	W42B
BELL SOUND		1217B	W60A	Player		33BG	W42B
RC-47	W42B	1217D	W60A	CONCORD		34BH	W42B
2075	W56A	1217D Late	W60A	1-516	W42B	35	W58A
BELMONT		1518	W58A	1-517	W42B	38BM	W58A
3AW7	W59A	1519	W58A	6D61P	W58A	52TP	W58A
5D16	W42B	1521	W60A	6R3ARC	W57A	52TQ	W42B
5D110	W58A	1524	W58A	7R3APW	W57A	53TP	W42B
		1525	W58A	7G26C	W58A	56TP	W58A
		1531	W58A			56TR	W58A
		1533	W58A			56TS	W58A
		BRUNSWICK				66CA	W58A
		BJ-6836	W61B			66CP	W58A
		C-3300	W61B			66CQ	W58A
		D-1000	W60A			66CS	W58A
		D-1100	W60A			66CSM	W58A
		T-4000	W58A			82CP	W42B
						82CQ	W42B
						86CR	W58A

SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT
CROSLEY (Continued)		DELCO (Continued)		E. C. A.		EMERSON (Continued)	
86CS	W58A	R-1249	W61B	104	W58A	FO420 (Ch. FO)	W42B
106CP	W56A	R-1250	W61B	105	W58A	FW423 (Ch. FW)	W42B
106CS	W56A	R-1251	W61B	106	W58A	FY434 (Ch. FY)	W42B
146CS	W56A	R-1252	W61B	121	W58A	FY2-434 (Ch. FY2)	W42B
539	W58A	R-1253	W60B	131	W58A	FZ452 (Ch. FZ)	W42B
668	W58A	R-1254	W60B			GH437 (Ch. GH)	W58A
9-201	W26A	R-1255	W60B			GH447	W42B
9-202M	W26A					(Ch. GH & GH2	
9-203B	W26A			ECHOPHONE		GH2-447	W58A
9-204	W60B	DETROLA		EC-306	W58A	GJ449 (Ch. GJ)	W42B
9-205M	W60B	390	W42B	EC-403	W58A	GK450	W42B
9-209	W58A	408	W42B	EC-404	W58A	GK2-450 (Ch.	W42B
9-212M	W58A	411-UL	W42B	EX-306	W58A	GK & GK2)	
11-207MU	W26B	417	W42B			506 (Ch. 120003)	W58A
11-550MU	W36B	419	W42B	ELECTROMATIC		521 (Ch. 120013	W58A
6TQ	W58A	421	W42B	APH301A	W58A	& 31)	
56TZ	W58A	421-1	W42B	APH301C	W58A	525	W58A
68CP	W56A	422	W42B	606A	W58A	537 (Ch. 120043)	W60A
68CR	W56A	554	W58A	607A	W58A	546 (Ch. 120049)	W58A
86CR (Revised)	W58A	558	W58A			548 (Ch. 120051)	W58A
86CS (Revised)	W58A	626 Series	W58A			549 (Ch. 120051)	W58A
87CQ	W58A	7156	W58A	ELECTROTONE		563 (Ch.	W58A
148CP	W56A	7270	W58A	555	W58A	120063B)	
148CQ	W56A			706	W58A	573B (Ch.	W56A
148CR	W56A	DEWALD		712	W58A	120039B)	
9-409M-3	W22AB	511	W60B			576A (Ch.	W58A
5549	W58A	A602	W58A	E/L		120069A)	
		A605	W58A	710PB	W58A	579A (Ch.	W58A
DALBAR		A608	W58A	710PC (Ch. 2887)	W58A	120034A)	
M8 "tonomatic"	W57A	B614	W53MG			585	W58A
Barcombo Jr.	W56A	E522	WC36B			586 (Ch. 120023B	W58A
& Sr.		663	W42B			Ch. 120093B)	
DEARBORN		669	W42B	EMERSON		590	W31AR
100	W58A	675	W42B	DV364 (Ch. DV)	W42B	605 (Ch.	W58A
				DZ371 (Ch. DZ)	W58A	120076B)	
DECCA		DUOSONIC		EK377	W42B	635	WC31AR
DP-11	W56A	K1	W56A	403	W42B	666	W66B
DP29	W56A	K2	W56A	EK2-377 (Ch. Ek	W42B	672	WC36B
PT-10	W56A	K3	W56A	& EK2)		679B	W66B
		K4	W56A	ER369	W42B		
DELCO				370 (Ch. ER)	W42B	ESPEY	
R-1241	W61B	DYNAVox		ES374	W42B	RC20	W59A
R-1242	W58A	AP514 (Ch. At.)	W58A	397 (Ch. ES)	W42B	621	W58A
R-1244	W61B	M-510	W58A	EV384 (Ch. EV)	W42B	641	W58A
R-1245	W61B	Swingmaster	W56A	FA374 (Ch. FA)	W42B	642	W58A
R-1246	W61B			FA408 (Ch. FA)	W42B	6540	W58A
R-1248	W61B			FB2-374 (Ch. FB)	W42B	6541	W58A
				FE409 (Ch. FE)	W42B	6545 (Ch. FJ-97)	W58A
				FJ412 (Ch. FJ)	W42B	6611 (Ch. 97A)	W58A
						6612 (Ch. 97A)	W58A
						6613 (Ch. 97A)	W58A
						6614 (Ch. 97A)	W58A

