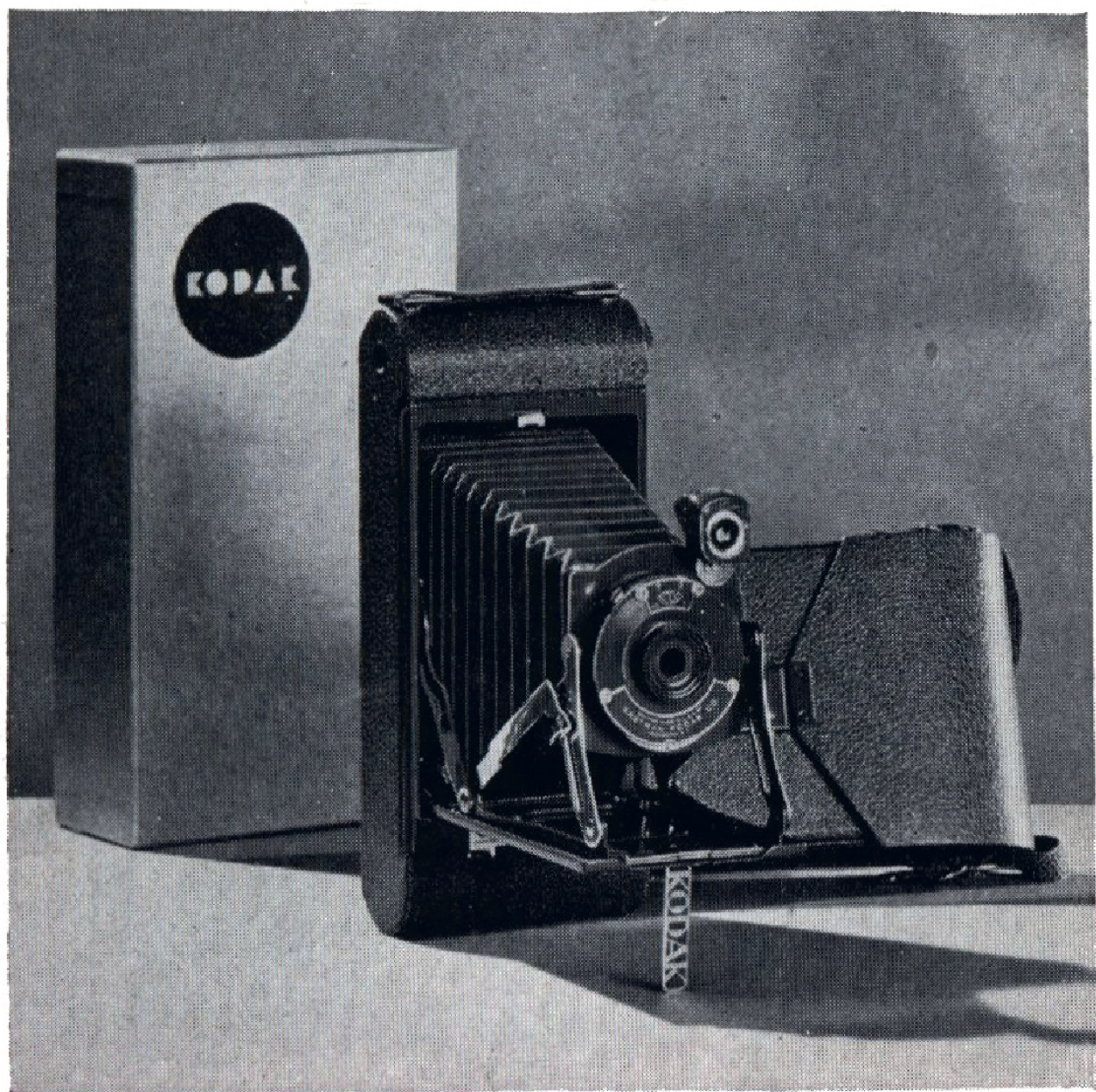


# KODAKS

FOR

# CHRISTMAS





## POCKET KODAKS JR.

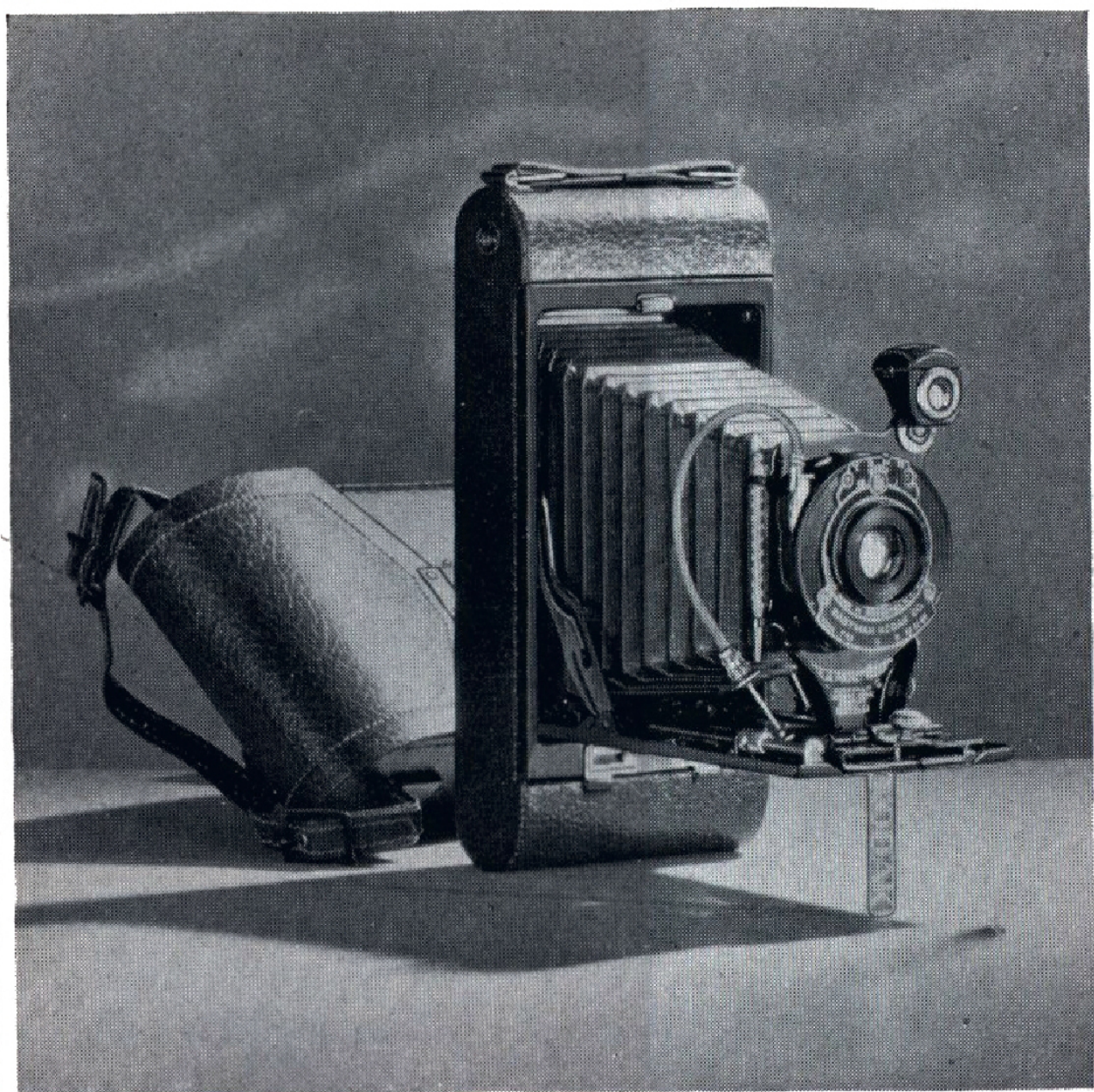
From \$9 to \$12.50

Give a Kodak and the fun of taking snapshots, and you are certain to please. Selection is easy from a wide variety of sizes, colors, and prices. Come to the store to see them.

One of the most popular is the Pocket Kodak Jr. with case, enclosed in a smart gift box. Open the Junior and snap the picture. It's always in focus, ready to go.

In black and three colors, blue, green, and brown; with handy case to match; Meniscus Achromatic lens and Kodo shutter.

No. 1 makes pictures  $2\frac{1}{4} \times 3\frac{1}{4}$  inches, and costs \$9; with case \$11. No. 1A, pictures  $2\frac{1}{2} \times 4\frac{1}{4}$ , costs \$10; with case \$12.50.



