

Photolog. Box - Lib.

MINOX®

9-1-70
Box H6

**World's smallest
precision
ultra-miniature
cameras.**



ACTUAL SIZE



From a tiny $\frac{5}{16}$ " x $\frac{7}{16}$ " MINOX negative like this, you get a sharp, full-sized sparkling color or black and white MINOX print like this, or an exquisite full-color slide for projection.



MINOX cameras are the world's smallest, lightest and easiest-to-use precision cameras. Tops in conversation pieces, they are world-renowned for photographic excellence. Your constant companion, the MINOX nestles in pocket or purse, ready for instant aim-and-shoot action—for business, pleasure . . . at home or on travel.

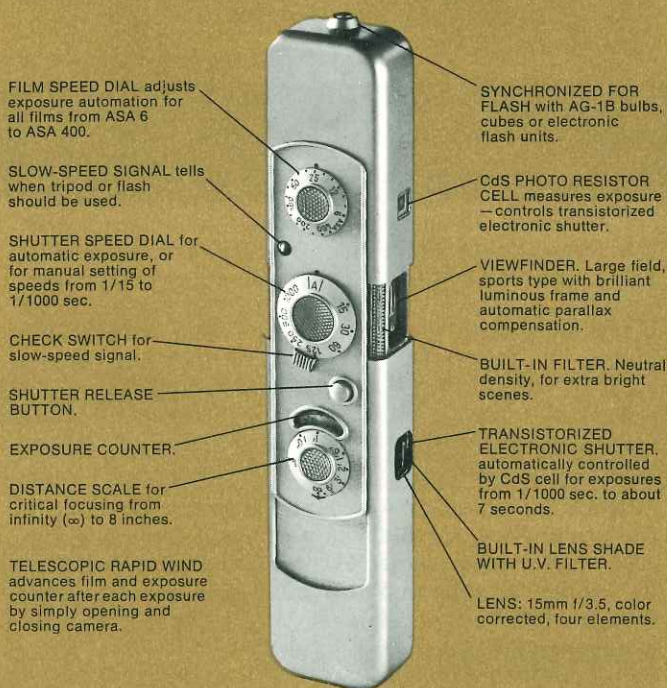
Long famous for undercover work, MINOX cameras are gems of precision engineering by West German craftsmen. With hundreds of minuscule parts, they require over 2,000 painstaking operations to manufacture and assemble. In critical quality control, mechanical tolerances are held to $\frac{4}{10,000}$ of an inch . . . optical tolerances to less than $\frac{1}{50,000}$ of an inch.

MINOX is the camera that's "with it" . . . more members of royalty, captains of industry, film and sports stars and "now" people use MINOX as their personal camera than any other camera.

Meet the world's tiniest computer camera. New electronic automatic MINOX C.

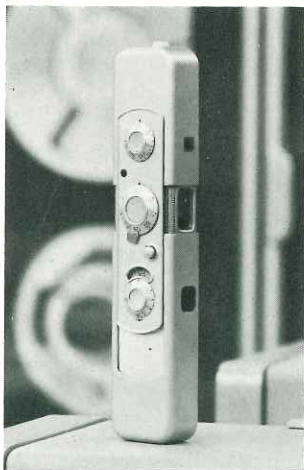
Here's the world's first ultra-miniature camera with solid state transistorized exposure automation and electronic shutter. Its computer times exposures for you from 1/1000 to 7 seconds, automatically. In addition, the MINOX C gives you other new automatic advantages, plus all the time-tested features proven in hundreds of thousands of MINOX cameras now in use the world over.

Featherlight too! Weighs less than 4 oz. with batteries and 36 shots. Size? A mere $4\frac{3}{4}$ " x $1\frac{1}{8}$ " x $\frac{5}{8}$ ".



This is the instant-load MINOX film cartridge. Just drop it in. There's no threading or rewinding, and a month's supply of these 36 exposure cartridges . . . enough for day-in, day-out picture-taking, weighs less than 2 ounces.

Incredible! Now, the world's tiniest precision ultra-miniature camera has one of the world's tiniest computers.



