

Canon



35 mm SLR
CAMERAS

Canon



BRIGHT LIGHTS FOR YOUR CANON

We've taken the worry out of flash photography.

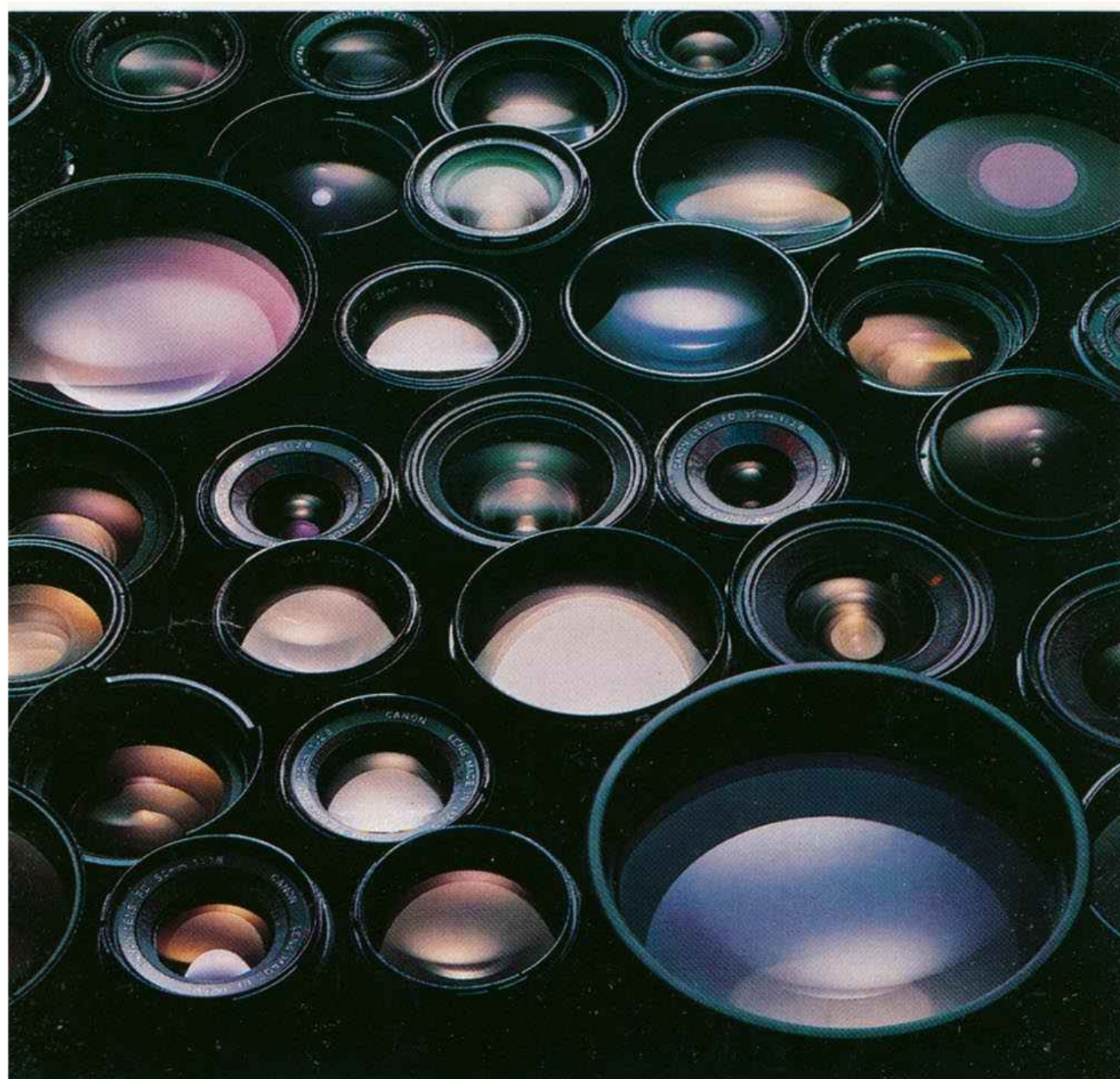
Canon Speedlites are designed so that there is no need for guess work or complicated calculations. Canon Speedlites are designed to compliment your Canon SLR. They automatically set the sync speed, correct the lens aperture, and tell you what is happening in the viewfinder. Now you won't miss those great night or indoor shots because Canon has made flash photography fun.

