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Minolta AL-F



NOV. 68

PHOTO CAT. BOX

The new pocket-sized
electric eye camera
with foolproof
exposure measuring



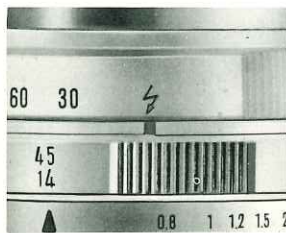
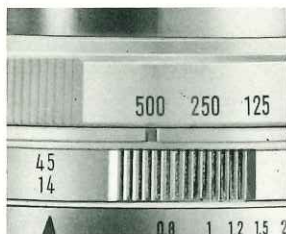
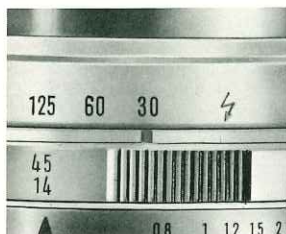
COMPACT, CONVENIENT AND EASY-TO-USE

If ever you have thought about owning an easy-to-operate automatic camera that is styled for pocket or purse—and is inexpensive, too—then the Minolta AL-F is the camera for you. Although it is a streamlined camera minus some of the frills of more versatile and expensive models, the AL-F still provides you with a host of important photographic benefits. If you've never taken a picture in your life, you'll get fine ones with the AL-F immediately. And even if you've had some photographic experience, you'll still enjoy the compact convenience of this new Minolta camera. Its features are outstanding for a camera its size. With the AL-F's sensitive CdS electric eye operation and Contrast Light Compensator for exposure measuring, you'll get perfect pictures with your first roll of film, be it color or black-and-white. With its Easy Flash System, you'll never have to fool with complicated calculations to take flash photos. Then, you get a coated 38mm F/2.7 Rokkor Lens made especially by Minolta for the AL-F, easy loading system, and electric eye aperture control that takes most of the fuss out of taking perfect pictures. Summed up: the AL-F is an excellent piece of photographic equipment for the person who'd like to explore the creative world of photography. And do it with perfection from the beginning.

THE "EASY-USE" FEATURES OF THE AL-F

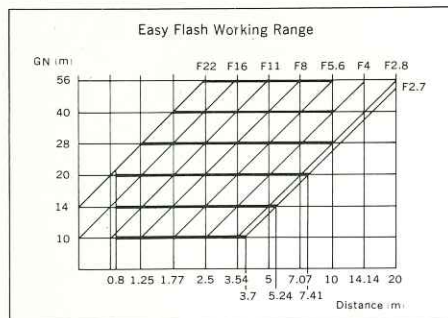
ELECTRIC EYE APERTURE CONTROL

The Minolta AL-F is a perfect camera to learn with, and you can have lots of fun experimenting with it, too. Under all photographic conditions, *you* select the proper shutter speed. And a feature like this can expand the fun of taking pictures. For instance, when you're photographing a fast moving object you'll be able to choose a fast shutter speed and catch all the action just the way you see it. Then, in dim light situations, just select a slower shutter speed and still get pictures you'll be proud of. But don't think the AL-F is complicated to use. It isn't. After you set the shutter speed, the camera does everything else automatically. Its electric eye determines the correct aperture-setting and guarantees your pictures will be technically perfect every time, indoors or outdoors, in dim or bright light, with color or black-and-white film.



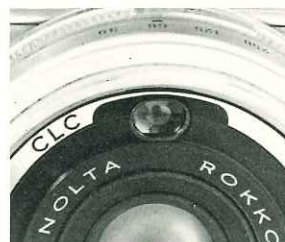
EASY FLASH FOR PERFECT FLASH PICTURES

The AL-F has an unusual automatic flash system that lets you take perfect flash pictures indoors and outdoors — without any calculations. After your flash equipment is attached, determine the Guide Number (GN) of the flash bulb (indicated on the bulb package) and set it to the corresponding Guide Number on the lens barrel. Set your shutter speed to a $\frac{1}{2}$ mark. Because the aperture is automatically programmed as you focus, you will only be able to focus at distances where exposure is perfect. Just look through the viewfinder, focus and shoot. For extra convenience, you can use the cordless flash contact of the Minolta Duo-Fit Flashgun (optional) which fits into the accessory shoe at the top of the camera. If you choose to use the flash you already own, just insert the terminal of this unit into the synchro terminal of the AL-F. Or use Minolta's Flashcube Gun (optional), which accepts the new four-flash cube and lets you take four consecutive flash pictures without changing the bulb.



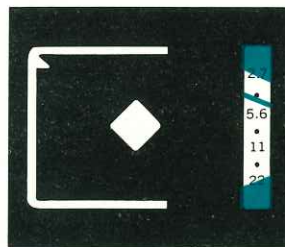
OTHER ADVANCED CAMERA FEATURES

MARVELOUS CLC EXPOSURE READING. The Contrast Light Compensator exposure measuring system in the AL-F is the most accurate means of determining correct exposure ever built-in to a camera. A completely automatic device, CLC eliminates failures resulting from under-exposure of shadows or other dark areas. But best of all, it is highly advantageous to the photographer in high-contrast light situations. Try CLC. Find out how it helps make your photography, faster, far less complex, and consistently accurate.

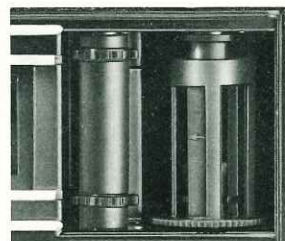


RANGEFINDER. The tinted bright frame viewfinder shows a double image when the subject is out of focus. As you turn the focusing ring, the subject snaps into a sharp single image. In an instant, you're ready to shoot, and you're guaranteed a sharp, clear, well-focused picture.

APERTURE SCALE AND WARNING SIGNAL. The aperture scale is your guide to good photography. The warning signal makes sure you can't make an exposure mistake. At both ends of the meter scale is a red area. If the needle moves to either of these red zones, it means that there is either too much or too little light.



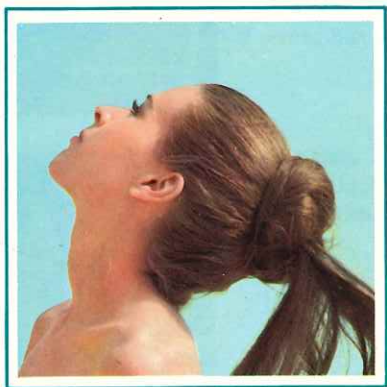
EASY-LOADING SYSTEM. The AL-F's film take-up spool lets you load film quickly and safely. While most camera take-up spools have only one or two film insertion slots, the AL-F has four. If you've ever been in a hurry to load a camera, you'll appreciate this new feature.



SPECIFICATIONS AND ACCESSORIES

Automatic Electric Eye camera with built-in exposure meter with CLC (Contrast Light Compensator), using standard 35mm film. Rokkor Lens 38mm F/2.7, 4 elements in 3 groups. Seiko shutter with choice of speeds from 1/30 to 1/500 second.

Aperture scale and over/under exposure warning signal visible in viewfinder. Exposure meter covers range from EV 7.9 to EV 18 in automatic operation. Easy flash system, lens opening is automatically set by focusing for flash photography. Built-in multi-slot film take-up spool for easy loading. Film speed range ASA 25-500, DIN 15-28. Weight: 18.6 oz. (530 g) Size: 128 (W) x 76 (H) x 58 (D) mm.



MINOLTA MEANS BETTER PICTURES

Minolta

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