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ESPEY (Continued)		FARNSWORTH (Continued)		GRANTLINE		JACKSON	
6615 (Ch. 97A)	W58A	GK102	W58A	300 Series B	W59A	150	W58A
6630 (Ch. 97A)	W58A	GK103	W58A	641	W58A	350	W22AB
6631 (Ch. 97A)	W58A	GK104	W58A	6547	W58A	416	W22AB
6632 (Ch. 97A)	W58A	GK140	W58A	HALLICRAFTERS		JEWEL	
6634 (Ch. 97A)	W58A	GK141	W58A	400	W60B	5020	W22AB-T
6635 (Ch. 97A)	W58A	GK142	W58A	406	W60B	KNIGHT	
FADA		GK143	W58A	409	W60B	A10755	W42B
A66PC	W42B	GK144	W58A	410	W60B	B17110	W42B
A66T	W42B	FERRAR		411	W60B	B17135	W42B
A76T	W42B	C-81-B	W58A	412	W60B	D170	W42B
A76PC	W42B	WR-11	W58A	HOFFMAN		D174	W42B
P50	W42B	FIRESTONE		A-401	W58A	D176	W42B
PL50	W42B	4-A-31	W58A	A-500	W58A	D182	W42B
PUL50	W42B	4-A-37	W58A	A-501	W61B	5B160	W58A
P60	W42B	4-A-42	W58A	B-400	W58A	6D360	W58A
PL60	W42B	4-A-43	W58A	B-1000 (Ch. 114)	W60A	8B210	W58A
PUL60	W42B	4-A-86	W26B	C-501	W61B	8D340	W58A
61	W42B	S-7393-1	W42B	C-502	W61B	11C300	W58A
69	W42B	S-7400-6	W42B	C-503	W61B	11D302	W58A
75PC	W42B	GAROD		C-504	W61B	93-155	W58A
207APT	W42B	5AP1-Y	W58A	C-506	W58A	93-024	W58A
365	W42B	6DPS	W58A	C-507	W58A	93-030	W58A
366	W42B	6DPS-A	W58A	C-518	W61B	93-050	W58A
366PT	W42B	GEN'L ELECTRIC		965	W22AB	93-130	W58A
370	W42B	LM-13	W42B	C-1006	W60A	93-146	W58A
602	W58A	LM-14	W42B	C-1007	W60A	93-150	W58A
633	W58A	106	W58A	951	W22AB	LAFAYETTE	
637	W58A	GILFILLAN		HOWARD		J62	W58A
FARNSWORTH		66P	W58A	300A	W42B	J62C	W58A
AK-17 (Ch. C1-3)	W58A	66PM	W58A	301	W42B	MC-13	W58A
CC90	W42B	68-48	W58A	301APC	W42B	LEARADIO	
CK58	W42B	86C	W57A	303	W42B	6610PC	W58A
CK66	W42B	86P	W57A	304	W42B	6611PC	W58A
CK73	W42B	86U	W57A	472AC	W58A	6612PC	W58A
CK74	W42B	108-48	W58A	472AF	W58A	6617PC	W58A
CK75	W42B	GLOBE		568R (RA)	W42B	LEE TONE	
CK91	W42B	6P1-6AP1	W42B	718	W42B	AP-100	W58A
CK92	W42B	7cP-1	W57A	718-FM	W42B	LEWYT	
CK93	W42B	62C	W57A	718-TM	W42B	615A	W58A
CK111	W42B	517	W42B	808X (Series X)	W42B	LEXINGTON	
EKO81	W58A	HUDSON		901AP	W58A	6545	W58A
EKO82	W58A	88	W56A	909M	W58A		
EKO83	W58A	350	W22AB				
EK262	W58A						
EK263	W58A						
EK264	W58A						
EK265	W58A						
EK681	W58A						
GK100	W58A						

