

The Laguna

ALTEC LANSING 832A THE LAGUNA — is the finest residential speaker system in the world. Its effective natural reproduction is unrivaled throughout the entire audio spectrum. The two 15" self bass speakers provide crisp bass. The 121 horn and 402 high frequencies offer resolution with all the clarity and depth of the original performance. Finely finished cabinet is a pleasure to the eye and a valuable addition to the home.

SPECIFICATIONS: Guaranteed frequency range: 20-22,000 cps; Power rating: 20 watts; Impedance: 16 ohms; Finish: walnut, blond, mahogany (Specify); Dimensions: H 44½", W 41½", D 18½"; Ship. Wt. 510 lbs.
 31CX941 832A \$14 Down, Net \$349.00



ALTEC LANSING 833A THE VERDE — An outstanding example of California design, is the 3044 compact furniture speaker system. It is designed to take full advantage of the quality potential of the 602H "Diplex" reproducer which is an integral part of the unit. The Verde is the perfect total fidelity system of moderate size.

SPECIFICATIONS: Guaranteed frequency range: 22-22,000 cps; Power rating: 25 watts; Impedance: 8 ohms; Finish: walnut, blond, mahogany (Specify); Dimensions: H 30", W 12", D 18"; Ship. Wt. 160 lbs.
 31CX942 833A \$10 Down, Net \$209.00

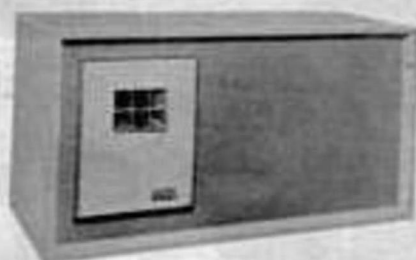


ALTEC LANSING 831A THE CAPISTRANO — is born in the height of furniture styling combined with true high-quality speaker components and superb engineering. The Capistrano uses a single 15" 602H bass speaker and the 402 high frequencies mounted on an 111 structural horn.

SPECIFICATIONS: Guaranteed frequency range: 20-22,000 cps; Power rating: 20 watts; Impedance: 16 ohms; Finish: walnut, blond, mahogany (Specify); Dimensions: H 50", W 41", D 21½"; Ship. Wt. 320 lbs.
 31CX943 831A \$16 Down, Net \$399.00

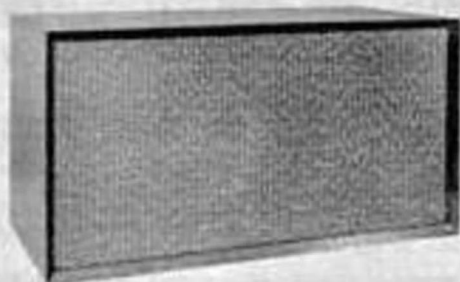


Book Case Systems



ALTEC LANSING 700B THE MELODIST — Most compact of Altec's engineered speaker systems, the Melodist 700B has been designed specifically for small apartments, as an ideal speaker for small stereo systems and as a high quality second speaker in larger installations. Outstanding performance is obtained from a special 8" bass speaker and the 2000A high frequency speaker.

SPECIFICATIONS: Guaranteed frequency range: 70-22,000 cps; Power rating: 20 watts; Impedance: 8 ohms; Finish: blond, mahogany (Specify); Dimensions: H 11½", W 23½", D 10½"; Ship. Wt. 24 lbs.
 31CX944 700B \$5 Down, Net \$129.00



ALTEC LANSING 835A MONTEREY, JR. — Represents a new concept in compact, economical speaker systems. The quality of reproduction equals that of speaker systems costing much more, as the ear will quickly tell upon first listening to it. A small rugged bass-reflex enclosure houses the 402A 8", controlled linear excursion speaker and the newly designed 2000A direct radiated cone tweeter. The compact design of the Monterey, Jr. gives it a unique and versatile utility. It operates equally well horizontally or vertically. It can be flush-mounted in a wall or ceiling, used in a console as an integral part of a sound system, or suspended from a ceiling or fixture.

