

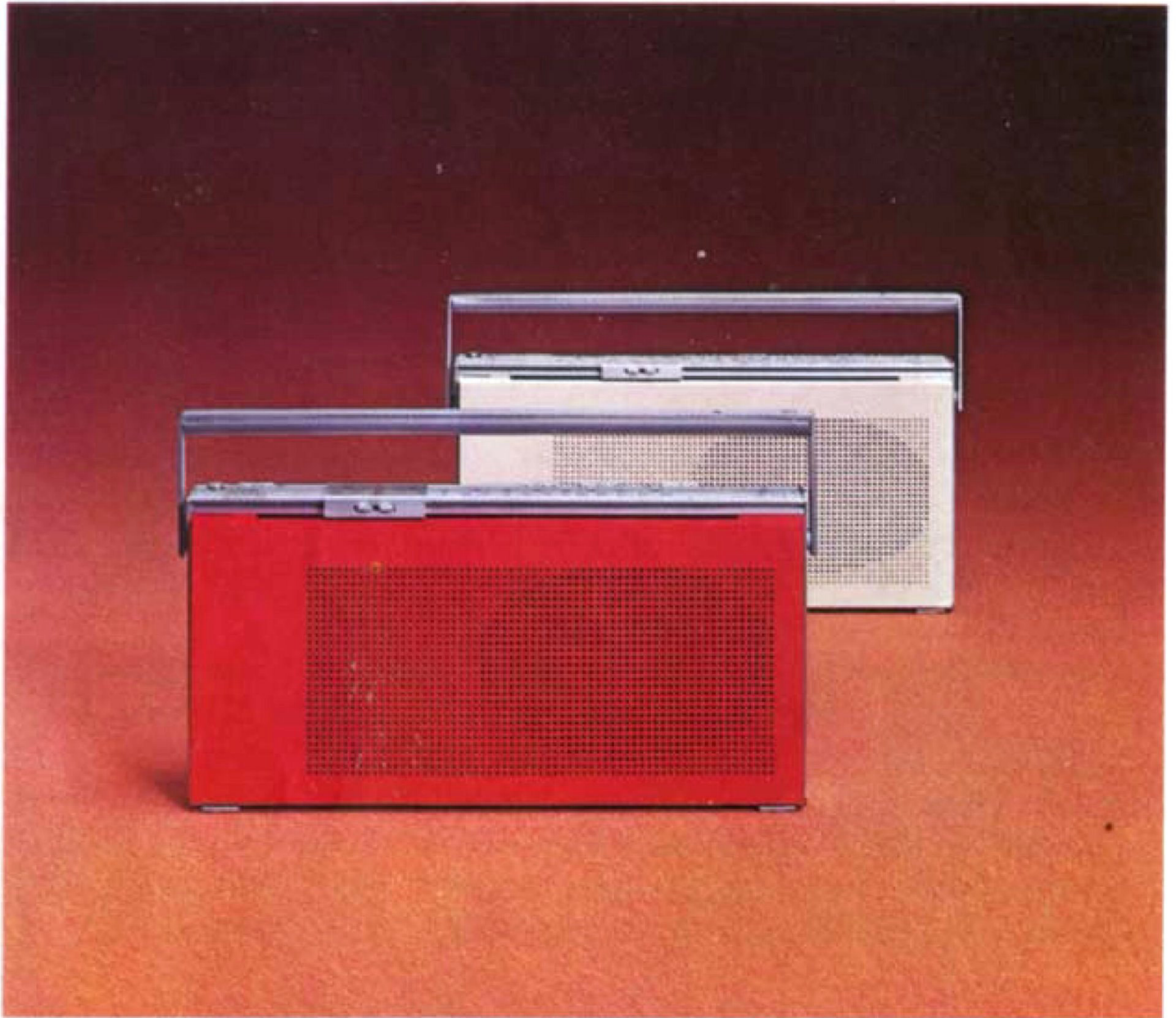
Audio and tv products from Bang & Olufsen are constructed to give the most faithful representation of reality in sound and pictures. The idea is, as it were, to transport the atmosphere of the concert hall or television studio into your home.

Advanced technology is our medium, but the human senses remain our best judges. Unnecessary technicalities, technique for technique's sake, are encumbrances.

Bang & Olufsen equipment is not meant to be used and thrown away. Ours are products which are created for people who make great demands on the things they acquire. Demands on quality: reliability, durability and most important, performance.