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MOTOROLA (Continued)		OLYMPIC (Continued)		PACKARD BELL (Continued)		PHILCO (Continued)	
77FM22	W60B	6-502P	W58A	662	W58A	49-1175 (Code #121-#123)	W61B
(Ch. HS-89)		6-503	W58A	861	W58A	49-1278	W61B
77FM22M	W60B	6-504	W58A	881-A	W60B	(Code #123)	
(Ch. HS-89)		6-504L	W58A	881-B	W60B	49-1475 (Code #123 A or B	W61B
77FM22WM	W60B	6-617	W58A	884	W60B	Code 123 TA	
(Ch. HS-89)		7-622	W58A	892	W60B	or B)	
77FM23	W60B	7-638	W58A	1052	W58A	49-1480 (Code #123 A or B	W61B
(Ch. HS-97)		7-724	W58A	1052A	W58A	Code #123TA	
78F11	W60B	7-925	W58A	1054B	W58A	or #B)	
(Ch. HS-155)		7-934	W58A	1063	W60B	49-1613	W61B
78F11M	W60B	7-936	W58A	1181	W60B	49-1615	W61B
(Ch. HS-155)		7-939	W58A	1181A	W60B	50-1720	W61B
78F12M	W60B	8-618	W58A	1273	W60B		
(Ch. HS-155)		8-925	W58A	C-1362	W58A		
78FM21	W60B	8-934	W58A	C-1461	W58A		
(Ch. HS-132)		8-936	W58A	1472	W61B		
78FM21M	W60B			2801	W22AB-T		
(Ch. HS-132)				2803	W22AB-T		
79FM21	W31AR	OPERADIO		PHILCO		PHILHARMONIC	
79FM21B	W31AR	530	W60A	RP-1	W42B	100C	W58A
79FM21R	W31AR	531	W60A	(Code #123)		100T	W42B
81F21	W42B	1335	W60A	40-502	W42B	149C	W58A
81F22	W42B			(Code #122)		249C	W58A
81K31	W42B	PACKARD BELL		41-603	W58A	349C	W58A
83F1	W42B	5AE	W42B	41-604	W58A	6810 (Ch. RR14)	W58A
85F21	W58A	5AEP	W42B	41-605	W58A	8701 (Ch. RR14)	W58A
88FM21	W60B	5D	W42B	41-607	W58A	8702 (Ch. RR14)	W58A
(Ch. HS-133)		5DP	W42B	42-1006	W42B	8703 (Ch. RR14)	W58A
93F1	W58A	48E	W42B	46-1201	W58A	8710 (Ch. RR14)	W58A
95F31	W58A	48EP	W42B	46-1203	W58A	8711 (Ch. RR14)	W58A
95F31B	W58A	48G	W42B	46-1226	W58A	8712 (Ch. RR14)	W58A
95F33	W58A	48GK	W42B	47-1227	W58A		
99FM21R	W31AR	48GP	W42B	48-1200	W58A	PHILLIPS	
101F21	W42B	51BP	W58A	48-1201	W58A	3-81A	W58A
101F22	W42B	65AP	W42B	48-1253	W58A	PHONOLA	
101R21	W42B	66DR	W42B	48-1256	W58A	K-92	W56A
103F2	W58A	66DRC	W42B	48-1260	W58A	K-104	W56A
MUSITRON		67B	W58A	48-1262	W58A	K-105	W56A
PT-10	W58A	67BA	W58A	48-1263	W58A	TK-134	W22AB
PX	W58A	67BK	W58A	48-1264	W58A	PILOT	
SRC-3	W58A	67BKA	W58A	48-1266	W58A	TD42	W58A
101-Piccolo	W58A	67BPR	W58A	48-1284	W58A	TX42	W58A
103-Piccolo	W56A	67BRRDL	W58A	48-1286	W58A	FM200	W58A
105	W56A	67BR	W58A	49-1076	W61B	PURITAN	
202	W56A	130PR	W42B	(Code #123)		503	W58A
OLYMPIC		261	W56A	49-1150 (Code #121-#123)	W61B	503W	W58A
6-501 Series	W58A	561	W58A				
6-502U	W58A	563	W58A				
		568	W58A				
		661	W58A				

SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT
R. C. A. VICTOR		RAULAND		SILVERTONE (Continued)		SILVERTONE (Continued)	
A-55	W31AR	1841	W57A	8073	W58A	101.618-1A	W42B
A-82	W31AR			(Ch. 135.243)		101.618-2	W42B
A106	W31AR			8080	W58A	101.619	W42B
(Ch. RC-622)				(Ch. 101.852)		101.619A	W42B
A-108	W31AR			8086 (Ch.	W58A	101.628	W42B
4T141	W31AR	7D42 (Ch. 7D1)	W60B	101.814-5C)		101.628-1A	W42B
9EY31	W31AR	7D44 (Ch. 7D1)	W60B	8100	W58A	101.631	W58A
9EY35	W31AR	7E40	W60B	(Ch. 101.829)		101.631-A	W58A
9-T-89	W31AR	7E44	W60B	8103	W58A	101.632	W58A
9W101	W31AR	8J10	W65R	(Ch. 110.473)		101.633	W58A
(Ch. RC-618B)		8J50	W65R	8105	W58A	101.633-1	W58A
9W102	W31AR	9G10	W61B	(Ch. 101.833)		101.634	W58A
(Ch. RC-618B)		9G40M	W61B	8105A	W58A	101.660-1A	W58A
9W103	W31AR	9G42	W61B	(Ch. 101.833)		101.662	W42B
(Ch. RC-618B)		9H40B	W22AB	8144	W56A	101.662-1A	W42B
9W106	W31AR			(Ch. 431.199)		101.662-2B	W58A
9Y51	W31AR			8150	W58A	101.662-2D	W58A
(Ch. RC-1077)				(Ch. 109.634)		101.662-3C	W58A
45EY	W31AR	AP40	W42B	8155	W56A	101.662-4E	W58A
45EY-3	W31AR	ARP400	W42B	(Ch. 463.155)		101.662-5F	W58A
TA128	W31AR	ARP450	W42B	8210 (Ch.	W58A	101.680	W42B
TA-128B	W31AR			101.820-1A)		101.681	W42B
TA-169	W31AR			9073	W22A	101.681-1A	W42B
45-W-10	W31AR			(Ch. 135.244)		101.681-2	W42B
2T81	W31AR			9073A	W22A	101.809	W58A
6T84	W31AR			(Ch. 135.244)		101.811	W58A
6T86	W31AR			9105	W58A	101.814	W58A
6T87	W31AR			(Ch. 132.875)		101.817	W58A
9EY3	W31AR			9153	W60B	101.825	W58A
9EYM3	W31AR			(Ch. 435.417)		101.825-1A	W58A
9EY32	W31AR			9161	W22AB	101.825-1B	W58A
9EY36	W31AR			(Ch. 548.358)		107.375	W58A
9JY	W31AR			100.382	W42B	109.358	W42B
9JYM	W31AR			100.383	W42B	109.417	W42B
9TW309	W31AR			101.584	W42B	110.402	W42B
9TW333	W31AR			101.584-1	W42B	110.403	W42B
9TW390	W31AR			101.584-2	W42B	110.409	W42B
9W51	W31AR			101.584-3	W42B	110.426	W42B
9W78	W31AR			101.584-4	W42B	110.427	W42B
9W105	W31AR			101.584-5	W42B	110.430	W42B
9Y7	W31AR			101.590	W42B	110.466	W58A
9Y510	W31AR			101.590-1	W42B	110.466-1	W58A
45J	W31AR			101.590-2	W42B	135.240	W42B
45J2	W31AR			101.590-3	W42B	135.241	W42B
A78	W31AR			101.590-4	W42B		
A91	W31AR			101.590-5	W42B		
A108	W31AR			101.618	W42B		
TA129	W31AR						
S1000	W31AR						

SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT
SILVERTONE (Continued)		SPARTON		STARK		STEWART-WARNER (Cont.)	
138.120	W42B	5AM26-PS	W42B	410	W58A	11-6V-9	W42B
138.130	W42B	6AM26	W58A			(Ch. 11-6V)	
138.190	W42B	6AW26PA	W58A			11-7A-1	W42B
138.191	W42B	7-46	W58A			(Ch. 11-7A)	
138.192	W42B	7AM46	W58A	200	W56A	11-7A-2	W42B
138.193	W42B	7AM46PA	W58A	303	W56A	(Ch. 11-7A)	
138.210	W42B	7RM46PA	W58A	350	W56A	11-7A-3	W42B
138.905	W42B	7VW46PA	W58A	351	W56A	(Ch. 11-7A)	
138.907	W42B	10AB76PA	W61B			11-7A-4	W42B
431.188	W56A	10AM76-PA	W61B	STEELMAN		(Ch. 11-7A)	
431.188-1	W56A	10BM76-PA	W61B			11-7A-5	W42B
434.140	W58A	10BW76-PA	W61B			(Ch. 11-7A)	
436.200	W56A	1015	W61B	STEWART-WARNER		11-7A-6	W42B
		1021	W61B	O1-6K1	W42B	(Ch. 11-7A)	
		Y21	W61B	(Ch. O1-6K)		11-7A-7	W42B
		Y31	W61B	11-5V9	W42B	(Ch. 11-7A)	
SIMPLON		B31	W61B	11-6T1	W42B	11-7A-8	W42B
CA-5	W58A	W41	W61B	(Ch. 11-6T)		(Ch. 11-7A)	
		Y41	W61B	11-6T2	W42B	11-7A-9	W42B
SKY WEIGHT		W61	W61B	(Ch. 11-6T)		(Ch. 11-7A)	
81B	W56A	661RP	W42B	11-6T3	W42B	11-8R-8	W42B
82	W56A	782	W42B	(Ch. 11-6T)		(Ch. 11-8R)	
		782PA	W42B	11-6T4	W42B	11-8R-9	W42B
		1005	W58A	(Ch. 11-6T)		(Ch. 11-8R)	
		1006	W58A	11-6T5	W42B	11-10A-1	W42B
		1007	W58A	(Ch. 11-6T)		(Ch. 11-10A)	
		1008	W58A	11-6T6	W42B	11-10A-2	W42B
		1071PA	W42B	(Ch. 11-6T)		(Ch. 11-10A)	
		1071PAD	W42B	11-6T7	W42B	11-10A-3	W42B
		1071RPA	W58A	(Ch. 11-6T)		(Ch. 11-10A)	
		1091	W42B	11-6T8	W42B	11-10A-4	W42B
		1291RPA	W58A	(Ch. 11-6T)		(Ch. 11-10A)	
		121 (Ch. 8L9)	W60B	11-6T9	W42B	11-10A-5	W42B
		122 (Ch. 8L9)	W60B	(Ch. 11-6T)		(Ch. 11-10A)	
		1000 (Ch. 12L7)	W61B	11-6V-1	W42B	11-10A-6	W42B
		1001 (Ch. 12L7)	W61B	(Ch. 11-6V)		(Ch. 11-10A)	
		1003 (Ch. 12L7)	W61B	11-6V-2	W42B	11-10A-7	W42B
		1010 (Ch. 7L7)	W57A	(Ch. 11-6V)		(Ch. 11-10A)	
		1030 (Ch. 6L8)	W60B	11-6V-3	W42B	11-10A-8	W42B
		1030A (Ch. 6L8)	W60B	(Ch. 11-6V)		(Ch. 11-10A)	
		1035A	W60B	11-6V-4	W42B	11-10A-9	W42B
		Group		(Ch. 11-6V)		(Ch. 11-10A)	
		1036A	W60B	11-6V-5	W42B	11-10A-10	W42B
		1051 (Ch. 6B9)	W60B	(Ch. 11-6V)		(Ch. 11-10A)	
		1052 (Ch. 6B9)	W60B	11-6V-6	W42B	A61CR1	W61B
SOUND INC.				(Ch. 11-6V)		A61CR2	W61B
MB7E3	W58A			11-6V-7	W42B	A61CR3	W61B
				(Ch. 11-6V)			
				11-6V-8	W42B		
				(Ch. 11-6V)			

[illegible]

SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT	SET MFR. AND MODEL NUMBER	SHURE REPLACEMENT
U. S. TELEVISION		WELLS-GARDNER		WESTINGHOUSE (Continued)		ZENITH	
5A16	W58A	A-38	W42B	H-191	W58A	5R080	W58A
5B16	W58A	A-50	W42B	(Ch. V-2134)		5R086	W58A
5C16	W58A	A-54	W42B	H-199	W22AB	6R084	W58A
5A66	W58A			(Ch. 2137-1)		(Ch. 6C21)	
5B66	W58A			H-203	W60B	64087	W58A
5C66	W58A			(Ch. V-2137)		(Ch. 6C22)	
5D66-MPA	W58A	WESTINGHOUSE		H-214 (Ch.	W60B	6R583	W42B
8-16M	W58A	H-107	W58A	V-2103-3)		6R592	W42B
		H-108	W58A	H-214-A (Ch.	W60B	(Ch. 6A08)	
		H-110	W58A	V-2103-3)		6S511	W42B
V - M		H-111	W58A	H-328C7-U	W26B	6S527	W42B
150	WC22AB	H-113	W61B			6S528	W42B
920	W22AB	H-114	W61B			6S580(Ch. 6A02,	W42B
970	W22AB	H-116	W61B			04, 13, 14)	
975	W22AB	H-117	W61B	WILCOX-GAY		6S596	W42B
980	W22AB	H-119	W61B	A100	W42B	6S597	W42B
1001-A	W58A	H-122	W58A	A105	W42B	(Ch. 6A20)	
		H-130	W58A	A111	W42B	7S581	W42B
VIEWTONE		H-137	W61B	A112	W42B	7S582	W42B
RC-201A	W61B	H-138	W61B	A113	W60A	7S584	W42B
RRC-201	W61B	H-153A	W58A	A114	W60A	(Ch. 7A04)	
		H-154	W58A	A115	W60A	7S598	W42B
VOGUE		H-155	W58A	1-J-10	W65R	(Ch. 7A11)	
532A-P	W58A	H-171	W58A			10S669	W60A
		H-183	W58A			(Ch. 10B1)	
WATTERSON		(Ch. V-2134)		WOOLAROC		10S690	W60A
ARC4591A	W58A	H-183A	W58A	3-20A	W58A	(Ch. 10B2)	
RC4581	W58A	(Ch. V-2134)		3-29A	W58A	12H678	W61B
		H-190	W58A	3-70A	W58A	12H679	W61B
WEBSTER-CHICAGO		(Ch. V-2134)		3-71A	W58A	(Ch. 12A6)	
161-1	W58A					14H697	W61B
760	WC31AR					(Ch. 14B1)	
160	W57A						

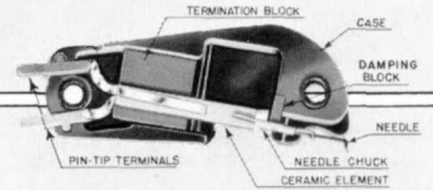
SHURE FAMILY OF CRYSTAL AND CERAMIC PICKUP CARTRIDGES

(INTERNAL STRUCTURE)



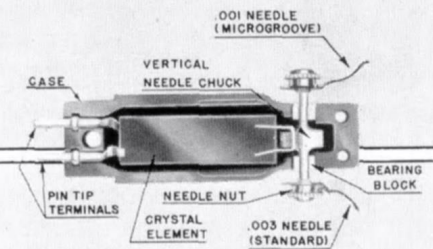
"DIRECT DRIVE" SINGLE-SIDED FOR 33 $\frac{1}{3}$ AND 45 RPM—FOR EITHER 33 $\frac{1}{3}$, 45, AND 78 RPM—OR FOR 78 RPM RECORDS.

This new series of crystal and ceramic cartridges feature a Cantilever type of drive which provides fine quality reproduction at low cost. "Direct Drive" Cartridges insure quick installation, and fit either standard or $\frac{3}{8}$ " mounting. A unique needle with a broad shank and finger-nail grip-bar, provides easy needle replacement. The "Direct Drive" Cartridges offer greater immunity from drop-shock damage than other makes.



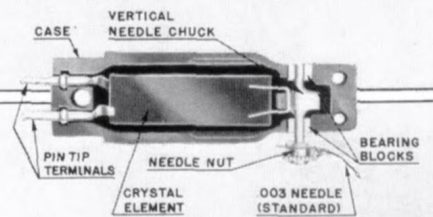
"VERTICAL DRIVE" TURNOVER CARTRIDGES FOR 33 $\frac{1}{3}$, 45, AND 78 RPM RECORDS

This series of crystal and ceramic cartridges is designed to provide outstanding reproduction, with a frequency response extending out to 10,000 c.p.s. "Vertical Drive" Turnover Cartridges track at a minimum needle force of eight grams. These cartridges are highly recommended for those applications where the ultimate in record reproduction is desired. The Turnover Cartridge provides the optimum results for every type of record.



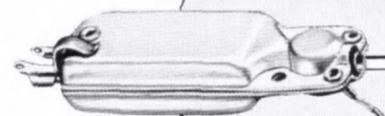
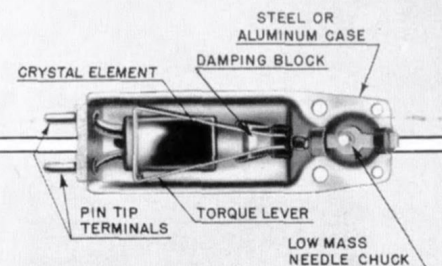
"VERTICAL DRIVE" SINGLE-SIDED SERIES OF CARTRIDGES FOR 33 $\frac{1}{3}$ AND 45 RPM—AND FOR 33 $\frac{1}{3}$, 45 AND 78 RPM RECORDS

The "Vertical Drive" series of single-sided Cartridges provides superlative record reproduction for all types of records. These cartridges track with a minimum needle force of six grams (for longer record life), and high needle compliance (for faithful tracking and high output). "Vertical Drive" Cartridges are highly recommended for those applications where the finest reproduction is desired.