SPECIFICATIONS: Frequency response: 20-15,000 cps; Power: 15 watts; Impedance: 16 ohms; Finish: walnut, blond, mahogany (Specify); Dimensions: 11½" H, 23" W, 11½" D; Ship. Wt. 45 lbs.
 31CX946 835A \$5 Down, Net \$79.00



ALTEC LANSING BIFLEX SPEAKERS — Biflex loudspeakers are a practical application of a new patented principle developed by Altec. They have an efficient frequency range far greater than any other type of single voice-coil speaker and equal to, or exceeding the majority of two and three-way units. The Altec-developed "Biflex" principle incorporates a specially damped mid-range resonator. This permits the entire cone to be used for the propagation of lower frequencies and the inner section, with its lower mass, to operate independently for the reproduction of tones above 1000 cycles.

A ALTEC LANSING 404A BIFLEX — A full high fidelity speaker in every sense of the word, its 20-cyclical bass response provides the full depth necessary for the finest reproduction. The 10,000-cyclical high-frequency unit very acutely reaches the upper limits of human hearing. In design, quality and construction, the 404A "Biflex" is a superb unit.

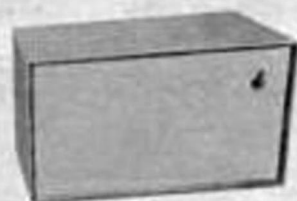
SPECIFICATIONS: Guaranteed frequency range: 20-14,000 cps; Power: 25 watts; Impedance: 8 ohms; Magnet weight: 2.1 lbs.; Voice-coil diameter: 7"; Maximum cone resonance: 45 cycles; Dimensions: Diameter 11½", Depth 7"; Ship. Wt. 26 lbs.
 31CX950 404A \$5 Down, Net \$67.00

B ALTEC LANSING 812B BIFLEX — Perfect for versatility and size, the 402B has a smooth response which nearly covers the entire audible range of frequencies. Mounted in a proper enclosure it will provide smooth efficient bass of a quality rarely found in a 12" speaker.

SPECIFICATIONS: Guaranteed frequency range: 40-15,000 cps; Power: 20 watts; Impedance: 8 ohms; Magnet weight: 1.8 lbs.; Voice coil diameter: 7"; Maximum cone resonance: 50 cycles; Dimensions: Diameter 12½", Depth 5½"; Ship. Wt. 14 lbs.
 31CX959 812B \$5 Down, Net \$64.00

C ALTEC LANSING 402A BIFLEX — Smallest of the "Biflex" speakers, the 402A is ideal for small systems, as the low frequency section of compact two-way systems, and for additional speakers in more elaborate systems.

SPECIFICATIONS: Guaranteed frequency range: 60-16,000 cps; Power: 15 watts; Impedance: 8 ohms; Magnet weight: .65 lbs.; Voice-coil diameter: 1.7"; Maximum cone resonance: 75 cycles; Dimensions: diameter 9½", Depth 3½"; Ship. Wt. 8 lbs.
 31CX960 402A \$2 Down, Net \$37.00



ALTEC LANSING MONTEREY 834A — The latest development from Altec's acoustic laboratories. It is the result of more than two years of intensive research to develop a small speaker system with high efficiency, "big speaker" bass, low distortion, smooth response and clean reproduction. A few moments listening is proof that all the design objectives have been reached. Internally, this small bass reflex enclosure has two new "controlled linear excursion" 8" bass speakers, a 2,000 cycle 12 db-per-octave crossover network and the famous Altec 2000H high frequency speaker with vertical horn. The handsome cabinet is finished on all four sides so that it may be used either vertically or horizontally. Guaranteed frequency range: 40-22,000 cps; Power rating: 50 watts; Impedance: 8 ohms; Finish: walnut, blond, mahogany (Specify); Dimensions: 14" H, 28" W, 14½" D; Ship. Wt. 45 lbs.
 31CX967 834A \$5 Down, Net \$174.00

