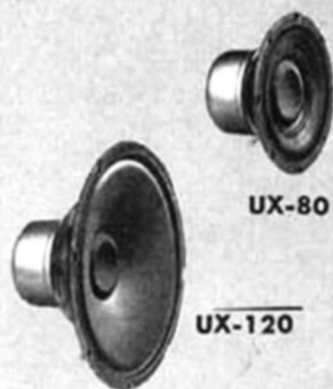


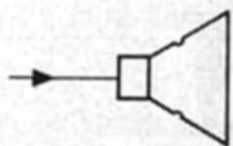
The World's Most Extensive

Now you can select your Jensen loudspeaker



New Performance Levels in New Price Ranges

UNAX* SINGLE ELEMENT



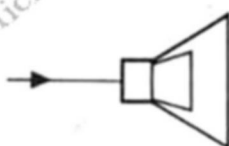
The new Jensen UX Series provides a new high in single-cone single voice coil loudspeakers at unusually low cost, actually outperforming comparable (and even more complex) units selling for much more. A listening test will convince you that this is a maximum value buy in hi-fi listening pleasure.

Of course, there are special design elements that enable us to give so much for so little. The cone is artfully dual acting, the center sector operating effectively for unusually extended highs, while the whole moves to reproduce the lows.

Withal, there is superb balance and cleanliness. And, if you choose, you can step up performance later with the inexpensive KTX-2 Step-Up Kit which substitutes a compression driver tweeter for the top.

UX-80. 8-in. Speaker. Net \$14.50
UX-120. 12-in. Speaker. Net \$19.50

DUAX* 2-ELEMENT SYSTEMS

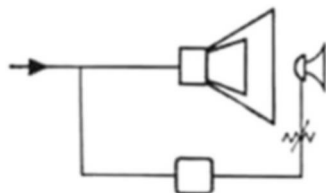


A step-up in the reproduction scale is the DX Series in which two carefully coordinated cones are driven by one voice coil. (Some call these "coaxials," but we reserve the name for still more elaborate systems and higher performance.)

The separate auxiliary radiator gives the designer a chance to attain a wider frequency range than with a single cone (albeit dual acting as in UX Series). The result is, with low cost, additional performance and added listening pleasure. We know of no similar speakers with equal sound, none with as high efficiency or as low distortion at anywhere near DX Series cost. Again you can step-up performance easily at anytime with KTX-2 Kit to substitute high-order compression driver tweeter operation at the high end.

DX-120. 12"; 1-lb. mag. Net \$25.50
DX-150. 15"; 1-lb. mag. Net \$35.50

COAXIAL 3-ELEMENT SYSTEMS



Still better than the "all paper" system with single voice coil is the use of a compression driver tweeter for the highs. The least expensive way to do this is to nestle a super-tweeter coaxially inside the cone; it must cross over high in the frequency scale at 3500 to 4000 cycles. The third element is the diffusion radiator which shapes and disperses middle-high response. (Some call such speakers "Triaxial," though Jensen alone is entitled to use this registered name, applied by us to true 3-way speakers only.) Again, we guarantee more and better sound, cleaner hi-fi at lower cost than all comparable speakers. And you can step up performance correctly and impressively with a real C.D. horn 600-4000 cps mid-channel (KTX-3 Kit) that leaves you with a real 3-way system.

12" Models. CX-120* \$49.50
CX-225 \$59.50
15" Models. CX-150* \$66.50
CX-255 \$76.50

*Denotes 1-lb. magnet; others 1 1/4 lbs.



SELECTING A HI-FI SPEAKER? YOU'LL WANT THESE HELPFUL, INFORMATIVE BOOKS

"How to Select a High Fidelity Loudspeaker." A comprehensive, authoritative manual covering all types of high fidelity loudspeakers and systems, their operating principles, performance and relative advantages. 24 pages, profusely illustrated. Write for Manual 1061. Price 25¢.
"Guide to Jensen High Fidelity Loudspeakers." Complete specifications and detailed descriptive information on all Jensen high fidelity loudspeakers and accessories. 24 pages. Send for Brochure 1021. Price 25¢.



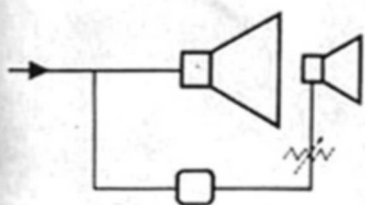
High Fidelity Loudspeaker Line

from this new complete range of types and sizes.



... All with Traditional Jensen Quality

COAXIAL 2-WAY SYSTEMS

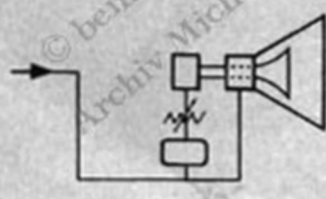


By using two completely independent (but carefully coordinated) speakers, each with its own magnetic system, voice coil and cone, the true two-way system spans the frequency range to obvious advantage in smoothness and extent, cleanness, low distortion and uniformity of angular dispersion.

Coaxial mounting makes them a convenient unitary package. Please note that we at Jensen use the term "coaxial" only in referring to a speaker with two completely independent systems.

Lowest in cost in the Jensen coaxial family is this fine group of speakers employing "cone" type direct radiator units for both tweeter and woofer. Available in 8, 12 and 15-inch models, they provide a maximum of value in true two-way system speakers.

K-80. Coaxial, 8-in. Net \$16.75
K-210. Coaxial, 12-in. Net \$27.50
K-310A. Coaxial, 15-in. Net \$39.75

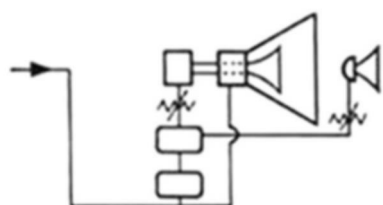


The highest type of performance in the coaxial two-way loudspeaker is attained by the use of a compression-driver horn-loaded tweeter for the high end. When properly designed, there results an outstanding clarity, realism and instrumental separation not achieved by lesser designs. By adopting the expensive "thru bore" construction, the tweeter horn can be made long enough to operate at the lowest practicable crossover frequency, a very desirable feature for the very best sound.

In this manner, the very popular Jensen H-222 and H-520 give you the "tops" in fine coaxial performance. Crossover is at 2000 cycles. Though many will see no need to, you can step-up performance to full three-way with KTX-1 Range-Extender Supertweeter Kit.

H-222. Coaxial, 12-in. Net \$62.50
H-520. Coaxial, 15-in. Net \$79.50

TRIAxIAL* & TRIAX* 3-WAY SYSTEMS



The true three-way speaker system divides the range in three parts with three electrically and acoustically distinct and independent elements, each designed to perform near-ideally in its portion of the range.

The famous G-610A TRIAXIAL was the first (and until our new G-600), the only speaker made in accordance with this concept! It employs a heavy woofer and two compression driver horn-loaded elements for m-f, and h-f channels. (The woofer cone acts as the final section of the m-f horn.) Its performance is so outstanding that it easily rates as the world's most wanted hi-fi speaker.

Now, for those who would like a G-610A, but are dissuaded by the price tag, Jensen announces the new lighter, less expensive G-600 TRIAX with similarly outstanding features and performance.

G-610A. Triaxial, 15". Net \$252.75
G-600. Triax, 15". Net \$129.50

Jensen MANUFACTURING COMPANY
6601 South Laramie Ave., Chicago 38, Illinois

SEND FOR FREE DATA
SHEET 165-B