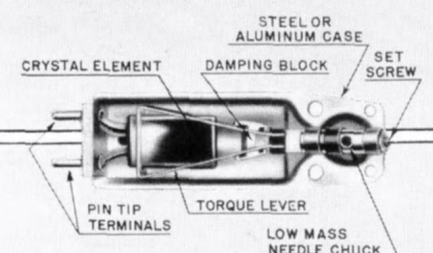
"MUTED STYLUS" CARTRIDGES FOR 78 RPM OR FOR 33 $\frac{1}{3}$, 45 AND 78 RPM RECORDS

The "Muted Stylus" series of cartridges provides amazingly quiet reproduction—a silent tracking unmatched by any other make. These cartridges have been designed utilizing the "Lever-Drive" Principle, and have a needle specially designed to attain the perfection desired by music lovers who demand fine quality and noise-free record reproduction.



"LEVER-TYPE" CARTRIDGES FOR 33 $\frac{1}{3}$ AND 45 RPM — OR FOR 78 RPM RECORDS

The "Lever-Type" series of Cartridges provides fine-quality reproduction at moderate cost. These famous "Lever-driven" cartridges have a torque ratio of over five to one—providing amazingly high needle compliance (for faithful tracking) and high output. "Lever-Type" Cartridges are recommended for those applications where good quality is essential and low cost is an important factor. The "Lever-Type" Cartridges have output levels that range from 1.3 volts to 4.3 volts.



CRYSTAL AND CERAMIC PICKUP CARTRIDGES

SHURE



Fig. A
"Direct Drive"



Fig. B
"Vertical Drive"
(Turnover)



Fig. C
"Vertical Drive"
(Single Needle)

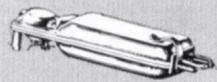


Fig. D
"Muted Stylus"

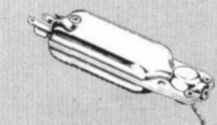


Fig. E
"Lever Type"

FINE GROOVE CARTRIDGES FOR 33 $\frac{1}{3}$, 45 RPM RECORDS

MODEL NO.	ILLUSTRATION	TYPE	LIST PRICE	OUTPUT LEVEL	MIN. NEEDLE FORCE	RESPONSE TO	NET WT.	SHURE NEEDLE NO.	CODE
W21F*	Fig. C	Crystal	\$7.75	1.5V	6 grams	10,000 c.p.s.	4 $\frac{1}{2}$ grams	A63MG	RUGEX
W31AR	Fig. A	Crystal	6.50	2.1V	7 grams	7,500 c.p.s.	5 $\frac{1}{2}$ grams	A53MG	RUGEB
WC31AR	Fig. A	Ceramic	6.50	.65V	7 grams	7,500 c.p.s.	5 $\frac{1}{2}$ grams	A53MG	RUGED
W53MG	Fig. E	Crystal	8.50	1.3V	6 grams	8,500 c.p.s.	12 grams	A64MG	RUGET

TURNOVER CARTRIDGES FOR 33 $\frac{1}{3}$, 45, AND 78 RPM RECORDS

MODEL NO.	ILLUSTRATION	TYPE	LIST PRICE	OUTPUT LEVEL		MIN. NEEDLE FORCE	RESPONSE TO	NET WT.	SHURE NEEDLE NO.		CODE
				MG	STD.				MG	STD.	
W22A	Fig. B	Crystal	\$10.50	1.2V	1.4V	8 grams	10,000 c.p.s.	4 $\frac{1}{2}$ grams	A65MG	A61A	RUVAL
W22AB	Fig. B	Crystal	9.50	1.2V	1.4V	8 grams	10,000 c.p.s.	4 $\frac{1}{2}$ grams	A65MG	A62A	RUVAX
WC22AB	Fig. B	Ceramic	9.50	.21V	.18V	9 grams	10,000 c.p.s.	5 grams	A65MG	A62A	RUVUC

ALL PURPOSE SINGLE NEEDLE CARTRIDGES FOR 33 $\frac{1}{3}$, 45, 78 RPM RECORDS

MODEL NO.	ILLUSTRATION	TYPE	LIST PRICE	OUTPUT LEVEL		MIN. NEEDLE FORCE	RESPONSE TO	NET WT.	SHURE NEEDLE NO.	CODE
				MG	STD.					
W26A	Fig. C	Crystal	\$8.50	.87V	1.0V	8 grams	8,000 c.p.s.	4 $\frac{1}{2}$ grams	A67U	RUVUP
W26B	Fig. C	Crystal	7.50	.87V	1.0V	8 grams	8,000 c.p.s.	4 $\frac{1}{2}$ grams	A66U	RUVUM
W36B	Fig. A	Crystal	6.50	2.3V	2.5V	9 grams	7,000 c.p.s.	5 $\frac{1}{2}$ grams	A56U	RUGEN
WC36B	Fig. A	Ceramic	6.50	.6V	.7V	9 grams	7,000 c.p.s.	5 $\frac{1}{2}$ grams	A56U	RUGER
W66B	Fig. D	Crystal	7.50	2.0V	2.3V	8 grams	4,500 c.p.s.	12 grams	A66U	RUSUN