Bang & Olufsen

Beolit 400, 500, 600 and 700



There are four Beolits – Bang & Olufsen's portable radio receivers. Each receiver presents high quality sound reproduction, with a wide frequency range, low distortion and an effective 5" x 7" loudspeaker. They are easy to operate, handy and compact and have a sturdy carrying handle. The coloured side panels are interchangeable.

Pictured here, Beolit 500 and 700 can be used with mains or batteries, while Beolit 400 and 600 are battery-powered. Beolit 500 and 400 are FM receivers while Beolit 600 and 700 cover LW, MW and FM bands.

Dimensions: height 22 cm, (8 $\frac{3}{4}$ ") width 36 cm, (14 $\frac{1}{4}$ ") depth 6 cm. (2 $\frac{1}{2}$ ") Weight with batteries 3 kg. Available in black, white or red.

Beosystem 901



At the centre of this well-balanced, moderately priced hi-fi system is the Beomaster 901. A high quality stereo receiver which has it all: 2x20-watt RMS power amplifier with less than 0.5% distortion at full output, plus a radio section with FM, LW and MW bands. Easy operation and robust design. The record-player, Beogram 1203 is fully automatic and has one simple, logical master control. The anti-skating device is a built-in, integrated part of the unit and functions automatically. The cassette-recorder, Beocord 900 has simple operation facilities. Its tape heads are made of super permalloy, an extremely durable material which ensures long useful lifetime. We recommend chromium dioxide tapes. Signal-to-noise ratio using this tape type is better than 50 dB. Beovox 1702 pressure chamber loudspeakers complete this system.

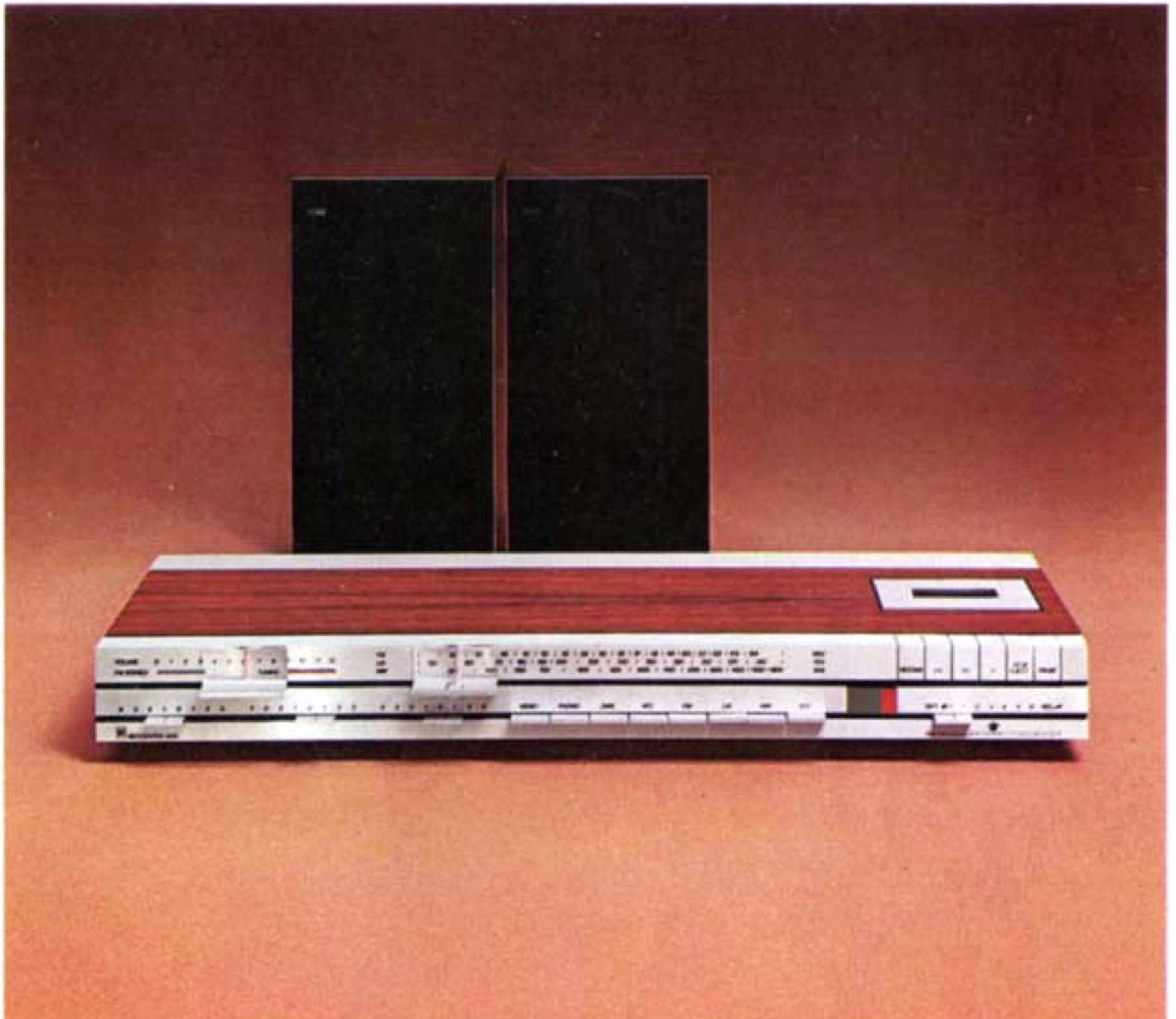
Finish: teak or rosewood.

