

Rollei 35 S

The world's smallest 35 mm precision
camera with retracting Rollei-HFT[®] lens





Rollei Nothing succeeds

A camera must be small, flat and handy – to take with you everywhere without being a burden. That is why in 1966 Rollei marketed the world's smallest 24 x 36 mm precision camera: The Rollei 35. With its "precision in your palm" it became Rollei's most successful camera of recent years.

How can you improve such a successful camera? It cannot get smaller. For it is just big enough to hold 35 mm film.

Yet the Rollei 35 was improved. For it Carl Zeiss developed a new 5-element top-class lens:

The Rollei-HFT® 40 mm Sonnar* f/2.8. Multi-coating – till now reserved for high class SLR camera systems – ensures better definition and colour rendering with higher contrast and more brilliant colours than from a conventionally coated lens. This greatly reduces reflections and flare, especially when shooting into the light.

Even a successful camera can be improved. Thus the Rollei 35 became **the new Rollei 35 S**. Nothing succeeds like success.

35 S.
ds like success



Rollei-HFT

A new perform

The new Rollei 35 S has a top class 40 mm Sonnar* f/2.8 lens. That means optimum image quality even at close range. Multi-coating ensures better contrast, more brilliant colours and improved colour rendering. This elaborate coating technology eliminates reflections to a degree unknown in traditional lenses. At the same time it suppresses flare and increases the lens's light transmission. That means higher contrast and more brilliant image colours.

With the high speed of this lens, the Rollei 35 S becomes a camera for pin sharp pictures every time – in poor light, too. Two engagement stops at zone focus settings of 6½ and 20 feet (2 and 6 metres) fix preferred distance and depth of field ranges and prevent accidental change of the distance setting as you carry the camera.

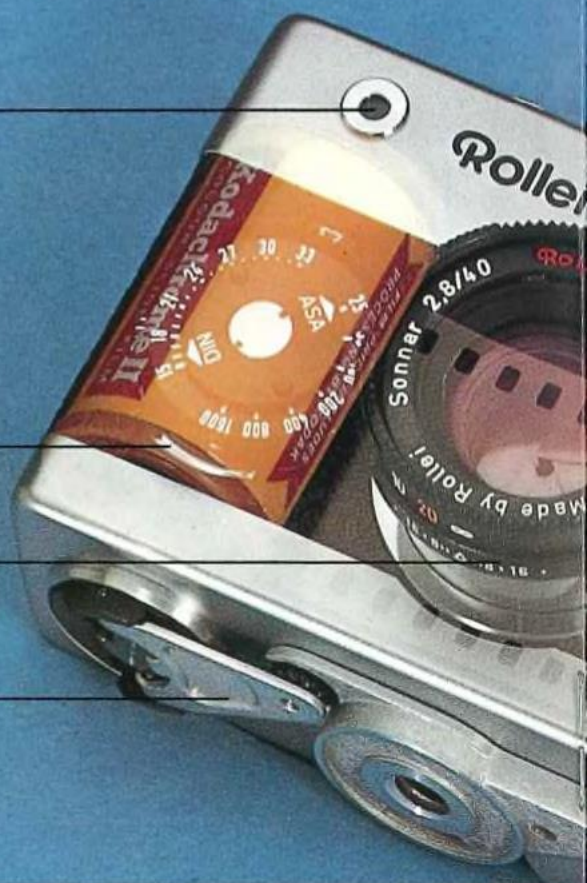
CdS cell

Aperture setting
with locking key

Distance setting and
depth of field indication

Rewind crank for
exposed film

Back lock



* The Rollei-HFT® lens for the Rollei 35 S is made by the Rollei Group under licence from Carl Zeiss, Oberkochen, West Germany.

HFT[®] lens — performance standard



Taken with a normally coated lens



Taken with the Rollei-HFT[®]
40 mm Sonnar* f/2.8



Film type indicator

Shutter speed setting

Hot shoe for flash unit

The world's sma 24x36 mm pre

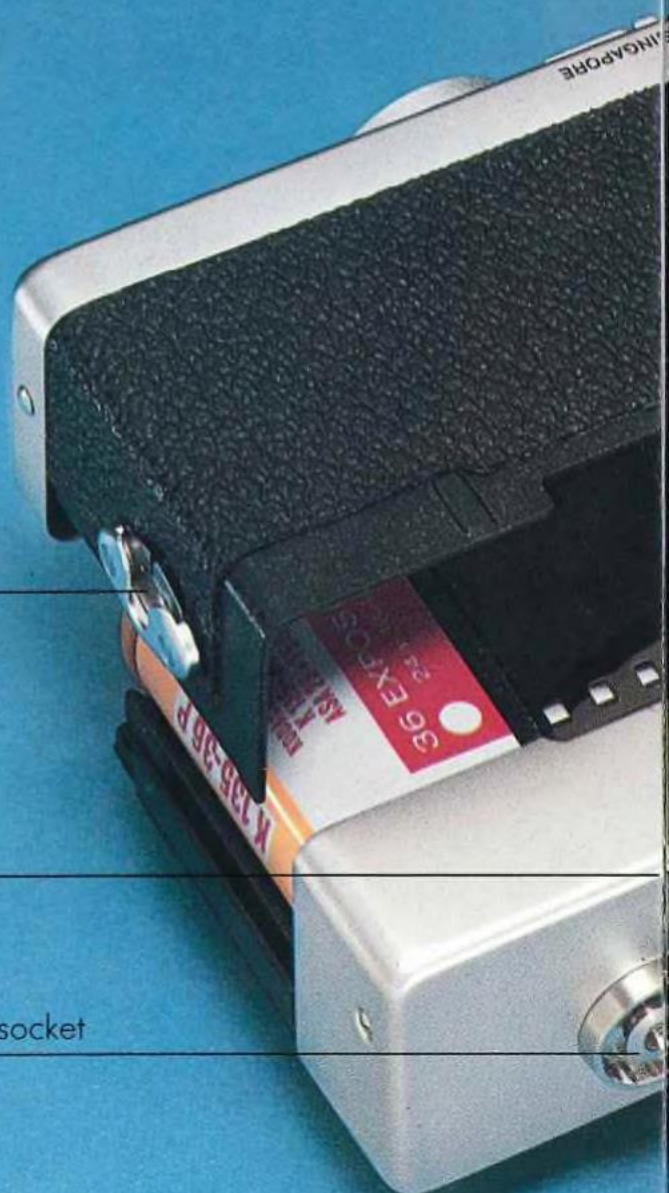
The new Rollei 35 S is small enough to fit into any pocket or handbag. It's never in the way – for easy picture taking wherever you go. The lens retracts into the body to make the camera flat and handy.