Canon

FD LENSES

The most comprehensive collection of the finest optics in the world.

Canon, a world leader in the manufacture and design of precision optics for over 40 years guarantees that our accumulated knowledge is built into every Canon FD Lens. Whether you view the world through the amazing FD 7.5 f/5.6 Fisheye or pinpoint the action through the Canon Super Telephoto FD 800 f/5.6L, Canon has a lens that is suited for any photographic situation imaginable. When seeing is believing, you can count on Canon quality optics.



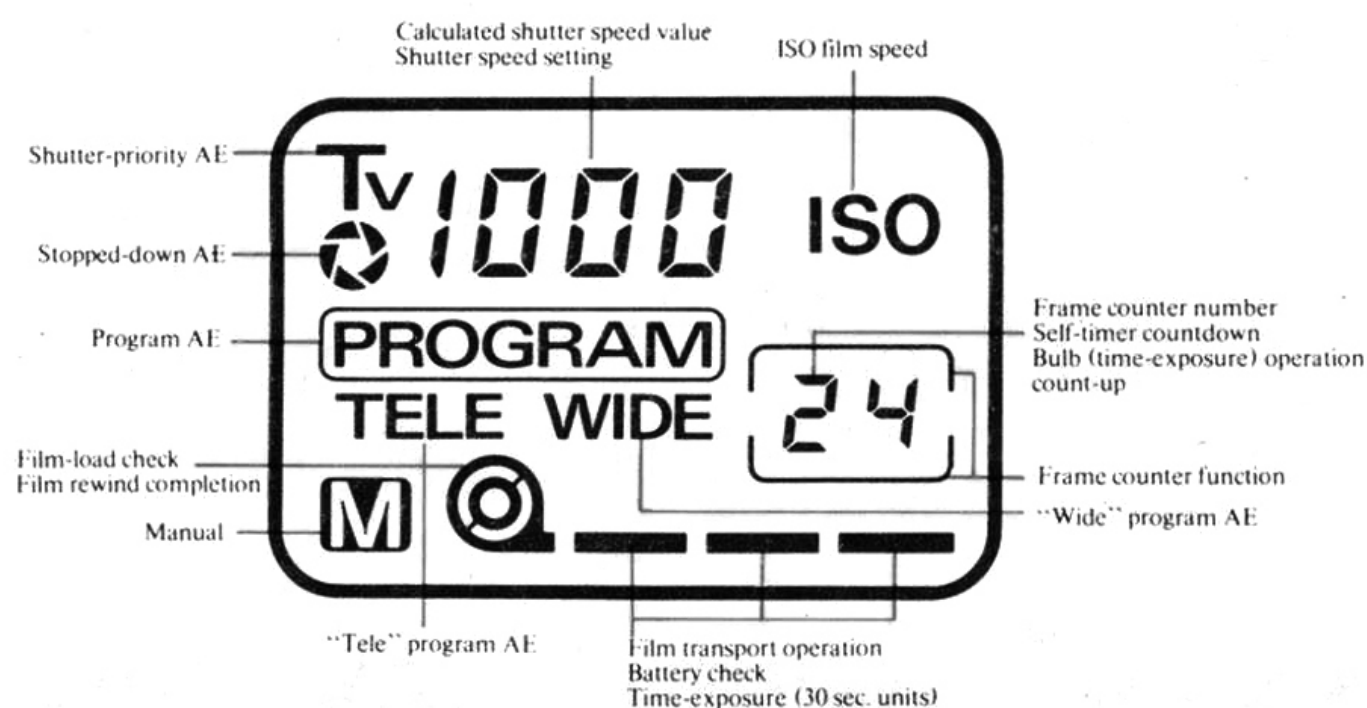
Canon T70

"IT MAKES THE GREAT SHOTS SIMPLE"

The T70 rides the leading edge of microprocessor technology with the latest features that will please the most sophisticated photographer and the person who simply enjoys taking perfect pictures.

