

SANSUI SR232

2-SPEED AUTOMATIC RETURN TURNTABLE



Sansui engineering. That's why the SR-232 offers more value than other turntables in its economical price range. In fact, it's just about the only *automatic return* turntable in its price range, giving you a distinct advantage in hi-fi economy without compromising real high fidelity quality. Sansui's reputation for fine hi-fi equipment (it's all we make) is well reflected in this simple-to-use, high-

performance model. We've solved the wow/flutter problem with a high-torque, 4-pole synchronous motor.

We've made record tracking more reliable with a sensitive S-shaped tonearm. We've reduced acoustic feedback with a new Sansui howl-suppressing, insulator/suspension design. And we've included a dependable auto-return/power shut-off device for the arm. Simple levers

for Start/Stop and Lift/Play are included to make your high fidelity record listening simple, safe and satisfying. Still more value—it is meticulously crafted in our new, low-profile design and finished in light metallic to blend harmoniously with other Sansui components. See and hear the economical SR-232 at your Sansui showroom—where it's *all* hi-fi.

Only hi-fi, everything hi-fi.

Sansui

Auto-Return Convenience Plus Quiet Hi-Fi Performance at a Popular Price.

Foolproof Automatic Operation

It looks impressive, and performs even better. Atop the slim-line SR-232 cabinet are two levers: one is a Start/Stop control which you use after placing a record on the turntable platter. With the stylus above the record's lead-in groove, simply pull the lever and play begins—the arm is gently lowered, the record plays, and when play is ended, the arm is lifted, returned to its rest and power is shut off automatically. A dependable arm detection device assures that tonearm sensitivity is in no way compromised for this automatic convenience. You may cut play, return the arm and shut off the power at any time simply by pulling the Start/Stop lever again.

Convenient Lift/Play Lever

For manual operation we've provided a Lift/Play lever too. Push it during play and the arm is lifted straight up. The tonearm is not returned, nor is power shut off; you may move the arm by hand over another part of your record, pull the Lift/Play lever and play resumes.

High-Sensitivity Tonearm

Sansui's hi-fi technology has perfected an S-shaped tonearm which not only has high sensitivity but a longer effective tracking length as well. Sensitivity is further enhanced for accurate groove tracking with the use of a precision-finished pivot/bearing support, firmly secured by a 3mm-thick steel plate to the cabinet. This de-couples the arm assembly from the base to reduce howling. Headshell connectors are gold-plated (rust-free) for optimum electrical transmission.

Anti-Skating and More

Inside force, a centrifugal force applied to the stylus as it tracks the record, can cause uneven record/stylus wear and greatly damage stereo channel balance, etc. The SR-232 has a knob type Anti-Skating device with direct-



readout dial to counteract this force. The counterweight of the arm also has a direct-readout adjustment dial.

Motor and Belt-Drive System

High torque performance of the 4-pole synchronous motor spells rotational accuracy even against fluctuations in load or line voltage. It is durable, quiet and never requires speed adjustment. The belt-drive system reduces noise and rumble to an impressive signal-to-noise ratio. The platter itself, die-cast of aluminum alloy, exhibits maximum flywheel momentum to help further reduce wow/flutter.

Newly-Designed Suspension

Physically transmitted vibrations are a major cause of bad, blurry bass reproduction, or "howling." The SR-232 has a new suspension system to prevent this: (1) four rubber/spring complex insulators absorb major rattles and bumps before they damage your music; (2) the insulators are mounted on the bottom of the cabinet board to avoid "boxy" cabinet resonance. (See the illustration at left.)

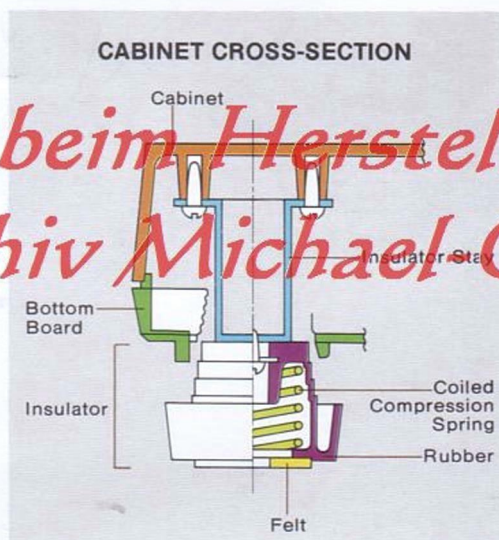
Slim-Line Cabinet

The light, silver-metallic cabinet blends perfectly with your other components. Look carefully at the rear of the cabinet and you'll find a recess to conveniently accommodate a spare headshell/cartridge. Note also that the hinges are mounted not on the cabinet itself but on the free-stop dust cover. The slim-line design adds the final touch of elegance, and contributes to better sound as well.

High-Resolution Cartridge

The Sansui SR-232 is provided with a high-quality cartridge in some areas. Check with your salesman for the details.

NOTE: If a cartridge is provided in your area it will be either the SC-50 or SV-43 from Sansui for high resolution, wide frequency response and musical transparency.



SPECIFICATIONS

TYPE	Two-speed, belt-driven automatic return	CARTRIDGE TYPE	SC-50 IM Type	SV-43 Dual-Magnet* Type	POWER REQUIREMENTS
MOTOR	Four-pole synchronous	FREQUENCY RESPONSE	10 to 20,000Hz	10 to 20,000Hz	120V, 240V, (Usable 110—130/220—250V) 50/60Hz U.S.A. and Canada models: 120V, 60Hz only
PLATTER	Aluminum alloy die-cast Diameter 308mm (12 1/8") 33 1/3, 45 rpm	OUTPUT VOLTAGE	3mV per channel (1,000Hz, 3.54cm/sec)	3.3mV per channel (1,000Hz, 3.54cm/sec.)	European models: 220V, 50Hz only
SPEEDS		OPTIMUM LOAD	47k ohms	47k ohms	UK models: 240V, 50Hz only
PERFORMANCE		TRACKING FORCE	2.5±0.4g	2g	POWER CONSUMPTION 13 watts (rated)
WOW & FLUTTER	less than 0.07% (WRMS)	STYLUS	0.5mil diamond spherical (SN-50)	0.5mil diamond spherical (SN-43)	DIMENSIONS 430mm (16 1/8") W 145mm (5 1/8") H 356mm (14") D
SIGNAL TO NOISE RATIO	better than 50dB (IEC-B) better than -58dB (DIN-B)				WEIGHT 5kg (11lbs.) Net 6.5kg (14.3lbs.) Packed
RUMBLE	Statically-balanced S-shaped tubular tonearm with anti-skating device, direct readout tracking force dial, 4-contact plug-in head				ACCESSORIES 45 rpm record spindle adaptor Low capacitance output signal cable
TONEARM	215mm (8 1/2") pivot to stylus tip 10mm (3/8")				
LENGTH OVERHANG	10mm (3/8")				
MINIMUM TRACKING FORCE SETTING	1.5g (when using cartridge guaranteed to operate at 1.5g stylus pressure)				
ACCEPTABLE CARTRIDGE WEIGHT	4 to 8g				

No cartridge is provided on SR-232 models sold in the U.S.A., CANADA or U.K. Cartridge supplied along with the turntable varies depending on sales area

CABINETRY

Slim-line cabinet with anti-howling insulators and hinged free-stop dust cover

*TM Audio-Technica Corp. Design and specifications subject to change without notice for improvements.