

SC2110

"DIRECT-O-MATIC" STEREO CASSETTE DECK

Tape Lead-In in the Sansui DIRECT-O-MATIC Format

• Good Price/Performance Ratio • Hi-Fi Specifications

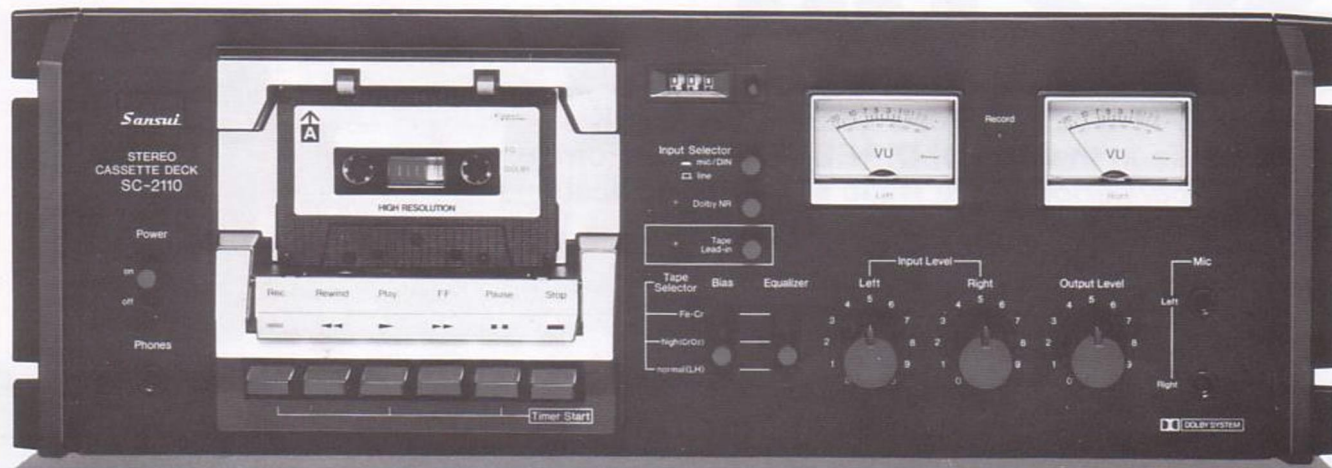
Feature 0.08% W/F and 67dB S/N



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Sansui

*DIRECT-O-MATIC is a Pat. Pending Sansui Exclusive



This popularly-priced deck features the Direct-O-Matic front loading system, an important improvement on the more conventional front-loading systems of other models. Its benefits are more than just convenience. Loading/unloading of a cassette is of course easier than ever, but Direct-O-Matic also makes head cleaning faster and easier, and also provides quick, easy recognition of tape remaining in the cassette. But that's not all. The SC-2110 also offers features such as TAPE LEAD-IN and timed recording capability, and superb high fidelity audio performance.

Direct-O-Matic Front-Loading System for Convenience

With this new Sansui feature, you insert the cassette right side up, right end up. This enhances the ease of operation of cassette tape decks to an unprecedented degree, permitting easy loading and unloading of the tape. You can also easily see the direction of tape travel and the amount of tape remaining in the cassette.

TAPE LEAD-IN for Fool-Proof Recording/Playback

The first few seconds of every cassette tape can not be used for recording or playback. Although nothing more than

a minor irritant to most recording buffs, this inconvenience does sometimes create a situation where the beginning of an interesting recording is missed or marred. The new tape lead-in system from Sansui (Patent Pending) lets you skip the beginning portion of the tape, puts the head at the start of the real tape ready for recording or playback.

Unmanned Timed Recording

Use of a separate timer with the SC-2110 lets you record on your AM/FM tuner while you are away from your stereo system—even while you are away from home—and also lets you wake yourself up to music playback in the morning. The cassette deck holds in the "stand-by" position without damage to the pinch roller.

Reduced Noise, Increased S/N, Wide Frequency Response

Unpleasant noise is reduced in the SC-2110 and signal-to-noise ratio is increased to 67dB. You'll hear only the signal you wish to hear. Moreover, if you're using chrome tape, the SC-2110 boasts a wide frequency response of 25Hz to 16,000Hz.

Very Low Wow/Flutter for Accurate

Recording

Wow/flutter characteristic of the SC-2110 is a low 0.08% which insures the accurate revolution speed for the reels of the cassette deck.

Three-Step Bias/Equalizer Adjustments

Adjust the recording bias and equalization separately in three steps with the SC-2110: High (CrO₂), Normal (LH) and FeCr. This lets you use all of the most popular tapes now on the market, and also lets you maximize their performance.

Built-in Dolby Noise Reduction Circuit

Built into the SC-2110, as with all Sansui cassette decks, is a Dolby noise reduction circuit for better S/N.

Other Important Features

Hard Permalloy record/play head to assure superior sound quality, head-phone jack on the front panel, brightly lit tape counter, VU meters, and a dust cover.

Rack-mounting Adaptors

Model SC-2110 comes with rack-mounting adaptors, permitting you to mount it in a standard stereo rack with your other components.

SPECIFICATIONS

TRACK SYSTEM	4-track (2-channel) record/playback
TAPE SPEED	4.8cm/sec. (1 7/8")
HEADS	REC/PB HEAD (Super-hard Permalloy) ERASE HEAD (Ferrite)
MOTOR	Electronically controlled DC motor
WOW AND FLUTTER	0.08% (WRMS)
FAST WIND TIME	75 seconds
FREQUENCY RESPONSE	
NORMAL TAPE	25 to 14,000Hz 30 to 13,000Hz ±3dB

CHROMIUM TAPE	25 to 16,000Hz 30 to 14,000Hz ±3dB
SIGNAL-TO-NOISE RATIO	
CHROMIUM	57dB (without DOLBY) 67dB (with DOLBY)
ERASURE FACTOR	60dB
DIMENSIONS	430mm (17")W 171mm (6 3/4")H 322mm (12 5/8")D (with Rack-mounting Adaptors) 480mm (19")W 171mm (6 3/4")H 338mm (13 3/8")D

WEIGHT	
(with Rack-mounting Adaptors)	8.3kg (18.3lbs.) Net 10.2kg (22.5lbs.) Packed

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•Design and specifications subject to change without notice for improvements.