

ZEISS
IKON



*Correctly
exposed picture
every time*

CONTINA

matic

Color photography makes correct exposure mandatory. That is why the CONTINA matic is the camera for you ... it assures correctly-exposed pictures every time! No more guessing, no more fumbling with controls, when you shoot color with a CONTINA matic.

CONTINA

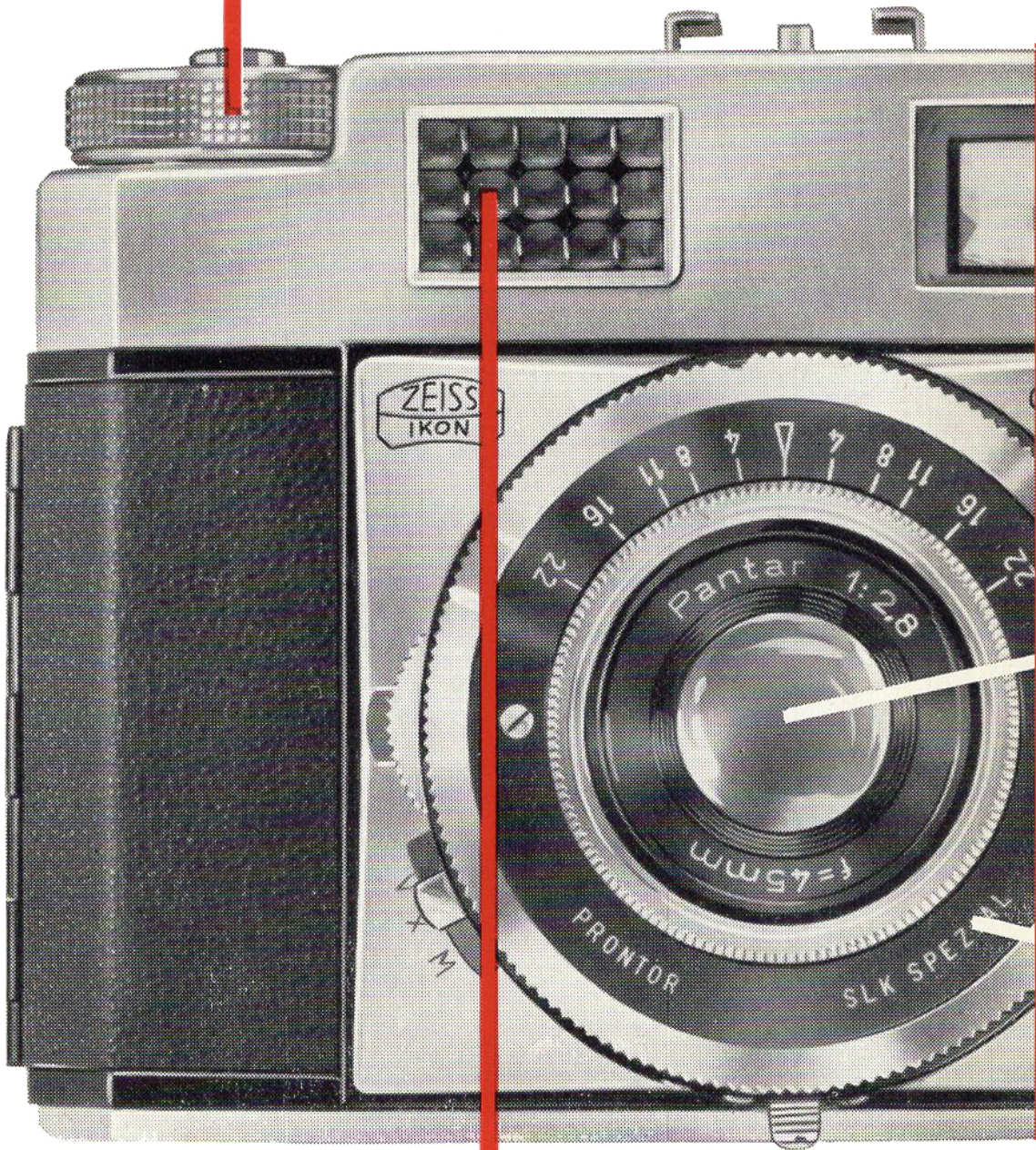
matic

is the self-sufficient camera for beginner or expert. It has been so designed that, whether you use color or black-and-white film, you can always be sure of getting perfect results. And it is so easy! Gone forever are those discouraging under- and over-exposed pictures ... when you use a CONTINA matic.





Here is the rapid film-winding and shutter-cocking lever which is actuated by a single thumb-flip. One stroke automatically winds the film and cocks the shutter.



This is the "eye" of the built-in photoelectric exposure meter. The existing light is correctly measured and evaluated through this window.

CONT

A large image of the scene being taken is seen through this crystal-clear view-finder with luminous frame indications. This finder is especially welcomed by eye-glass wearers since it does not necessitate removal of the glasses when sighting through it.



Needle-sharp pictures are produced by the famed Pantar f/2.8, 45 mm coated lens on color as well as black and white film.