You'll catch your picture the moment you see it. No guesswork! No settings! Each picture is individually and exactly exposed by computer. You don't have to think about anything. No fussy focusing either. Convenient snapshot setting assures sharpness from 6 feet to infinity. For nature shots, or for close-ups of product details, the MINOX C, as well as all MINOX cameras, focuses down to 8 inches.

Here's how the MINOX C computerized automation works!

As you press the shutter button, a tiny electromagnet opens the shutter. At the same instant, an ultra-sensitive CdS photo resistor cell measures subject brightness and feeds the exposure information through a transistorized computer system to an electronic timing circuit. This closes the shutter with another electromagnet at the picture-perfect moment . . . after 1/1000, 1/628 or 1/214 second . . . up to 7 seconds . . . or any timing in between. (You can also set speeds from 1/1000 to 1/15 second manually for special purposes or for flash.)

MINOX C Computer Automatic Electronic Camera (weighs under 4 oz.). Satin chrome finish. Complete with battery, morocco leather eveready case and chain. In handsome velvet-lined presentation case.

(Cat. No. 171-017)

\$219.50



MINOX C Private Eye® Computer Automatic Electronic Camera. Anodized satin black. Complete with battery, morocco leather eveready case and chain. (Cat. No. 171-018) **\$249.50**

MALLORY PX-27 battery for MINOX C; replacement. (Cat. No. 171-020) **\$.95**

Requires little more pocket space than your keys!



Like all MINOX cameras, the MINOX B features a short 15mm focal length f/3.5 lens that gives tremendous depth of field; crystal-clear viewfinder with automatic parallax correction at all distances; shutter speeds from $\frac{1}{2}$ second to a time-splitting $\frac{1}{1000}$ of a second, plus B and T. And—synchronized shutter for use with flashbulbs, flashcubes and high-speed electronic flash units.

The MINOX B features a built-in, shutter-coupled photo-electric exposure meter. It's quick, sure and so simple to use. Just match the shutter speed dial with the meter indicator . . . and shoot.

MINOX B with built-in shutter-coupled exposure meter (weighs but $3\frac{1}{4}$ oz.). Satin chrome finish. Complete with leather case and chain. (Cat. No. 171-012) \$184.50

MINOX B Private Eye®. Anodized black finish. Complete with leather case and chain. (Cat. No. 171-014) \$209.50

Smart way to take notes!



MINOX is the NOW camera for IN people on-the-go. Hides handily in pocket or purse—ready when you need it for business, travel, fun, candid . . . all the time. Goes everywhere. No camera could be easier, more accurate, more appreciated as a gift.

Get the picture?

Available at fine camera stores.

**MINOX-HELIOTRON® ME-1 electronic flash outfit
for MINOX B and C cameras.**



The MINOX-HELIOTRON has a tiny (2½") two ounce flash head containing the flash tube and ready light, and a separate, small (3 x 4 x 1") ten ounce power pack with a built-in rechargeable nickel-cadmium battery. Delivers up to 160 flashes on each full charge. Power pack can be recharged from any 110-117V AC outlet by charger/power cord. (Accessory cord available for 110-240V AC.)

The flash head slides onto the MINOX B or C and connects automatically with the camera's flash contact. A flexible 40-inch cord connects to the power pack which may be "worn" in a coat or shirt pocket or, by means of a built-in strap, be attached to the trouser belt or slipped glove-like over a hand. The cord may also be run through a coat sleeve for perfect concealment and readiness.

Complete MINOX-HELIOTRON ME-1 Flash Outfit for MINOX B and C. Includes flash head, power pack with built-in rechargeable nickel-cadmium battery, snap strap for attaching power pack to belt or hand, 40-inch flexible power connecting cord and 110-117V AC charger/power supply for operation direct from wall outlet. (Cat. No. 172-045) **\$84.95**

Soft Leather Case for ME-1, with wrist and belt loops. (Cat. No. 173-112) **\$ 8.95**

Charger/Power Cord for 110-240V AC. (Cat. No. 172-046) **\$11.95**



10 oz. Power Pack is easily carried in pocket or handbag. It can be attached to belt or slipped glove-like over hand.

Capture the scene anywhere, day or night
with featherlight MINOX flash guns.

These tiny, highly-efficient, self-contained units plug directly onto all MINOX cameras.

MINOX Cube Flasher. Just 2 x 1 x 1/2". Uses 4-lamp flashcubes for quick sequence shooting or one-by-one flash picture-taking.