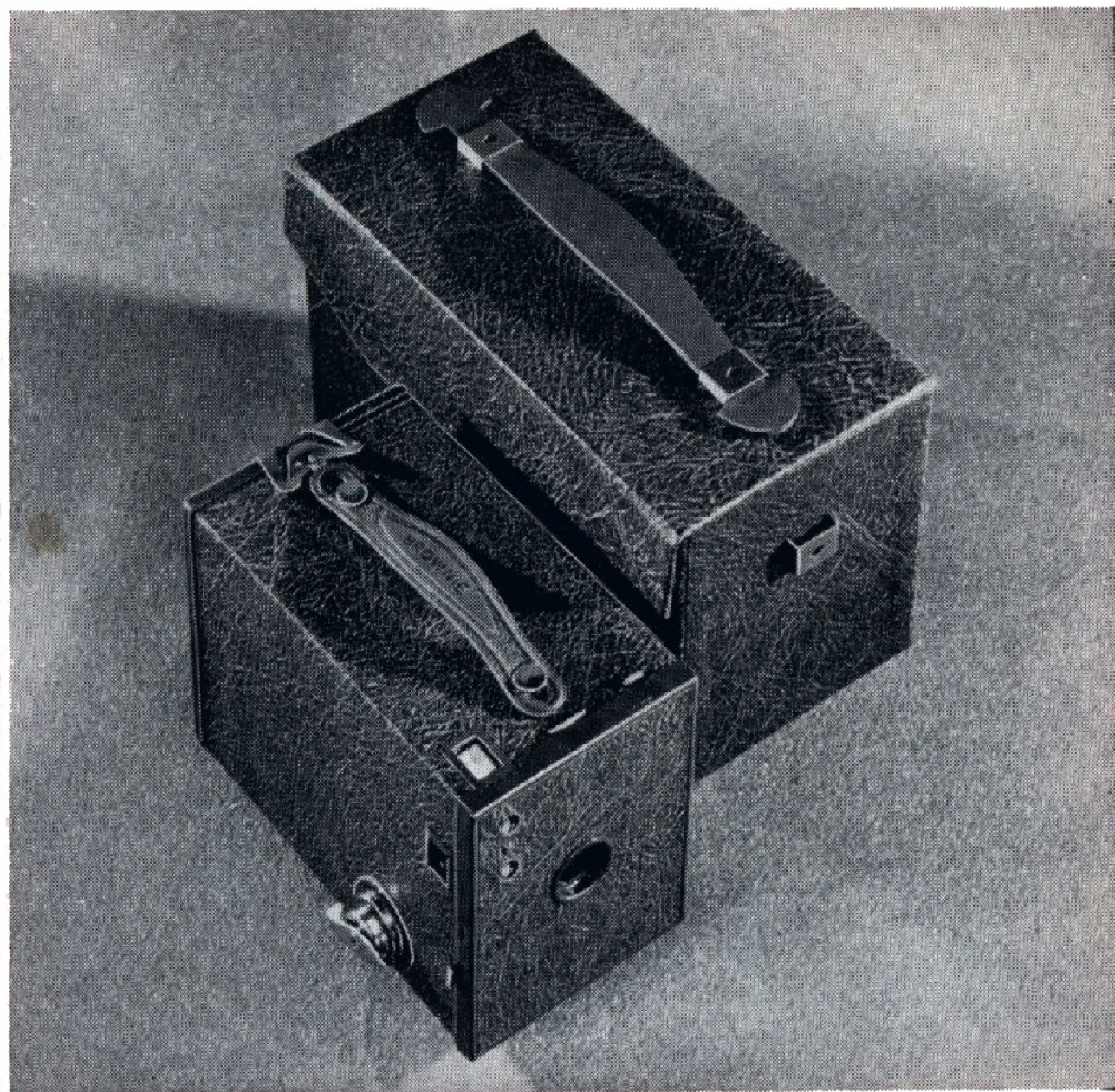
## POCKET KODAKS

From \$11 to \$25

Choose a Pocket Kodak for the one you're most anxious to please. Pocket Kodaks in color with carrying cases to match come in blue, gray, and green. The No. 1 makes pictures  $2\frac{1}{4} \times 3\frac{1}{4}$ ; the No. 1A,  $2\frac{1}{2} \times 4\frac{1}{4}$ . With Kodar f.7.9 lens, Kodex shutter, and case, No. 1 costs \$16.50 and No. 1A \$18.00.

Pocket Kodaks in black without cases cost:

No.	Picture Size	Single Lens	Kodar f.7.9	Kodak Anastigmat f.6.3
1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$11.00	\$14.00	\$17.00
1A	$2\frac{1}{2} \times 4\frac{1}{4}$	12.00	15.00	18.00
2C	$2\frac{7}{8} \times 4\frac{7}{8}$	15.00	18.00	23.00
3A	$3\frac{1}{4} \times 5\frac{1}{2}$	17.00	20.00	25.00



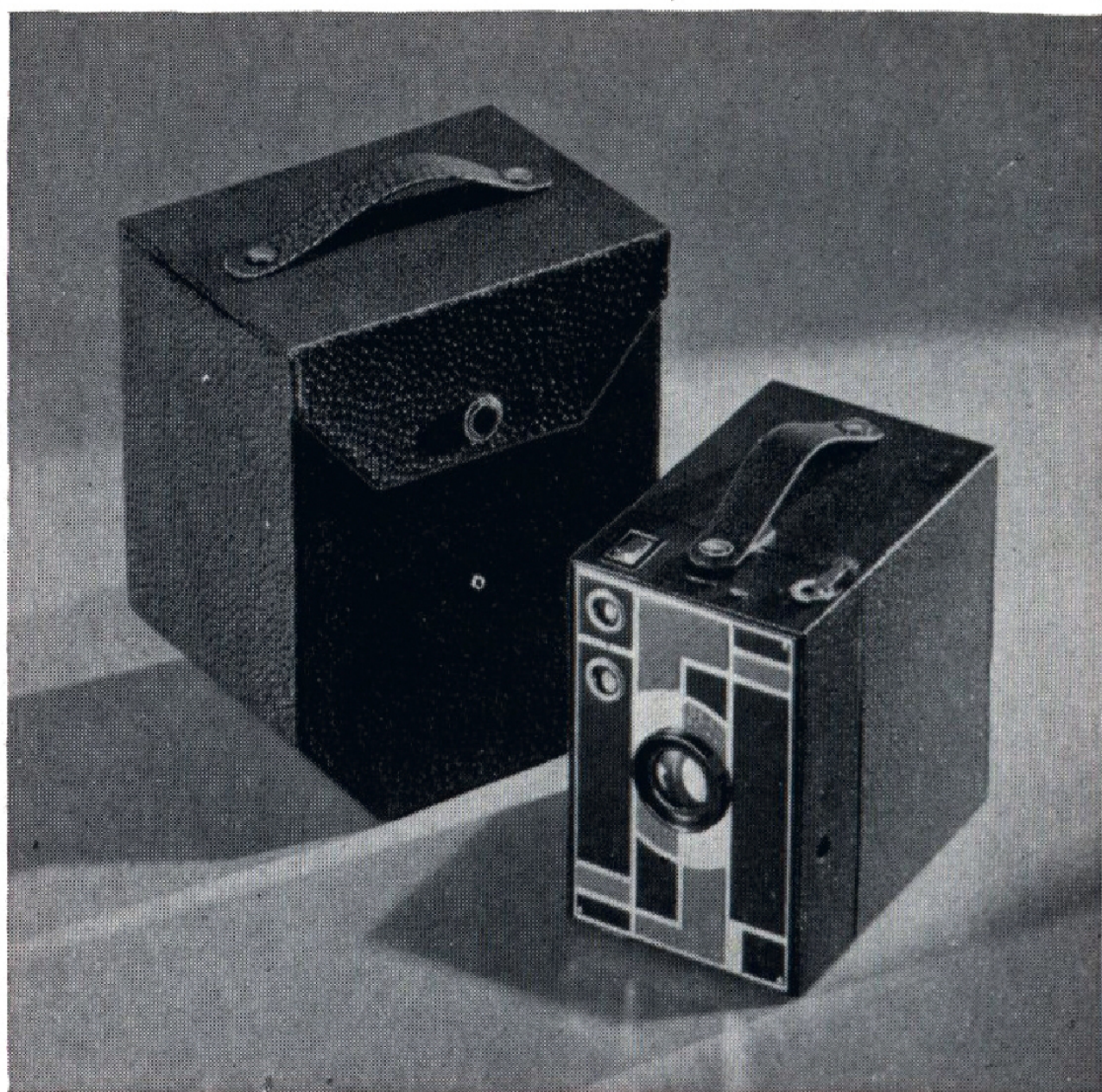
# BROWNIES

From \$2 to \$5

Sooner or later every child hopes to get a Brownie for Christmas. He knows he can make good pictures with it right from the start.