Dual Metering Options - at the touch of a fingertip you have greater control over exposure. **Centre-weighted average metering:** For normal scenes and lighting situations. **Partial metering:** For strongly backlit subjects and when using long telephoto lenses.

Liquid Crystal Display Info Screen - easy to read digital display monitors all important camera functions from shutter speed, mode, filmspeed, battery check, self timer, frame counter, film transport, to film load and rewind check.



Automatic exposure in 4 modes. Each one matches a specific photographic situation.

- **Standard Programme** - selects the right shutter speed and aperture.
- **Wide Programme** - offers excellent depth of field when using wide angle lenses.
- **Tele Programme** - super for action shots and freezing motion with telephoto lenses.
- **Shutter Priority** - lets you control the shutter speed for action photography with any lens.

PLUS

- **Programmed Flash** - selects the aperture automatically.
- **Electronic Flash** - you set the aperture and leave the rest to the flash.
- **Manual** - you see the controls for creating the exposure mood or effects you want.
- **Stopped-Down AE** - for new perspectives in macro photography.

The T70 makes picture taking a snap and great photography picture perfect.



Canon T50

"PURE SIMPLICITY,
CANON SLR QUALITY"



The amazing T50 combines the ease and simplicity of the Sureshot with the focal length flexibility and versatility of all the Canon FD lenses. Quite simply, it is as easy to use as a Sureshot but also gives you the option of using interchangeable lenses.

You will notice at a glance the absence of confusing knobs and dials; the T50 hasn't any. Just load the film (using the built-in auto-loading/auto-winding motor), set the film speed, focus and shoot. The fully programmed T50 does all the rest and lets you shoot like a pro.

- **Full Programmed AE** - selects both shutter speed and aperture settings.
- **Programmed Flash** - just turn the flash on, set the film speed you're using on the flash and the 244T flash does the rest.
- **Built-In-Winder** - auto loading/auto winding.
- **Energy Saving Design** - get over 50 rolls of film on only 2 AA batteries.
- **Lightweight, Compact** - the ideal travel SLR camera.

For easy operation plus the flexibility to inter-change lenses think T50 and think about the stunningly beautiful pictures it will take for you.