Beosystem 1001



An audio system for the music lover who appreciates simplicity in form, line and operation. Beosystem 1001 consists of the FM tuner-amplifier, Beomaster 1001; the fully automatic record-player, Beogram 1203 and two Beovox 1702 pressure chamber speakers. You have met the Beogram 1203 and Beovox 1702 before, so let us concentrate on the Beomaster 1001. Beomaster 1001 has an output of 2x15 watts RMS and facilities for pre-setting your three favourite FM stations. But you can also tune to any programme on the FM band by using the large transparent slider with comfortable thumb-wheels for fine adjustments. Volume on left and right channels can be controlled separately. There is an extra set of speaker sockets for ambio sound reproduction which enhances the musical experience of stereo programme. Finish: teak, rosewood or white.

Beosystem 1400



Beocenter 1400 is a musical space-saver. It consists of a hi-fi stereo amplifier, an FM/AM radio and a cassette-recorder all in one robust, compact unit. The amplifier and radio sections are similar to the Beomaster 901. Frequency response is 20-30,000 Hz. Distortion is less than 0.5% at full power output: 2x20 watts RMS.

The entire system is easy to operate, but the cassette section is simplicity itself: pop in a cassette and push a piano-key button. You can switch between chromium dioxide and normal tapes. Tape heads are of super permalloy, a very durable material which ensures long useful lifetime. Two Beovox 1702 pressure chamber loudspeakers complete the basic Beosystem 1400. Expand it later with a record-player, for example, the fully automatic Beogram 1203. Finish: teak or rosewood.

Beosystem 1700



The Beosystem 1700 is exceptionally versatile. You can combine the individual, yet fully integrated and well-matched units as you wish. The Beolab 1700, a 2 x 20-watt RMS amplifier is the core of the system. It has extra facilities for ambio sound reproduction. The FM tuner, Beomaster 1700 has 3 pre-set stations and manual tuning over the entire FM waveband. The cassette-recorder, Beocord 1700, is in the high-fidelity class: A frequency range of 30-14,500 Hz; signal-to-noise ratio better than 52 dB with CrO₂ tapes, and wow and flutter less than 0.2% DIN are noteworthy data. Beovox 2702 pressure chamber loudspeakers complete this well matched system. Beogram 2000, the fully automatic record-player with its integrated anti-skating device and spherical diamond stylus makes an excellent addition. Finish: teak or rosewood.

Beosystem 2000



Beosystem 2000 was constructed with quality and convenience in mind. At the centre of the system is Beomaster 2000, a unique FM/AM receiver. It has 5 pre-set FM stations and easy manual tuning on the highly sensitive and selective FM/AM bands. Everything has been done to secure high quality performance at every stage: from the silent tuning facility to the use of the phase-lock principle in the FM-stereo decoder.

The amplifier section produces 2 x 40 watts RMS power or 150 watts total music power with less than 0.1% distortion. A true defender of Bang & Olufsen's reputation in the world of high fidelity music reproduction. The fully automatic record-player Beogram 2000 with its SP10A stereo pick-up cartridge, and two Beovox 3702 pressure chamber speakers complete this fine music system.

Finish: teak and rosewood have black anodized aluminium dials.

White has glossy aluminium dial.