Brownies come in black and five cheerful colors: red, blue, brown, green, and gray. Each color has a case to match. Stop at the camera counter today and see our assortment.

No.	Picture Size	In Black	In Color	With Case
0	1 $\frac{5}{8}$ x 2 $\frac{1}{2}$	\$2.00	....	....
2	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	2.50	\$2.50	\$4.00
2A	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	3.50	3.50	5.00
3	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	4.50	....	....
2C	2 $\frac{7}{8}$ x 4 $\frac{7}{8}$	5.00	....	....



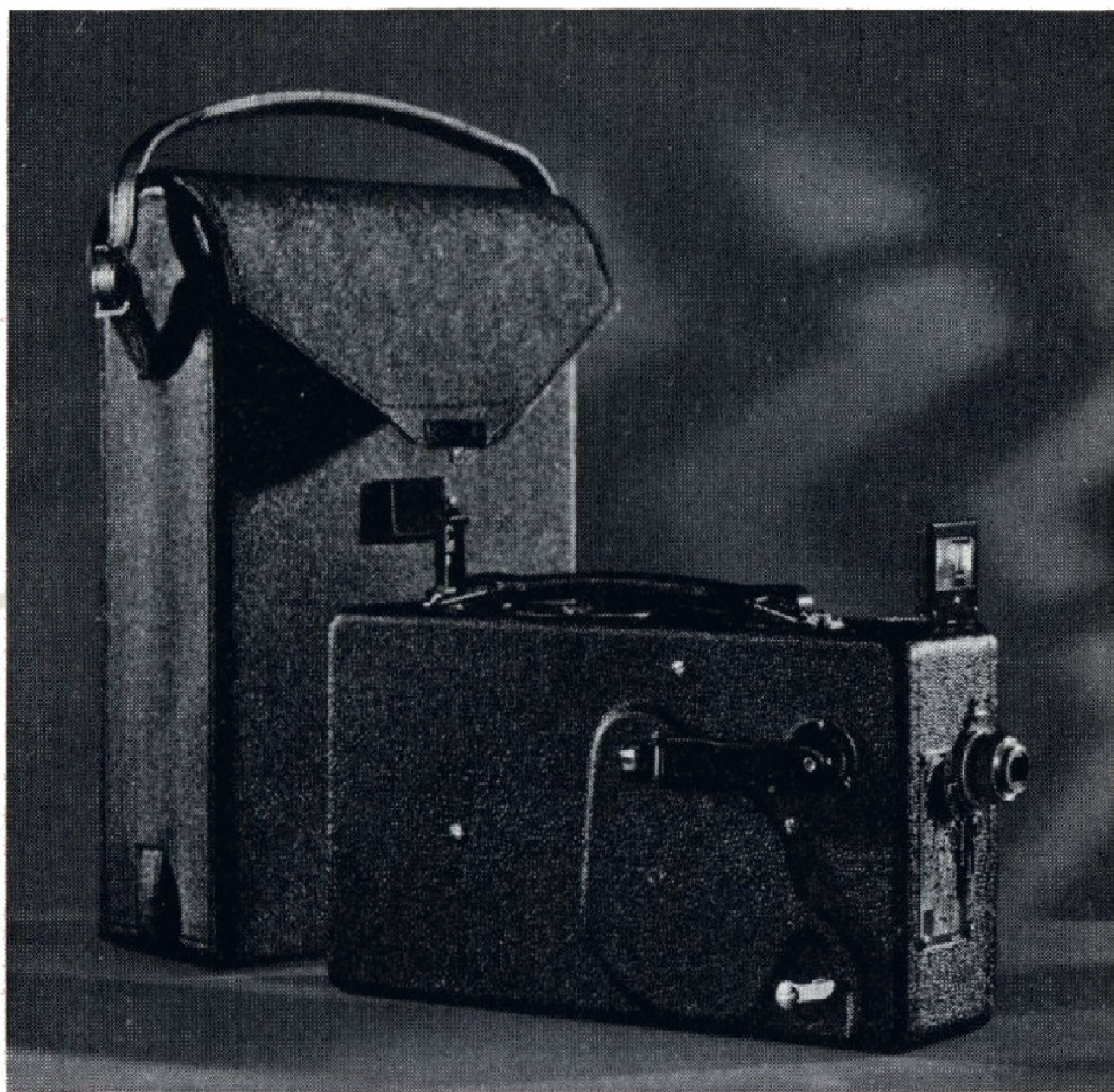
## BEAU BROWNIES

From \$4 to \$6.50

Because of its gay appearance the Beau Brownie is a particularly appropriate holiday gift. Its new Doublet lens not only produces better pictures, but lends an air of quality to the camera.

Beau Brownies come in black, tan, and blue, in two sizes: No. 2 taking pictures  $2\frac{1}{4} \times 3\frac{1}{4}$ , and No. 2A,  $2\frac{1}{2} \times 4\frac{1}{4}$  inches.