MINOX Cube Flasher, chrome, without batteries. Complete with leather belt case.

(Cat. No. 172-043) \$21.95

MINOX Cube Flasher for Private Eye®, black, without batteries. Complete with leather belt case.

(Cat. No. 172-044) \$24.50

PX-825 batteries for Cube Flasher; 2 required. (Cat. No. 172-041)

Set of two \$1.25



3/4 Oz. MINOX Flash Guns

... for exciting picture-taking around the clock.



MINOX Bulb Flasher. Just 2 1/2 x 1 x 1/2". Use with individual "jelly-bean" AG-1B flashbulbs. Built-in telescoping reflector and bulb ejector.

MINOX Bulb Flasher, chrome, without battery. Complete with leather belt case. (Cat. No. 172-049) \$21.95

MINOX Bulb Flasher for Private Eye®, black, without battery. Complete with leather belt case. (Cat. No. 172-050) \$24.50

Eveready #504 battery for Bulb Flasher. (Cat. No. 172-036)

\$ 1.15

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**Be a "PRO" and have more fun.
Develop and Enlarge your own MINOX film!**

Capable of reading a watch or thermometer? Then, you can easily develop MINOX black and white film. Dark-



room? Not necessary! With the MINOX Daylight Developing Tank, films are inserted, developed and removed in broad daylight. A convenient vial of liquid Ultra Fine Grain Developer mixed with an equal amount of water, results in a solution just right to fill the MINOX tank and develop one MINOX roll.

MINOX Developing Tank. Daylight loading, with thermometer/agitator. (Cat. No. 176-090) \$17.50

MINOX Liquid Developer Concentrate. Box of 5 vials. (Cat. No. 176-096) \$ 2.95



MINOX Negative Viewer-Magnifier for critical film examination.

(Cat. No. 176-094) \$10.95

MINOX Transparent Negative Wallet. Holds 5 strips of 10 negatives.

(Cat. No. 176-093) \$.30

Now, even amateurs produce exhibition quality MINOX enlargements with the MINOX Enlarger Model II. Standard equipment in all custom finishing laboratories for high-quality enlarging of MINOX black and white film, the MINOX enlarger is built to the tolerances of professional units. Constructed on a solid, cast base with vibration-free upright column, it features a critically corrected 15mm f/3.5 micro MINOX lens; double condensers;



light diffusion control; high-low light switch. It is adjustable for 110/220 volts. Enlarges up to 11 x 14" on its baseboard. Complete with lamp, 8 x 11mm negative carrier and dust cover.

(Cat. No. 176-080) \$219.95

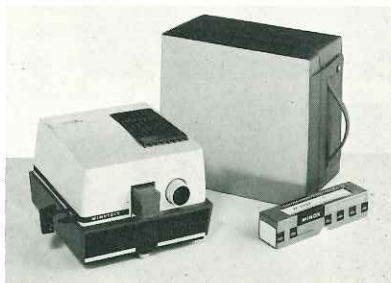
Negative Carrier for 8mm (movie) film; not for Super-8. (Cat. No. 176-786) \$ 21.00

Copy Arm converts MINOX Enlarger to a rock-steady copying stand, allowing the MINOX to reproduce documents, books, etc. Will also hold other cameras.

(Cat. No. 174-077) \$ 28.50

At 10 feet, MINOX Projectors project big, bright, brilliant images more than 3 feet across.

Have more pleasure and excitement projecting MINOX color transparencies in MINOX 30 x 30mm slide frames. A mere pull-push of a grip handle is all it takes to change slides with the MINOTACT. The MINOMAT N is an automatic magazine projector which changes slides forward or backward and focuses the lens, all by remote control.



Both feature a special 35mm f/2.7 MINOSTAR projection lens and are supplied with one 36 slide magazine and a 12 volt, 100 watt projection bulb.

Both feature a special 35mm f/2.7 MINOSTAR projection lens and are supplied with one 36 slide magazine and a 12 volt, 100 watt projection bulb.