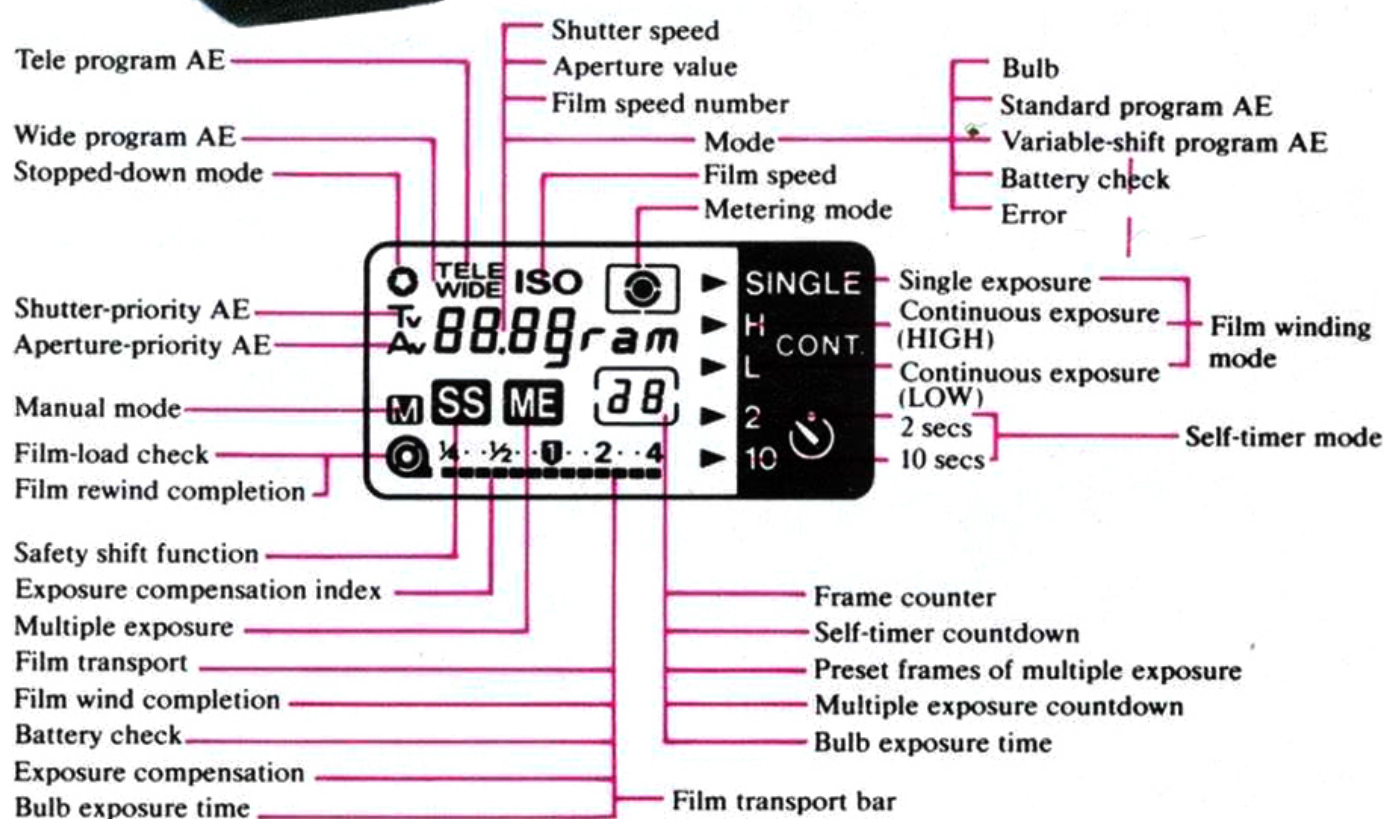
Canon T90

"PUTS THE ART BACK IN STATE-OF-THE-ART"

Presenting a rare masterpiece of camera technology; the Canon T90 with advanced capabilities to serve the needs of the serious photographer.

FEATURES

- **Trendsetting Body Design** - elegant, rounded design fits into the photographer's hands.
- **High Speed Shutter** - 1/4000 sec. maximum shutter speed and 1/250 sec. maximum flash sync.
- **Built-In Motor Drive** - 5 fps max. with only four size AA batteries.
- **Automatic Film Loading** - ready to shoot in approx. 2 seconds.
- **Automatic Film Rewind** - approx. 8 seconds for 24 exposure roll.
- **Three Built-In Metering Systems** - center-weighted average metering, partial metering and spot metering.
- **LCD Panel** - information at a glance.



The T90 opens up a new world of possibilities for the most demanding photographers.

Canon T80

AUTOFOCUS CONVENIENCE

Simply press the shutter button down half way and the AF lenses automatically gauge the subject contrast to calculate distance and adjust focus. When focus is correct, an electronic beeper will sound.

PLUS The new T80 is compatible with over 50 superb Canon quality FD lenses.