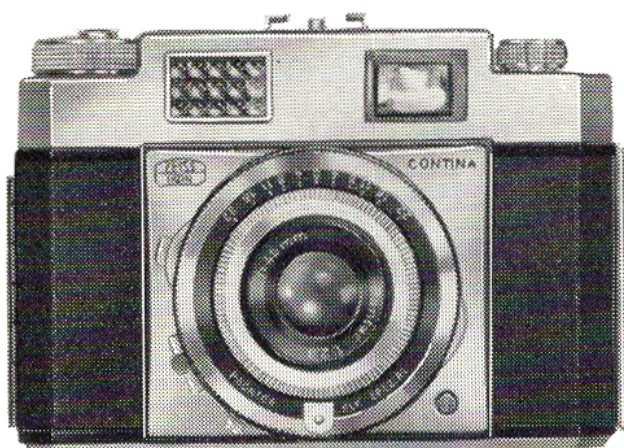


CONTINA matic II

The split-second accuracy of the Prontor SLK Special shutter provides shutter speeds from 1 to 1/300th second and full flash synchronization.

**The CONTINA matic
answers its own
exposure problems
almost automatically**

Thanks to the automatic interlock between the photoelectric exposure meter, the lens diaphragm and shutter speed scale, you obtain correctly-exposed pictures right from the start. With a single manual adjustment you set the coupled exposure meter; the interlock system does the rest. If you are shooting a racing car, for example, a simple turn of the control ring adjusts the shutter speed with the corresponding diaphragm setting. The exposure is quickly and automatically established for the light and speed conditions. You simply cannot make a mistake! Your pictures are always correctly-exposed. Ask your favorite camera shop to demonstrate the features of the unique CONTINA matic.



The CONTINA matic III differs from the CONTINA matic II only in that it permits the interchange of the Pantar f/4 wide-angle 35 mm and Pantar f/4 tele 75mm component lenses. The stereo attachment also fits this model. In all other respects, the models III and II are alike.

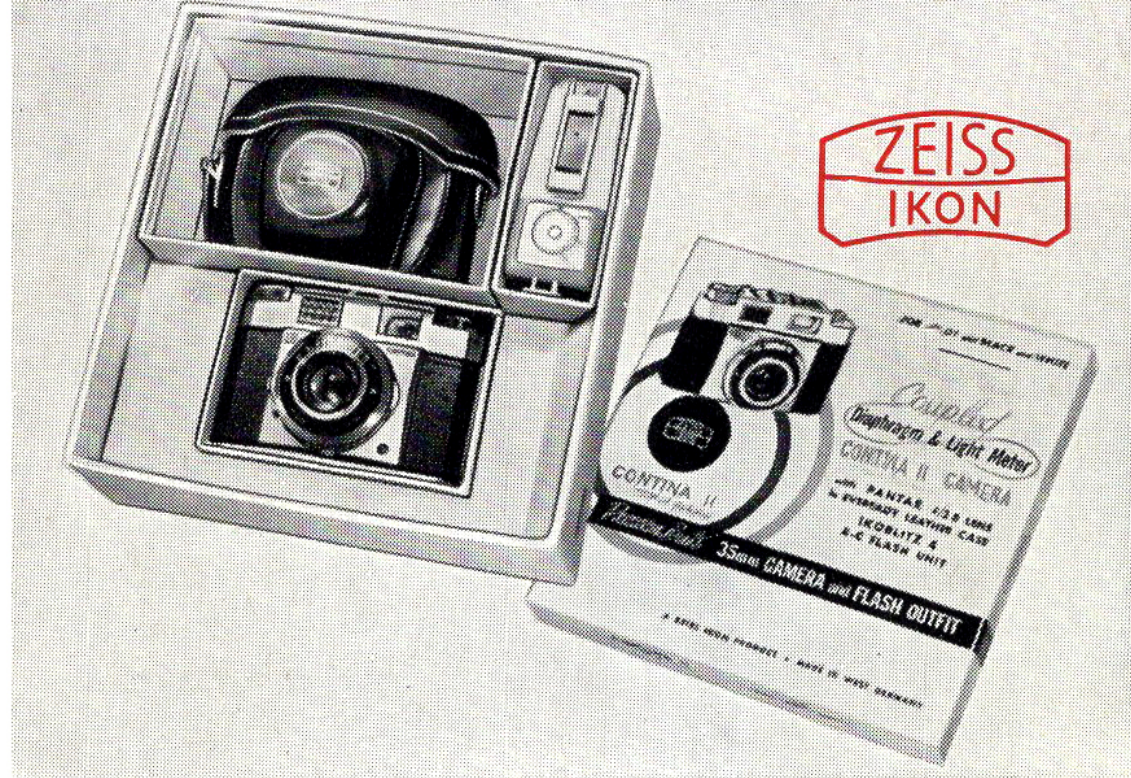
CONTINA

matic



The Contina I is the "economy" model lacking the built-in photoelectric exposure meter of models II and III. It incorporates the same quality, finish and ruggedness which characterize the other models, and is ideal as a "second" camera. Fitted with Pantar f/2.8, 45 mm lens in Prontor SVS shutter with speeds to 1/300th second.

CONTINA I 24x36



The CONTINA matic II is also available in this attractive gift kit with Ikoblitz 4 BC flash unit.

The CONTINA matic III BRINGS YOU TO THE LEVEL OF PROFESSIONALS

With it you can take not only routine pictures, but also wide-angle, tele and stereo shots interchangeably and at will; and on the same roll of film!