Beosystem 3000



The highly sophisticated FM tuner/amplifier Beomaster 3000, which forms the centre of this system, has been a real asset in Bang & Olufsen's audio programme for nearly four years, and it still continues as a highly successful and competitive unit. Beomaster 3000 exceeds DIN 45 500 high fidelity standards in every respect. It has a distortion of less than 0.5% at its 2 x 40 watts RMS output. Six pre-set stations. Highly selective and extremely sensitive FM section. Easy, logical operation with push-button controls.

The fully automatic record-player, Beogram 3000 is an ideal supplement to this system. It is fitted with an SP 12A pick-up cartridge which has a naked elliptical diamond stylus and elegant hinged lid. The anti-skating device is built into the record-player and it functions automatically. Two Beovox 4703 pressure chamber speakers complete the Beosystem 3000. Finish: teak or rosewood.

Beosystem 3500



Take another look at Beosystem 3000 then look at Beosystem 3500. Beosystem 3500 is simply the easiest, most elegant way of combining the same high-fidelity FM radio, the same fully automatic record player and the same highly efficient power amplifier. This robust, compact music system is unique. Such combination units are usually sneered at by hi-fi fans – they claim that what you gain in convenience, you lose in quality. Beocenter 3500 disproves that theory. This elegant space-saver exceeds all DIN high fidelity standards by a wide margin. It is easy to operate, uncomplicated and unpretentious. Two separate Beovox 3702 loudspeakers complete the system – all you really need for total enjoyment of music. Finish: teak, rosewood or white.

Beosystem 4000



With the birth of Beosystem 4000, we saw the start of a new era in the field of home entertainment. The Beomaster 4000 stereo receiver utilizes technical knowledge to the utmost, and employs the most advanced components. The result is a highly sensitive and selective FM tuner with six pre-set stations and a 2x60 watt RMS power amplifier with less than 0.1% distortion at full output. But it is the record-player which creates most awe and excitement. The Beogram 4002 represents a refinement of the world's first record-player with an electronically controlled tangential arm. It was created by Bang & Olufsen.

Beosystem 4000 is completed by the high-fidelity cassette recorder with built-in Dolby noise reduction system, the Beocord 2200, plus two Beovox 5700 monitor loudspeakers and, for ambio sound reproduction, two Beovox 2702 speakers.

Finish: teak or rosewood.

Beosystem 6000



Beosystem 6000 puts an end to the discussion of which types of recording and broadcasts your equipment should be able to play. Mono. Stereo. Ambio. Quadrophony SQ matrix, or Quadrophony CD4 discrete. Beosystem 6000 plays them all. It is fully compatible.