STANDARD CARTRIDGES FOR 78 RPM RECORDS

MODEL NO.	ILLUSTRATION	TYPE	LIST PRICE	OUTPUT LEVEL	MIN. NEEDLE FORCE	RESPONSE TO	NET WT.	SHURE NEEDLE NO.	CODE
W23B	Fig. C	Crystal	\$7.75	1.1V	6 grams	8,000 c.p.s.	4 $\frac{1}{2}$ grams	A62A	RUVER
WC33B	Fig. A	Ceramic	6.50	.75V	9 grams	7,000 c.p.s.	5 $\frac{1}{2}$ grams	A52A	RUGEL
W42B	Fig. E	Crystal	4.45	1.3V	1 oz.	5,000 c.p.s.	25 grams	None	RUGUB
W42H	Fig. E	Crystal	4.45	3.5V	1 oz.	5,000 c.p.s.	25 grams	None	RUGUT
W56A	Fig. E	Crystal	6.65	4.3V	1 $\frac{1}{8}$ oz.	6,000 c.p.s.	12 grams	None	RUGUS
W56R**	Fig. E	Crystal	7.50	4.3V	1 oz.	10,000 c.p.s.	12 grams	None	RUGEV
W57A	Fig. E	Crystal	5.55	1.6V	$\frac{3}{4}$ oz.	6,000 c.p.s.	12 grams	None	RUGLA
W58A	Fig. E	Crystal	5.55	1.6V	1 oz.	6,000 c.p.s.	25 grams	None	RUGLU
W58HS***	Fig. E	Humi-Seal Crystal	6.55	1.6V	1 oz.	6,000 c.p.s.	25 grams	None	RUGUY
W59A	Fig. E	Crystal	5.55	2.5V	1 oz.	6,000 c.p.s.	25 grams	None	RUGAT
W60A	Fig. D	Crystal	8.50	1.6V	1 oz.	4,500 c.p.s.	12 grams	A61A	RUSIS
W60B	Fig. D	Crystal	7.50	1.6V	1 oz.	4,500 c.p.s.	12 grams	A62A	RUSID
W60HS***	Fig. D	Humi-Seal Crystal	8.50	1.8V	1 oz.	4,500 c.p.s.	25 grams	A62A	RUSIB
W61B	Fig. D	Crystal	7.50	1.6V	1 oz.	4,500 c.p.s.	25 grams	A62A	RUSIL

*With .453 Mount for Oak Changer.

**Cutter-Cartridge for Wilcox-Gay "Recordette."

***"Humi-Seal" Metal Wrapped Rochelle Salt Crystal Ideal for Tropical Areas.

SHURE

CRYSTAL PHONOGRAPH PICKUPS AND NEEDLES

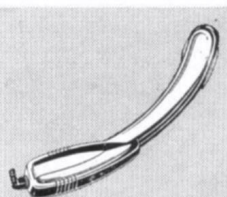


Fig. A



Fig. B

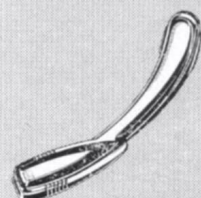


Fig. C

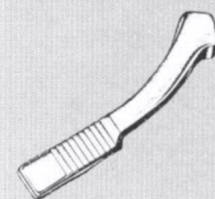


Fig. D



Fig. E

STANDARD FOR 78 RPM RECORDS

MODEL	ILLUSTRATION	LIST PRICE	OUTPUT LEVEL	NEEDLE FORCE	RESPONSE TO	SHURE CARTRIDGE USED	SHURE NEEDLE NUMBER	SHIPPING WEIGHT	CODE
92H	Fig. D	\$5.50	3.5V	1 oz.	5000 c.p.s.	W42H	None	9 oz.	RUSUV
93A	Fig. C	7.50	1.6V	1 1/8 oz.	6000 c.p.s.	W57A	None	13 oz.	RUGLI
96A	Fig. C	8.50	4.3V	1 1/8 oz.	6000 c.p.s.	W56A	None	13 oz.	RUGAB
900HS*	Fig. B	11.50	1.8V	1 1/8 oz.	4500 c.p.s.	W60HS*	A62A	12 oz.	RUZUA

TURNOVER FOR 33 1/3, 45, 78 RPM RECORDS

MODEL	ILLUSTRATION	LIST PRICE	OUTPUT LEVEL		NEEDLE FORCE	RESPONSE TO	SHURE CARTRIDGE USED	SHURE NEEDLE NUMBER		SHIPPING WEIGHT	CODE
			MG	STD.				MG	STD.		
901D	Fig. A	\$16.25	1.2V	1.4V	7 grams	10,000 c.p.s.	W22AB	A65MG	A62A	12 oz.	RUZEL

SINGLE-NEEDLE ALL-PURPOSE FOR 33 1/3, 45, 78 RPM RECORDS

MODEL	ILLUSTRATION	LIST PRICE	OUTPUT LEVEL		NEEDLE FORCE	RESPONSE TO	SHURE CARTRIDGE USED	SHURE NEEDLE NUMBER	SHIPPING WEIGHT	CODE
			MG	STD.						
92U	Fig. D	\$9.75	2.0V	2.3V	8 grams	4500 c.p.s.	W66B	A66U	9 oz.	RUZIP