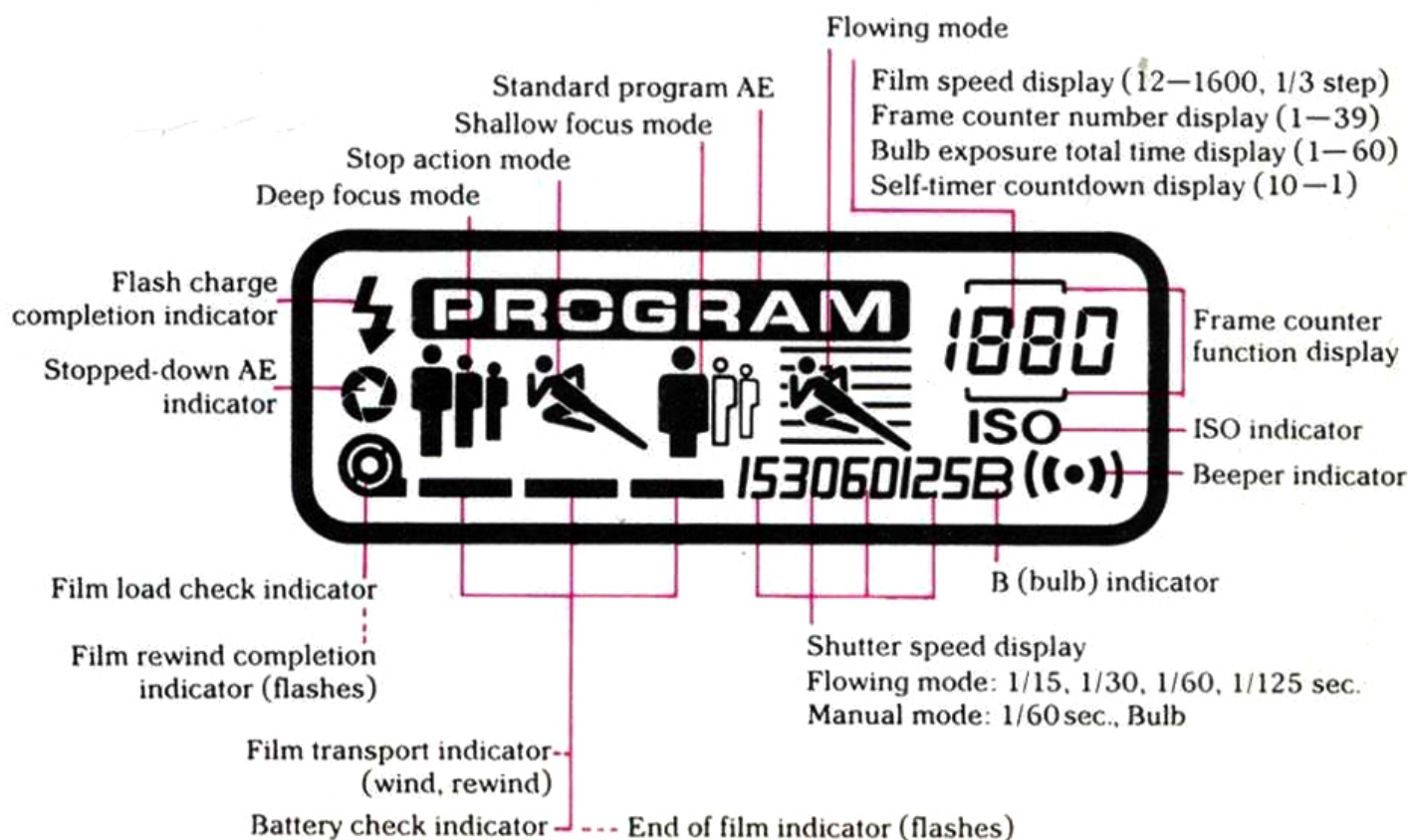
LCD picture selector lets you choose the options best suited for the photo situation. Just pick a pictogram for a perfect picture.

FEATURES

- LCD information screen
- Auto load
- Auto film wind
- Auto film rewind
- Auto flash
- Remote control option
- Self timer
- Action grip
- Exposure compensation button
- Auto focus/or manual
- Soft touch shutter release

The new Canon T80 lets you concentrate on what you want done - not on how to do it.

The T80! Canon's totally versatile and user friendly SLR.





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