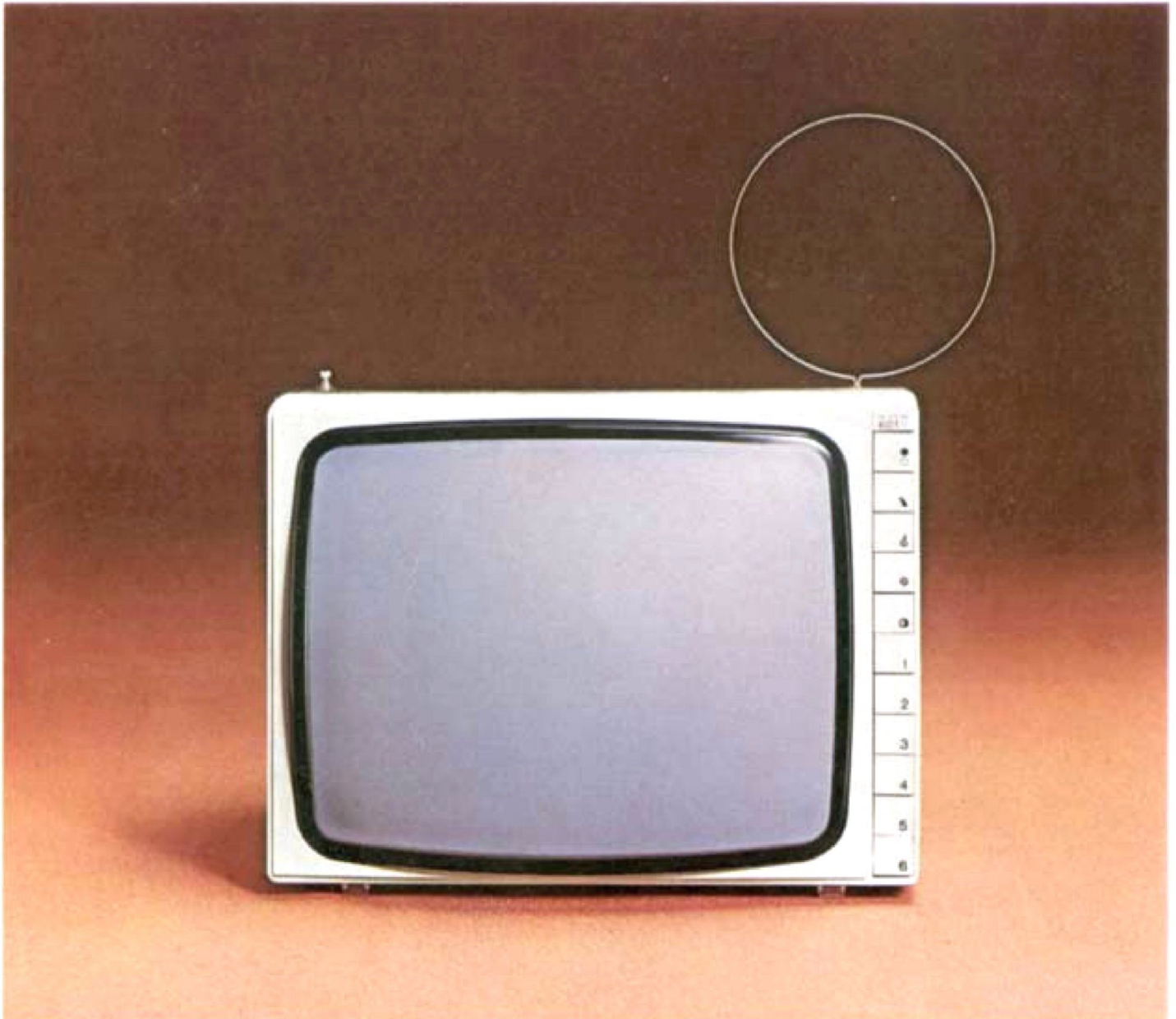
At the centre is Beomaster 6000, a 4 x 40-watt RMS FM receiver which you must feel, touch and hear to believe. And once you have listened, all technical data will be superfluous. With the Beomaster 6000 Commander in hand, you are in full control of the entire receiver. Every primary function can be regulated via this remote control unit.

The record-player, Beogram 6000 is equipped to handle Quadradiscs: discrete 4-channel records. The sound panels, Beovox P50 complete this outstanding music system. A system designed for the honest re-creation of music, regardless of the recording technique used.

Finish: rosewood or white.

(Available in november 1974).

Beovision 601



A transportable monochrome tv with 17" nominal size screen, for use with mains power. Created for homes where a shorter viewing distance is required. But it is also an ideal second set. Its cabinet is moulded from a special resin which will withstand the rigours of transport, and with the occasional use of a soapy cloth it will stay smart for years. There is a sturdy carrying handle and the mains lead is retractable. The set is fully transistorised: both picture and sound come on immediately. Six pre-set stations. Built-in telescopic VHF aerial. Detachable UHF room aerial.

The sound quality of this little set is noteworthy: Power output is 4 watts and distortion less than 1% at full output.

Cabinet: black or white. Optional accessory: trumpet-shaped stand or mobile undercarriage.

Beovision 901 and 1601



Two monochrome receivers with identical technical specifications but each with its own personality. Beovision 901 is a cross between a stationary and a portable tv: handy enough to travel, yet sophisticated enough to be part of a critical home-maker's furnishing. A 20" set finished in wood with a discreet carrying handle hidden at the back.