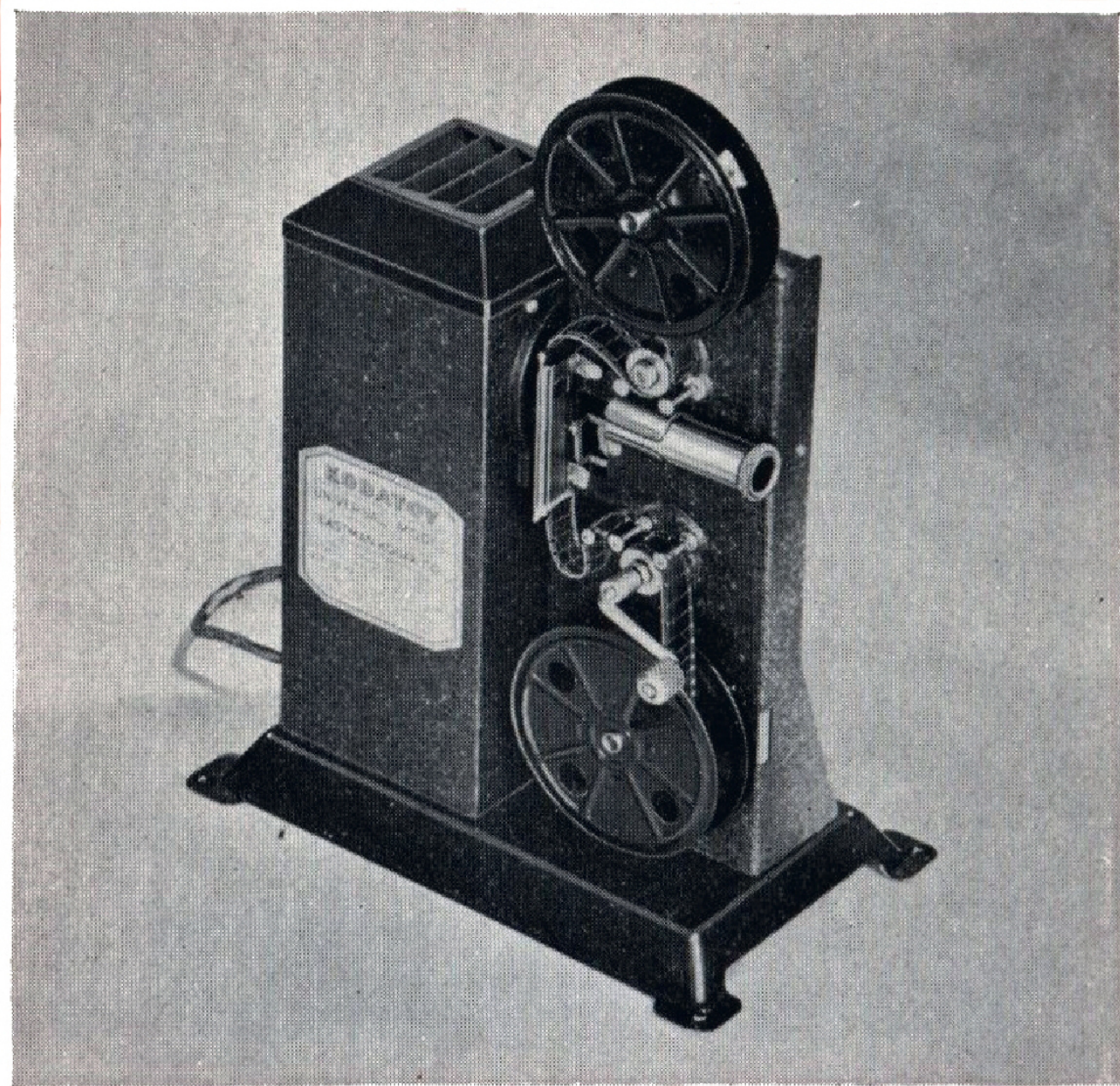
No. 2 Beau Brownie.....	\$4.00
With case to match.....	5.50
No. 2A Beau Brownie.....	5.00
With case to match.....	6.50



## CINÉ-KODAK

Making home movies and seeing them on your own screen is such a pleasure, all year 'round, that a Ciné-Kodak outfit is the ideal gift for the family. Let Christmas morning mark the beginning of a vivid movie record of the baby's doings, the family's good times, the trips you take, the places you see—a living story to enjoy again whenever you wish.

Both the camera and projector are easy to use. Ciné-Kodaks are priced as low as \$75, and Kodascope prices begin at \$60. Come in to see how easy they are to operate.