MINOTACT Projector with semi-automatic slide advance. (Cat. No. 175-403) \$139.50

Vinyl Case for MINOTACT. (Cat. No. 175-048) \$ 13.50

MINOMAT N Automatic Projector with remote control focusing and slide change (forward or reverse). (Cat. No. 175-402) \$239.50

Case for MINOMAT N; holds projector, remote control, power cables, 3 extra magazines, spare projection lamp; built-in 8½ x 11" screen. (Cat. No. 175-047) \$37.50

Slide Magazine for MINOTACT/MINOMAT.

Holds 36 slides. (Cat. No. 175-045) \$ 2.50

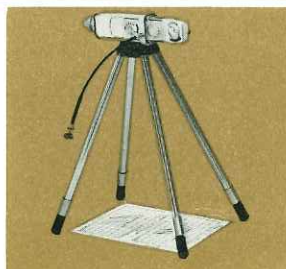
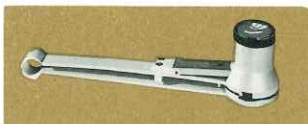
Clear Plastic Slide File for up to 50 MINOX 30 x 30mm slides, with index. (Cat. No. 175-055) \$ 2.50

MINOX 30 x 30mm Slide Mounts. New plastic mounts with front and back cover glasses are hinged . . . a snap to use. Box contains 36. (Cat. No. 175-058) \$ 5.35

2 x 2" Cardboard Slide Mounts for standard 35mm projectors. Box of 50. (Cat. No. 175-056) \$ 1.95

MINOX Transparency Viewer-Cutter. Examine the frames you want to mount . . . then cut accurately.

(Cat. No. 175-053) \$19.95



MINOX Adjustable Copying Stand. Convenient, sturdy stand for copying letters, book pages, etc. Adjustable for distances from 8 to 18 inches. Folds down to 1 x 1½ x 9". (Cat. No. 174-076) \$ 37.50



Leather belt cases for MINOX cameras.

For MINOX B camera.
(Cat. No. 173-134) \$6.95
For MINOX C camera.
(Cat. No. 173-139) \$7.95
For MINOX IIIS camera.
(Cat. No. 173-135) \$6.95



MINOX Filter Kits. Supplemental filters, complete with filter holder and case.

MINOX C Filter Kit. Green for black and white; R 3 (Skylight) and R 6 for color. Filters automatically correct exposure computer for filter factor.
(Cat. No. 173-069) \$15.95

MINOX B Filter Kit (black and white). Orange, Yellow, Blue. (Cat. No. 173-067) \$13.75

MINOX IIIS Filter Kit (black and white). Yellow, Neutral Density, U.V. (Cat. No. 173-767) \$13.75

MINOX Color Correction Filter Kit for MINOX B and IIIS. Regular Skylight, Medium Skylight and Flash Conversion. (Cat. No. 173-068) \$15.95

MINOX Books. MINOX MANUAL by Dr. Joseph D. Cooper. Here's the comprehensive volume for more serious work with the MINOX B and IIIS.
(Cat. No. 178-131) \$7.95

MINOX POCKET COMPANION by Dr. Joseph D. Cooper. Condensed facts. (Cat. No. 178-134) \$1.95



Keep your best pictures in albums. Send prints to family and friends.

Expandable Album for 72 standard size (3 x 4") MINOX prints.
(Cat. No. 178-125) \$7.95

48-print Refill for standard size (3 x 4") MINOX print album. (Cat. No. 178-121) \$2.95

Expandable Album for 72 large size (3½ x 5") MINOX prints.
(Cat. No. 178-124) \$7.95

48-print Refill for large size (3½ x 5") MINOX print album. (Cat. No. 178-721) \$2.95

"you've been minox'd"—Print Folders. Package of 25.
(Cat. No. 178-122) \$1.00

MINOX film for every use.



Always insist on using only genuine MINOX film—spooled and packaged by MINOX—in cartridges made to the precision tolerances of MINOX cameras.

GENERAL-PURPOSE BLACK-AND-WHITE FILMS:

ASA 25—ultra fine-grain film; the 'right' film for 90% of all picture-taking.

(Cat. No. 177-021) Box of two 36-exp. cartridges \$2.75

ASA 50—medium speed, fine-grain.

(Cat. No. 177-022) Box of two 36-exp. cartridges \$2.75

ASA 125 (Plux-X)—fast, fine-grain.