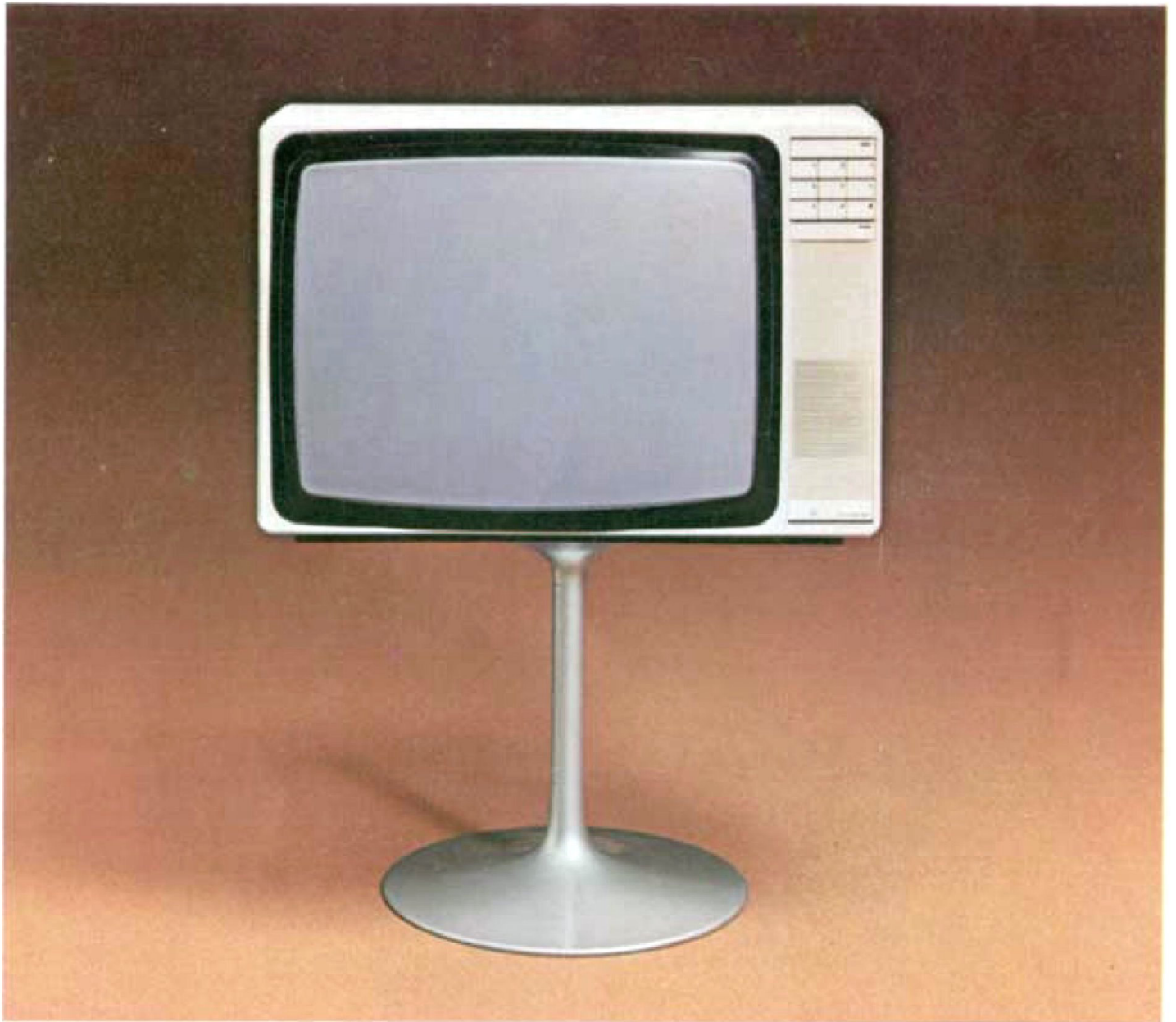
Beovision 1601 is a 24" set designed to lead a more stationary life. Six pre-set stations. Pushbutton controls. "Instant on" picture and sound: both come on the moment you switch on the set.

Full transistorisation. Good sound quality: power output 4 watts RMS, distortion less than 1% at full output.

Available in teak, oak, rosewood or white.

Optional accessories: mobile undercarriages. Trumpet-shaped stand also available for Beovision 901.