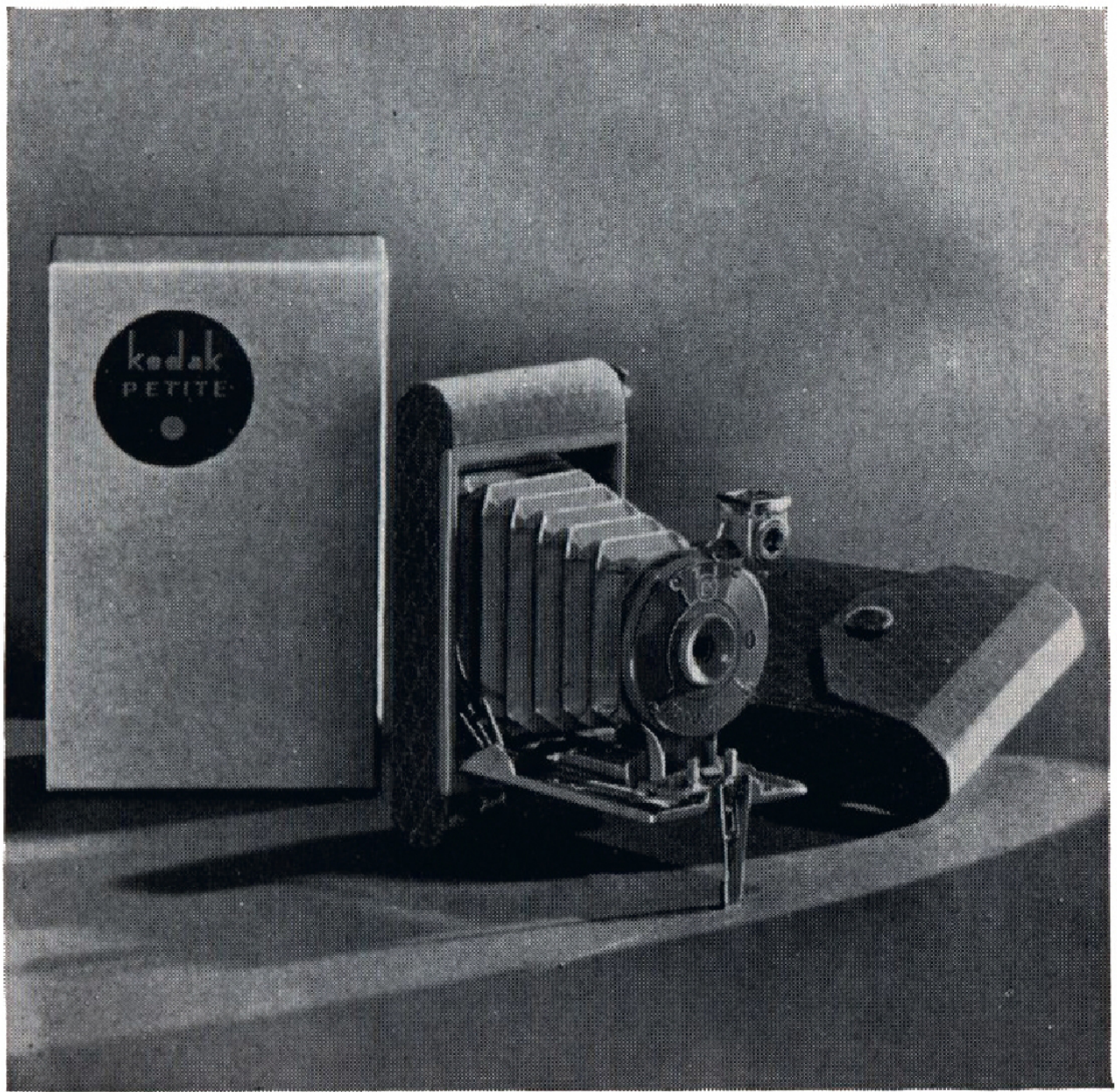


## KODATOY

Kodatoy, a movie projector for children, shows real movies on its own "silver" screen. It uses 16 mm. safety film and is simple to run.

Kodaplays are movies specially selected for children and are available in a variety of subjects, priced at 30, 60, and 90 cents.

Kodatoy outfit, including miniature theater and two empty film reels—\$12. Kodatoy, motor model, \$18.50. Kodatoy is also available in a Universal Model for 105-125-volt or 210-250-volt DC or AC, 25-to-60-cycle current. Hand-driven, \$15, or motor-driven, \$25.