(Cat. No. 177-024) Box of two 36-exp. cartridges \$2.75

SPECIAL-PURPOSE BLACK-AND-WHITE FILMS:

ASA 12—for copy work, micro grain.

(Cat. No. 177-020) Box of two 36-exp. cartridges \$2.75

ASA 400 (Tri-X)—ultra-speed; for 'available light' photography indoors, or poor light conditions outdoors. *Not recommended for MINOX photography in sunlight.*

(Cat. No. 177-025) Box of two 36-exp. cartridges \$2.75

COLOR FILMS:

MINOCOLOR ASA 80—for color prints

—One 36-exp. cartridge (Cat. No. 177-032) \$2.70

—One 15-exp. "Weekend" load (Cat. No. 177-031) \$1.98

CN 14—ASA 20—for color prints

—One 36-exp. cartridge (Cat. No. 177-027) \$2.30

—One 15-exp. "Weekend" load (Cat. No. 177-028) \$1.69

MINOCHROME (for slides)—One 36-exp. cartridge and mailing bag. Includes cost of developing. Slide mounting 30 x 30mm or 2 x 2" (for standard projectors) additional.
(Cat. No. 177-030) \$4.35

MINOX CUSTOM SERVICE:

Be sure of the finest results from your MINOX films. Ask your dealer for convenient money-saving MINOX CUSTOM SERVICE prepaid processing mailers. As you complete a film, simply insert in mailer and drop into the nearest mailbox. Your processed film and prints will come back promptly. You don't pay for return postage! Each mailer includes a minimum print guarantee.

M.C.S. Mailer for developing, processing and enlarging up to 36 black and white exposures.

(Cat. No. 177-100) \$5.50*

M.C.S. Mailer for developing, processing and color enlarging up to 15 exposures MINOX color negative film.

(Cat. No. 177-150) \$5.50*

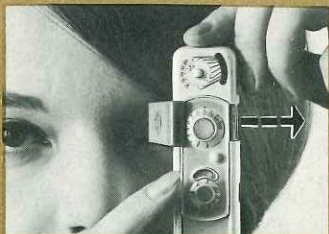


M.C.S. Mailer for developing, processing and color enlarging up to 36 exposures color negative film.

(Cat. No. 177-151) \$11.50*

*Includes MINOX protective transparent film preserver in a special file wallet with space for notes and film identification.

Ultra-Miniature accessories make MINOX the world's most exciting photography system.



Universal Right-Angle Finder Mirror snaps on all MINOX cameras—permits candid shots "around the corner." This $\frac{3}{4}$ " attachment allows you to look straight ahead while taking pictures to left or right.

(Cat. No. 173-064) \$6.50



Reflex Viewfinder for picture-taking at waist-level, overhead or near ground.

For MINOX B.
(Cat. No. 173-065) \$18.50

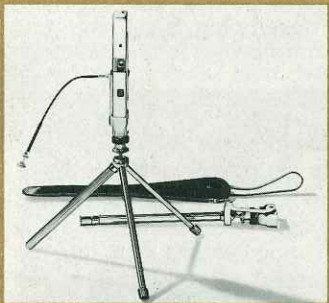
For MINOX IIIS.
(Cat. No. 173-066) \$18.50



Telephoto-Binocular Clamp. Attaches all MINOX cameras to binoculars for striking close-ups of distant scenery, wildlife, candid subjects. Built-in cable release socket and tripod adapter. Without cable release.

(Cat. No. 173-060) \$32.50

Cable Release.
(Cat. No. 174-075) \$1.50



MINOX Pocket Tripod. Collapses into its own pencil-size leg! 8" long by $\frac{3}{8}$ " diameter. Chrome. Includes camera clamp, concealed cable release, leather case.
(Cat. No. 174-073) \$29.50

Camera Clamp. Attaches MINOX to standard tripods.
(Cat. No. 174-071) \$8.95

Cable Release.
(Cat. No. 174-075) \$1.75

sole U.S. distributor

MINOX CORPORATION

P.O. Box 1060, Woodside, New York 11377

Specifications and Prices Subject to Change Without Notice

MINOX, PRIVATE EYE, HELIOTRON—T. M. Reg. U. S. Pat. Off.

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Berkey
Photo Inc.