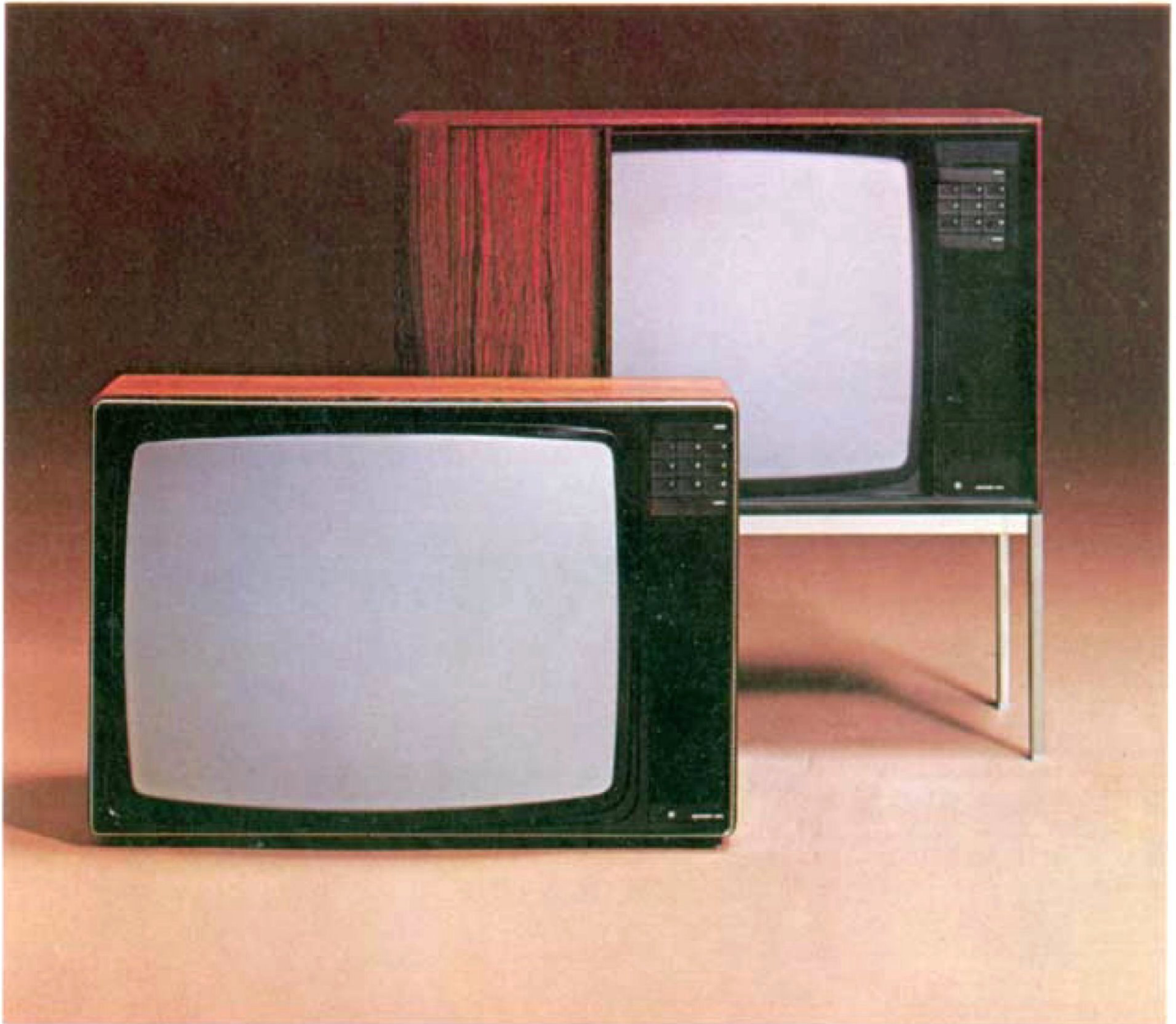
Beovision 3500



Beovision 3500 is unique: it is a 22" (nominal size) colour tv with quality and specifications which you would only expect to find in the big 26" receivers. Its cabinet is moulded from a special impact resistant resin which is easy to clean and has good acoustic properties. Good sound quality is ensured by a 6.5-watt power amplifier and a forward-facing speaker. Distortion is less than 1%. Bang & Olufsen's automatic cut-off system ensures constant, correct balance of colours. The set is fully transistorised: when you switch on, both picture and sound come on within a few seconds. The use of transistors also means low heat radiation and low current consumption – only 180 watts. Eight pre-set stations. Push-button controls. Easy, logical operation.

Cabinet: white. Optional accessory: trumpet-shaped or mobile undercarriage.