ALTEC LANSING DUPLEX SPEAKERS

the world's finest sound from high fidelity reproduction. Actually the "Duplex" are two acoustically and electrically independent loudspeakers mounted together on a single frame for convenient point source radiating phasing and installation simplicity. They are supplied with a damping network designed for the frequency response and power capacity of the individual unit. High frequency damping is provided on the network to permit adjustment of balance between the high and low frequency speakers in the acoustic conditions of individual rooms. The heavy cast construction, large cone voice coil of aluminum aluminum ribbon, deep cup and Alnico 50000 magnetic structure all combine to make the "Duplex" speaker the finest of its type in the world.

E ALTEC LANSING 605A DUPLEX LOUDSPEAKER — In the 14 years since the development of the original ALTEC 604 Duplex, no other speaker has challenged its position as the finest in the world. It was the most carefully engineered speaker in existence. Now, ALTEC engineers have done it again. They have improved on the perfection of the 604B. The result is the new Altec 605A, one of the world's most precise instruments for the faithful reproduction of sound. It provides unusually smooth response in the highs, extremely high intensity and clean transient response in the lows.

SPECIFICATIONS: Power: 35 watts (50 watts peak); Frequency Response: 20-22,000 cps; Impedance: 16 ohms; Voice Coil Diameter: 37 (low frequency), 5 1/2" (high frequency); Horizontal Distribution: 90°; Vertical Distribution: 10°; Diameter: 15 1/2"; Magnet Weight: 2 1/2 lbs. (low frequency), 1/2 lb. (high frequency); Depth: 10"; Ship. Wt. 22 lbs. with network. 21CX958 605A 45 Down, Net \$177.00

D ALTEC LANSING 602B "DUPLEX" — An outstanding high fidelity reproduction, its newly developed vertical horn provides a new standard for smooth high frequency distribution. Twelve db per octave attenuation of the dividing network assures smooth transient and maximum speaker element protection. The rugged design of the 602B assures consistently high performance for many years.

SPECIFICATIONS: Guaranteed frequency range: 20-22,000 cps; Power: 25 watts (50 peak); Impedance: 16 ohms; Magnet weight: 2 1/2 lbs.; Voice coil diameter: 37"; Maximum cone excursion: 12 cycles; Distribution: horizontal 90°, vertical 40°; Dimensions: diameter 14 1/2", depth 7 1/2"; Ship. Wt. 22 lbs. with network. 21CX956 602B 45 Down, Net \$143.00


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A ALTEC LANSING A-7 VOICE OF THE THEATRE — The smallest of Altec's famous theatre speaker systems, using one 12" 601B bass speaker and the 602 high frequency speaker with 811 horn. The A-7 provides the perfection of Altec engineering for custom installations.

SPECIFICATIONS: Guaranteed frequency range: 20-22,000 cps; Power rating: 25 watts; Impedance: 16 ohms; Finish: (Drip painted) Dimensions: H 54", W 21", D 21"; Ship. Wt. 100 lbs. 21CX955 A-7 118 Down, Net \$298.00


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C ALTEC LANSING 601B "DUPLEX" — Finest of the "Duplex" family, the 601B offers the same precision design and Altec quality found in the larger models. Perfect for smaller installations because of its compact size, the 601B will reproduce efficiently from 20 to 22,000 cycles.

SPECIFICATIONS: Guaranteed frequency range: 20-22,000 cps; Power: 25 watts (50 peak); Impedance: 16 ohms; Magnet weight: 2 1/2 lbs.; Voice coil diameter: 37"; Maximum cone excursion: 12 cycles; Distribution: horizontal 90°, vertical 40°; Dimensions: diameter 12 1/2", depth 1 1/2"; Ship. Wt. 17 lbs. with network. 21CX957 45 Down, Net \$126.00

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ALTEC ...

commercial sound products include 170 major components that bring the sounds of "the happiest kingdom of them all" to millions of park visitors throughout the year.

ALTEC gives you the finest in true Stereophonic — High Fidelity reproduction.