FINE-GROOVE FOR 33 1/3, 45 RPM RECORDS

MODEL	ILLUSTRATION	LIST PRICE	OUTPUT LEVEL	NEEDLE FORCE	RESPONSE TO	SHURE CARTRIDGE USED	SHURE NEEDLE NUMBER	SHIPPING WEIGHT	CODE
902MG	Fig. B	\$10.75	2.0V	10 grams	7500 c.p.s.	W31AR	A53MG	12 oz.	RUGEX

SPECIAL SHURE PICKUP FOR "WEBSTER-CHICAGO" THREE SPEED CHANGERS

MODEL	ILLUSTRATION	LIST PRICE	OUTPUT LEVEL		NEEDLE FORCE	RESPONSE TO	SHURE CARTRIDGE USED	SHURE NEEDLE NUMBER		SHIPPING WEIGHT	CODE
			MG	STD.				MG	STD.		
920W	Fig. E	\$11.50	1.2V	1.4V	6 grams	10,000 c.p.s.	W22AB	A65MG	A62A	6 oz.	RUZUT

*"Humi-Seal" Metal Wrapped Moisture Proofed Rochelle Salt Crystal for Use in Tropical Areas.

PHONOGRAPH PICKUP NEEDLES

All Shure Needles are manufactured to exacting specifications to assure top quality performance. Needle-point quality is carefully controlled by precision craftsmanship. Extended performance is assured by life tests at the Shure Laboratories. SPECIFY SHURE NEEDLES ONLY. ACCEPT NO SUBSTITUTES.



Fig. A



Fig. B



Fig. C

OSMIUM TIP

MODEL	ILLUSTRATION	DESCRIPTION	LIST PRICE	CODE
A52A	Fig. C	Std. Osmium	\$1.50	RUGEM
A53MG	Fig. C	MG Osmium	1.50	RUGES
A56U	Fig. C	All Purpose Osmium Unipoint	1.50	RUGEP
A61A	Fig. A	Std. Sapphire	2.50	RUZAN
A62A	Fig. B	Std. Osmium	1.50	RUZAP
A63MG	Fig. B	MG Osmium	1.50	RUGAZ
A64MG*		MG Osmium	2.00	RUZAS
A65MG	Fig. A	MG Sapphire	2.50	RUGAY
A66U	Fig. B	All Purpose Osmium Unipoint	1.50	RUZIK
A67U	Fig. A	All Purpose Sapphire Unipoint	2.50	RUZIN

*Standard Bent Shaft Needle Not Illustrated.

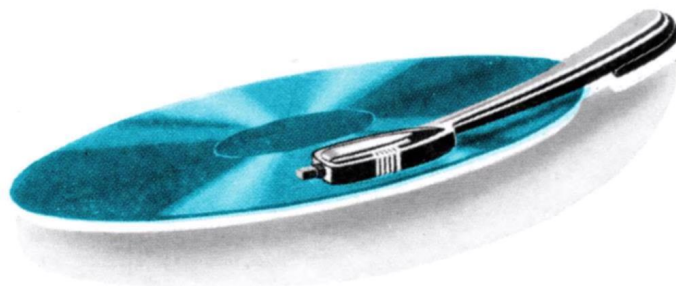
THE FINEST PHONOGRAPHS AND PHONOGRAPH-COMBINATIONS ARE EQUIPPED WITH *Shure* CRYSTAL CARTRIDGES FOR OUTSTANDING RECORD REPRODUCTION

A majority of the leading set manufacturers specify Shure Pickup Cartridges for their original equipment—and, through the years, millions of Shure Cartridges have found their way into the homes of music lovers the world over—until today there are possibly more records being played with Shure Cartridges than with any other make . . .

Shure Phonograph Pickup Cartridges are unsurpassed for all-around performance. They have been painstakingly designed and engineered to meet the most exacting specifications. Each has been designed to meet certain specific requirements, such as exceptionally clear reproduction . . . high needle compliance . . . amazingly quiet playing . . . maximum tracking . . . high output . . . extended frequency range. For the finest in standard 78 RPM, fine-groove, or All-Purpose "Unipoint" or dual-needle Turnover Replacement Cartridges, refer to the charts on the last two pages of this Manual. These charts furnish complete data on the popular Shure "Vertical Drive," "Lever-Type," "Muted Stylus," and "Direct Drive" Cartridges.

The same engineering design and quality control that contribute to the consistent high quality of Shure Cartridges for original equipment, also go into the manufacture of Shure Replacement Cartridges. Shure Replacement Cartridges are much more than mere replacement units: they have response characteristics and output voltages which furnish equal, or (in most cases) superior performance to other makes.

Like the popular and field-proved Shure Cartridges, Shure Phonograph Pickups have been designed to meet specific requirements. There is at least one model for each type of reproduction desired—standard (78 RPM), fine-groove (33 $\frac{1}{3}$ and 45 RPM), or single-needle "All Purpose" and dual-needle "Turnover" for playing all types of records. Each tone arm is scientifically curved and balanced for faithful tracking, and designed to emphasize the best qualities of the cartridge with which it is equipped.



SHURE BROTHERS, INC., CHICAGO 10, ILL.
MANUFACTURERS OF MICROPHONES AND ACOUSTIC DEVICES

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