## KODAK PETITE

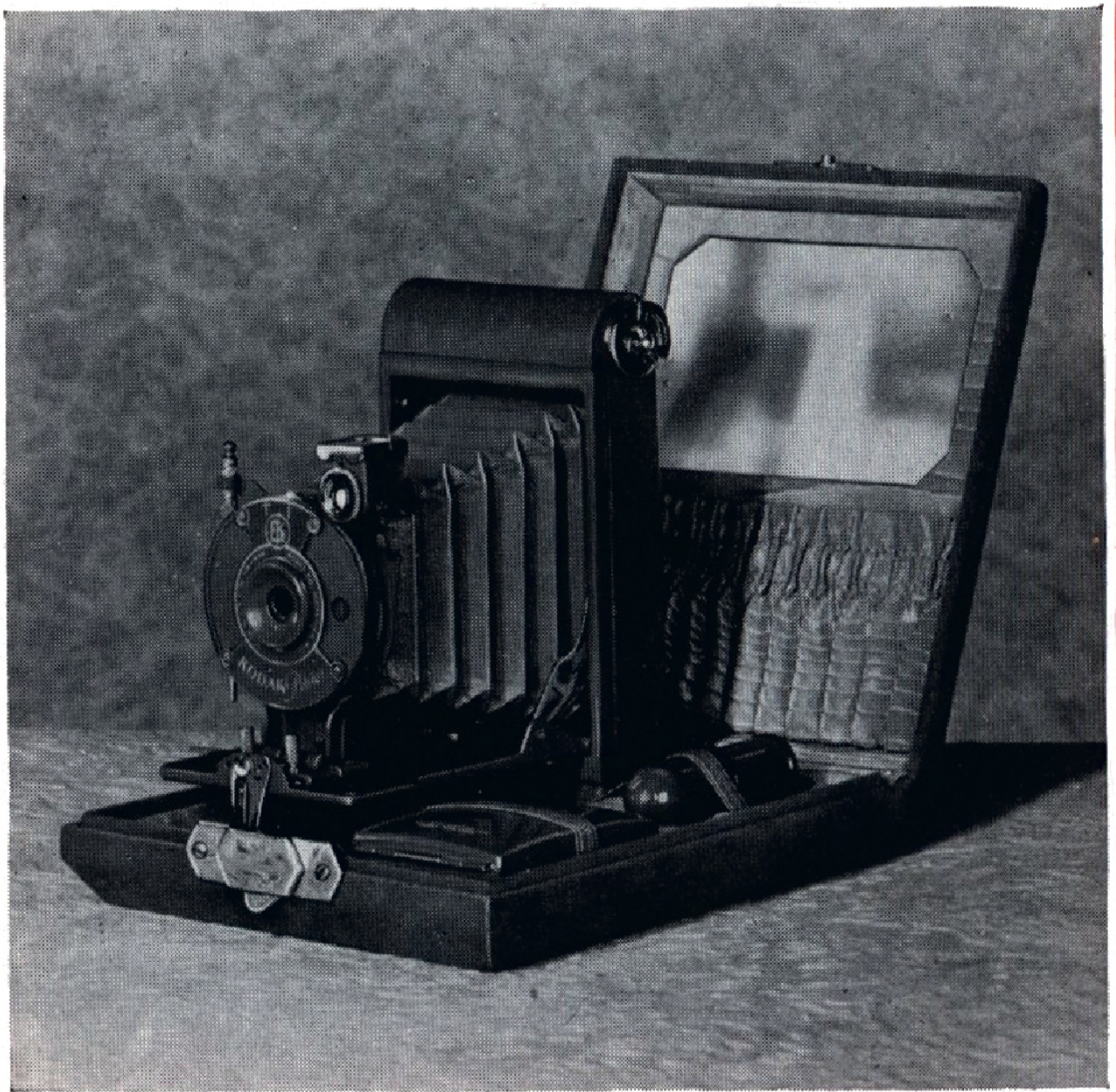
with case to match

\$7.50

Here's a gift for the girl who appreciates style. Kodak Petite is small and smart, and it makes fine pictures easily.

Equipped with Meniscus lens and a reliable shutter, it comes in five dainty colors—green, blue, gray, rose, and lavender. With case to match, and in its holiday carton, it costs but \$7.50. Picture size  $1\frac{5}{8}$  x  $2\frac{1}{2}$  inches.

Vest Pocket Kodak, Model B, makes pictures of the same size. Without case, the price is \$5 with Meniscus lens; \$7.50 with Kodak Periscopic lens.

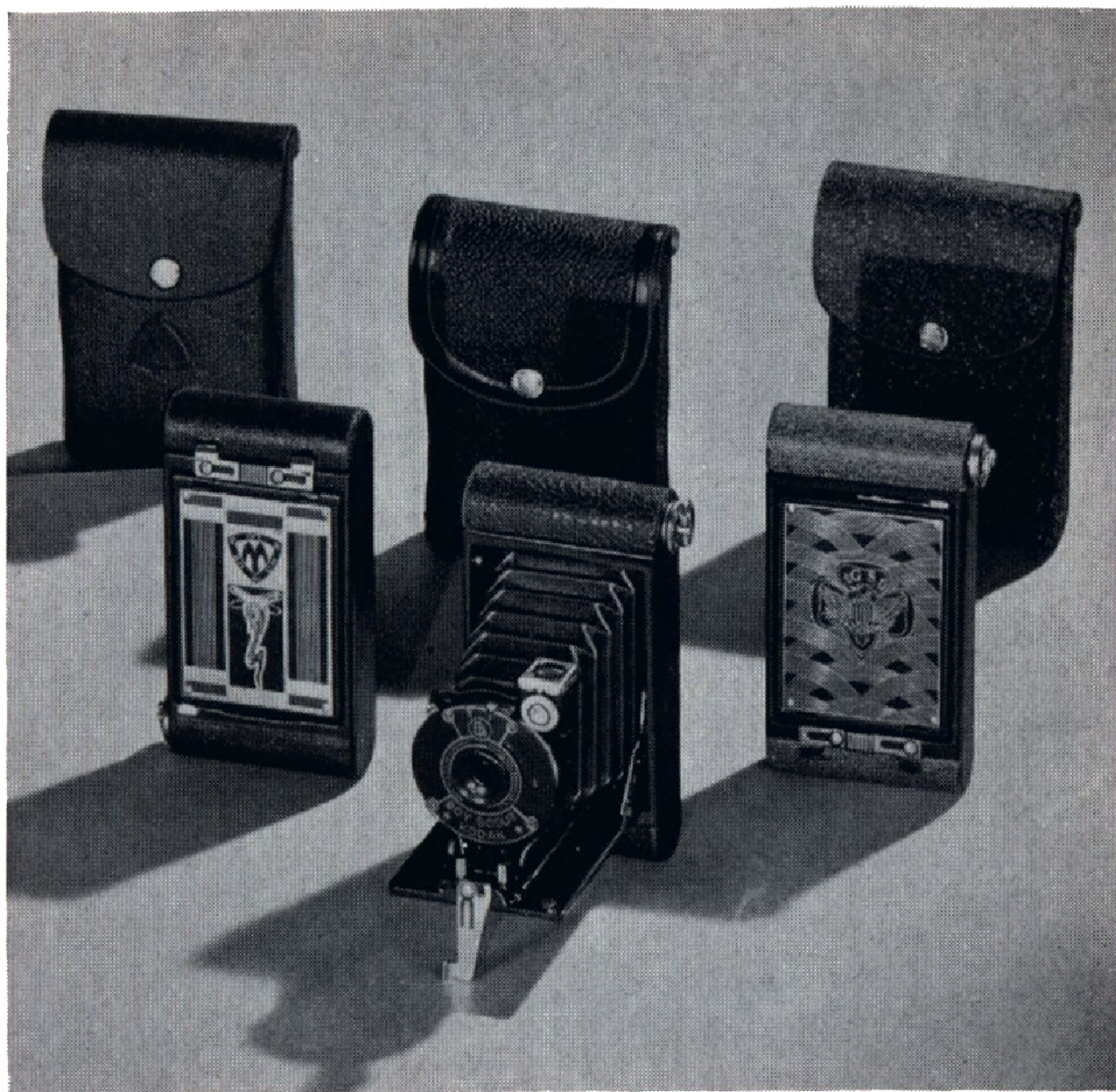


## KODAK ENSEMBLE

\$15

An interesting Christmas creation — a gay Kodak Petite in a smart fabric suede case that also contains a compact and lipstick in holders enameled to match. In the cover is a mirror as well as a handy change pocket. Modern, practical, beautiful — a lovely gift. Write Kodak Ensemble opposite the name of the young lady on your list. Call at the counter soon to make your selection.