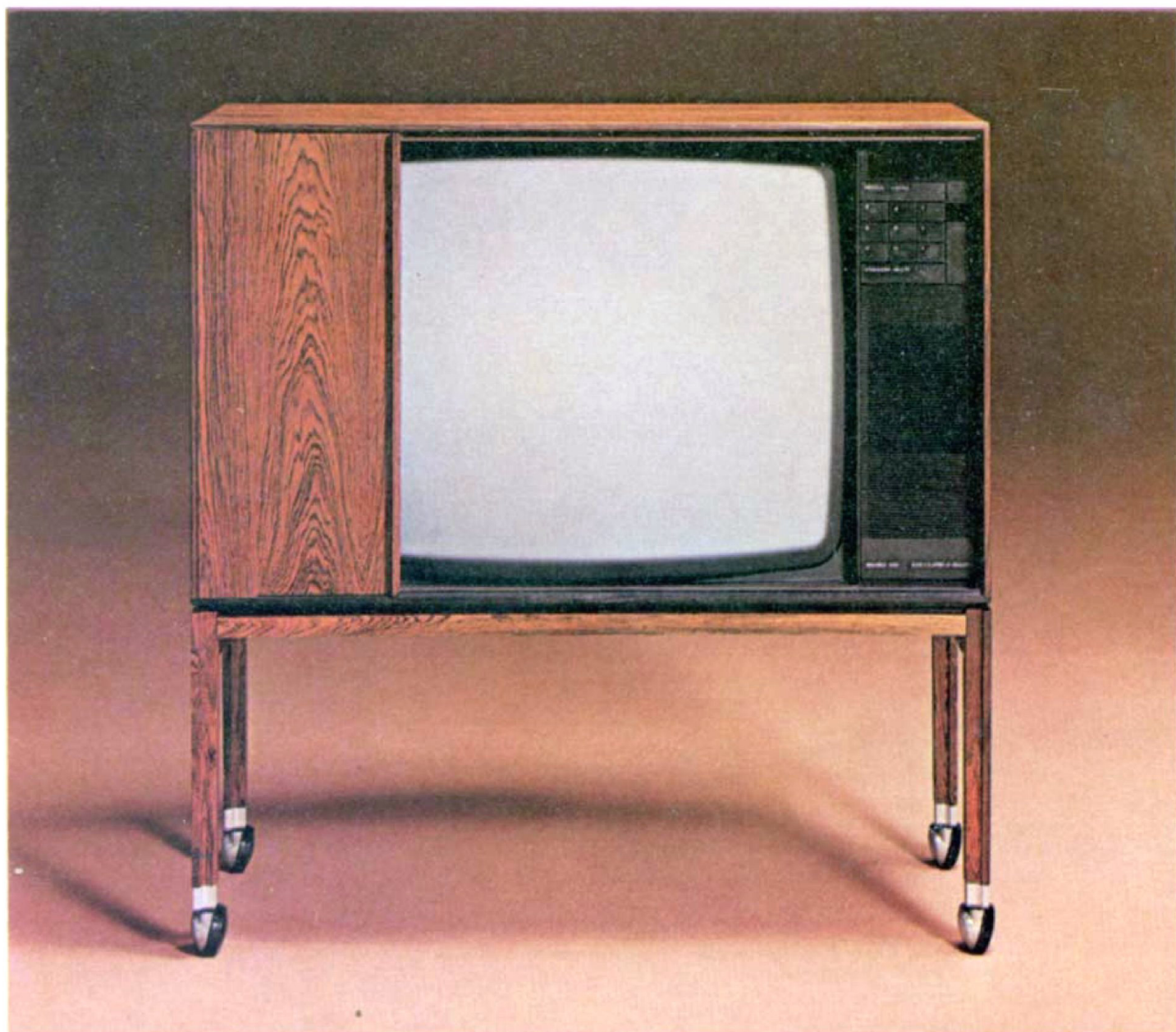
Beovision 4000 and 5000



"A big screen. Good quality picture and sound. A conventional wooden cabinet. Compact design. Not much bigger than a 26" monochrome tv". These are some of the demands our customers made. Beovision 4000 has fulfilled them. On top of all that the set is fully transistorised: when you switch on, both picture and sound come on within a few seconds. Automatic cut-off system ensures constant and correct balance of colours. Operation is simple: easy-touch buttons, eight pre-set stations. Beovision 4000 and 5000 are technically identical. But Beovision 5000 is more than a colour television... it is also a piece of furniture. The elegant wooden cabinet has a tambour door – you need only see the screen when you are actually watching television.

Both models are finished in teak or rosewood. Beovision 4000 also in white. A range of mobile undercarriages and stands are available as optional accessories.

Beovision 6000



Beovision 6000 is Bang & Olufsen's flagship in the tv field. Here we present a number of highly perfected features and facilities which ensure high performance and convenience for you. The highlight of these features, the Beovision 6000 Commander, is a cordless ultra-sonic transmitter. It gives you complete control of your tv receiver: silently, effortlessly, from the comfort of your chair. But there are more features: automatic cut-off system, automatic frequency control, pre-programmed safety level for sound, brightness and colour saturation. All facilities which ensure easy, effortless and pleasurable viewing. Beovision 6000 is a colour tv receiver which must be experienced. So ask your dealer for a demonstration.

Finish: teak, or rosewood.

Optional accessories: a choice of two types of undercarriage.

(Available in november 1974).