The CdS exposure meter precisely measures any light. You line up two pointers by turning the shutter speed or aperture dial – that sets the correct exposure. You can

Carrying strap fitting

Exposure indication with follow-pointer

Release with cable release socket

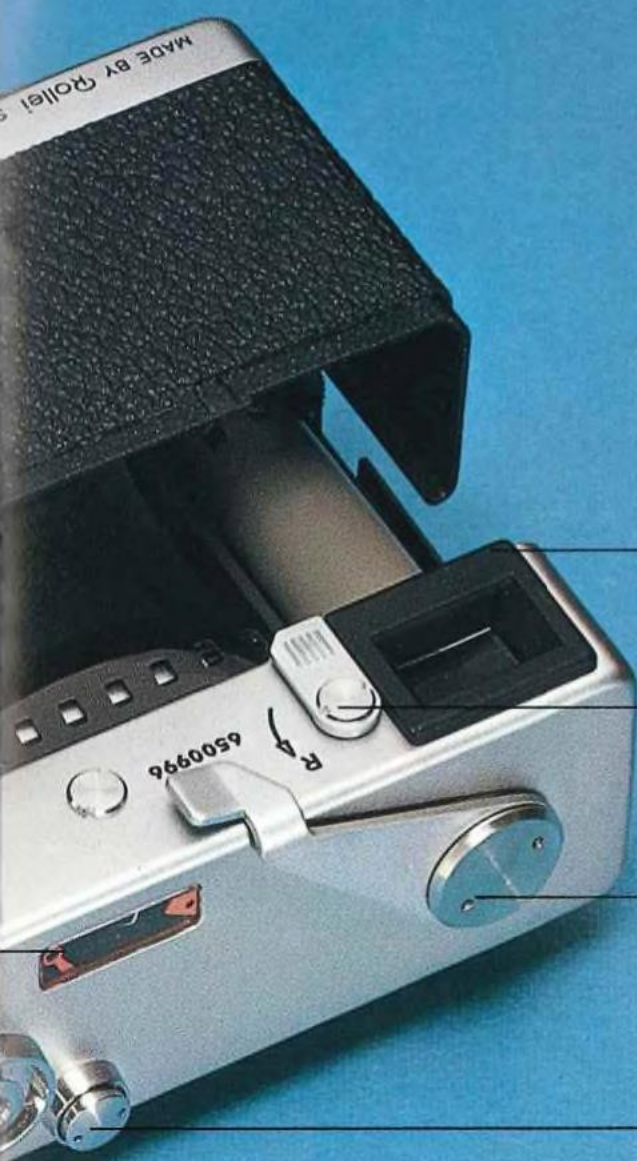


Best full-frame precision camera

override the setting any time,
for instance when shooting into
the light.

Combined with a mini flash
(for instance the Rollei E 15 B)
you have a compact Photo Set.

That makes you independent of
changing light conditions, for
shooting day and night.



Bright-line finder

Rewind release
for rewinding
the exposed film

Winding lever
(tensions the shutter and
advances the film)

Lens lock

Technical data

Type: Compact 24 x 36 mm miniature camera

Lens: Rollei-HFT® 40 mm Sonnar* f/2.8, multi-coated, 5 elements in 4 groups, M 30.5 x 0.5 screw-in filter fitting, lens retracts into camera

Exposure measurement:

CdS cell with follow-pointer system, coupled with shutter speed, aperture and film speed settings

Exposure measuring range:

EV 7 to 17 with 100 ASA (21 DIN) film (16 to 16.000 cd/sqm)

Focusing: On lens, zone focus click stops at 6½ and 20 feet (2 and 6 metres), depth of field scale

Nearest focusing distance:

3 feet (0.9 metre)

Shutter: Leaf shutter, ½ to 1/500 second, B

Flash shots: At all shutter speeds, hot-shoe contact

Frame counter: Counts forward from No. 1 to 36, resets itself on film changing

Battery: Single 1.35 volt cell (e. g. Mallory PX 625)

Tripod bush: ¼ inch Cable release socket

Fitting for wrist strap

Size (width x height x depth): 3.8 x 2.4 x 1.25 inches (97 x 60 x 32 mm)

Weight: Approx. 13 ounces (370 grams)

* This lens is made by the Rollei Group under licence from Carl Zeiss, Oberkochen, West Germany. Rollei-HFT® is a registered trade mark.

Accessories

Wrist strap, soft case, ever-ready case, collapsible lens hood.

Filters: medium yellow, orange, UV, R 1.5 (screw into lens hood).

Get your dealer to show you the new Rollei 35 S – without obligation.

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Rollei

Progress in photography



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