There are three colors to choose from: rose, beige, and green, and the price is but \$15. Picture size of Kodak Petite  $1\frac{5}{8}$  x  $2\frac{1}{2}$  inches.



# SCOUT KODAKS

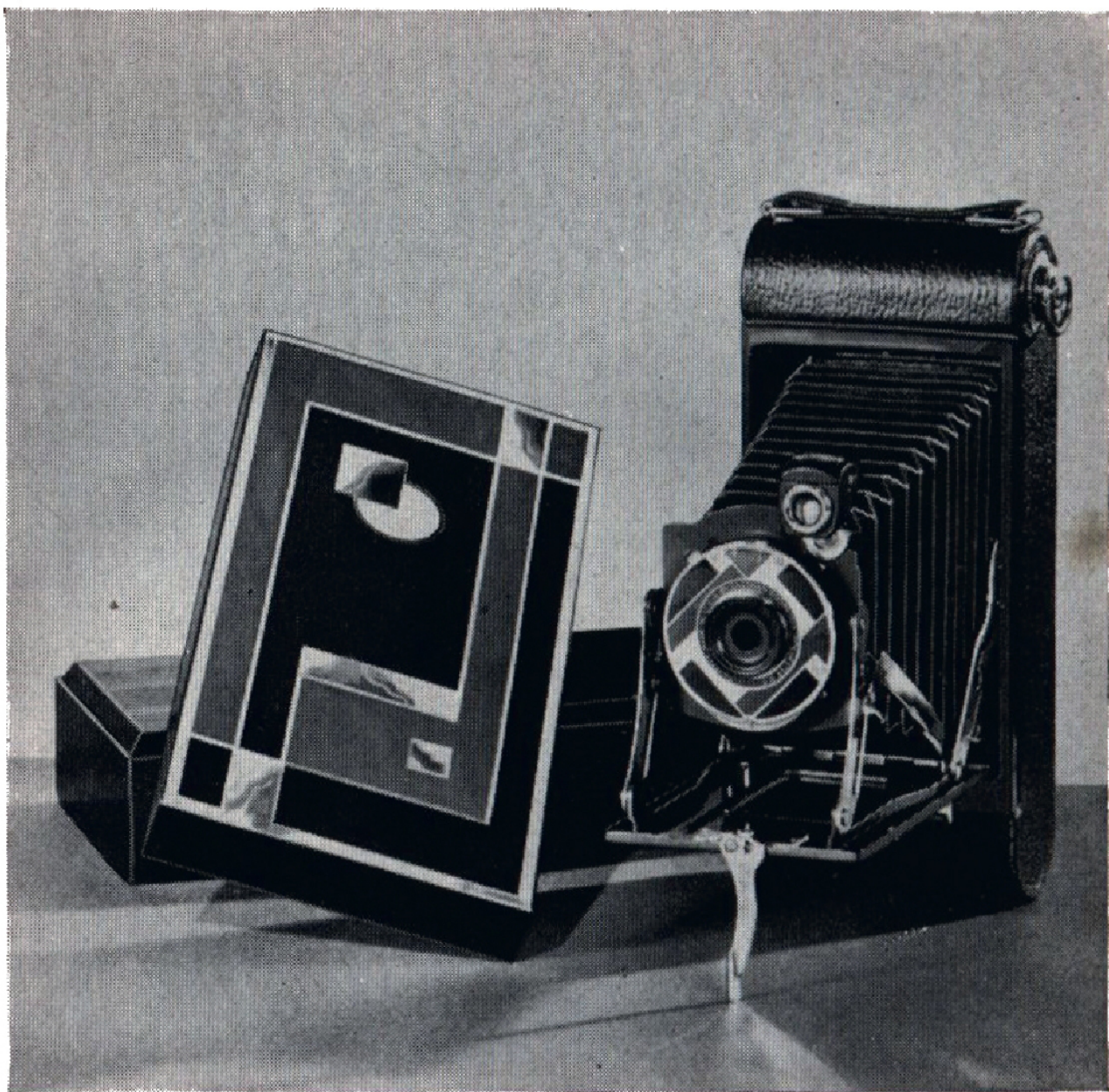
with cases to match

\$6

For the Boy Scout, Girl Scout, or Camp Fire Girl, no gift could be more appropriate than one of these official Kodaks, approved by Headquarters. They come in colors to match the regulation uniforms, and each has a weather-proof carrying case that fits snugly at the belt. Many boys and girls have won photography honors with these cameras.

Picture size  $1\frac{5}{8}$  x  $2\frac{1}{2}$  inches.

Boy Scout Kodak.....	\$6.00
Girl Scout Kodak.....	6.00
Camp Fire Girls Kodak.....	6.00



## GIFT KODAK

including cedar box

\$15

Men call it "smart"; women, "stunning." Both are right. The Gift Kodak is a specially made model of the No. 1A Pocket Kodak Jr. type covered with genuine brown cowhide leather, and it comes in a handsome ebony finished cedar box—a suitable container for handkerchiefs or cigarettes, as well as for the camera. Both the top of the box and the front of the Kodak are decorated with a modern design. The price, including cedar box, is \$15. Picture size  $2\frac{1}{2}$  x  $4\frac{1}{4}$  inches.



## KODAK VERICHROME FILM

Winter or Summer . . . dark days or fine . . .  
early morning, late afternoon—even in rain  
. . . you get the finest, clearest snapshots  
you ever looked at . . . with the new, faster  
Kodak VERICHROME Film.

*Quality developing and printing.*