

Canonet **G-III 17**

**Let Your Memories
Live On**



Canon



THE OFFICIAL
35MM CAMERA OF
THE 1980 OLYMPIC
WINTER GAMES

1 A built-in exposure meter with a CdS photocell ensures fully automatic exposure control for perfectly exposed photographs both in daylight or at night. The EE mechanism is coupled to film speed, shutter speed and aperture settings over a range extending from EV 3.5 to EV 17 with ASA 100 film.

2 With the Canolite D, flash photography has been simplified so that even a first-ever shot can become a beautiful souvenir. Just insert the Canolite D in the accessory shoe, and the camera's circuitry provides automatic flash control.

3 The G-III 17 has a compact 40mm f/1.7 lens with 6 elements in 4 groups. Four newly designed optical glasses enable this fast f/1.7 to obtain superb color reproduction and definition with or without flash.

4 The clear, bright viewfinder has a double image superimposing rangefinder and automatic parallax correction for easy focusing. Information available at a glance includes aperture scale, exposure indicator, over/underexposure warning marks, and battery level zone indicator.



5 The G-III 17 also has built-in battery check. After the battery check button is pressed, a blue lamp lights immediately above it to indicate that power is sufficient.

6 There is manual override for aperture control when you want to create special effects or for bulb exposures. By moving the aperture ring away from the "A" mark, shutter speed and f/stop come under your complete control.

7 Various safety mechanisms are provided to avoid film waste or inferior quality shots. The QL (Quick Loading) mechanism loads film the sure, quick way, and the film transport indicator clearly shows when film is advanced or rewound.

8 To further extend the advantages of the G-III 17, there are various optional accessories besides the Canolite D, such as the Lens Hood 4, Canon Release 30 for remote control photography, a full line of filters.



NOMENCLATURE

Lens

Shutter Speed
Ring

Film Speed Indicator
Window

Self-Timer Lever

Viewfinder
Window

Film Rewind
Crank

Accessory
Hot Shoe

Hot Shoe
Contact

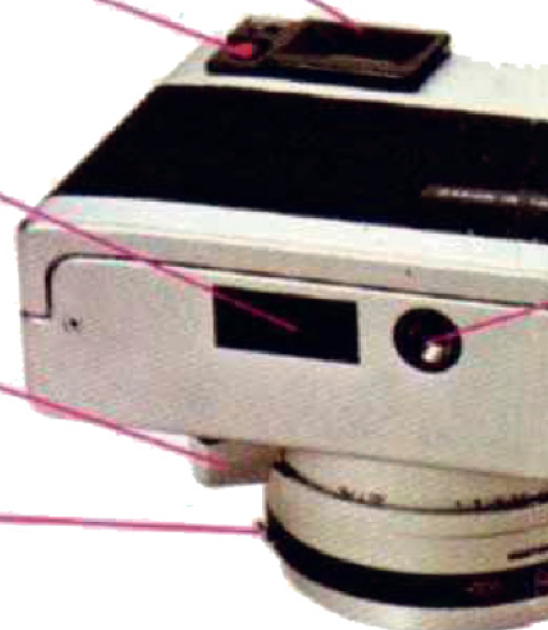
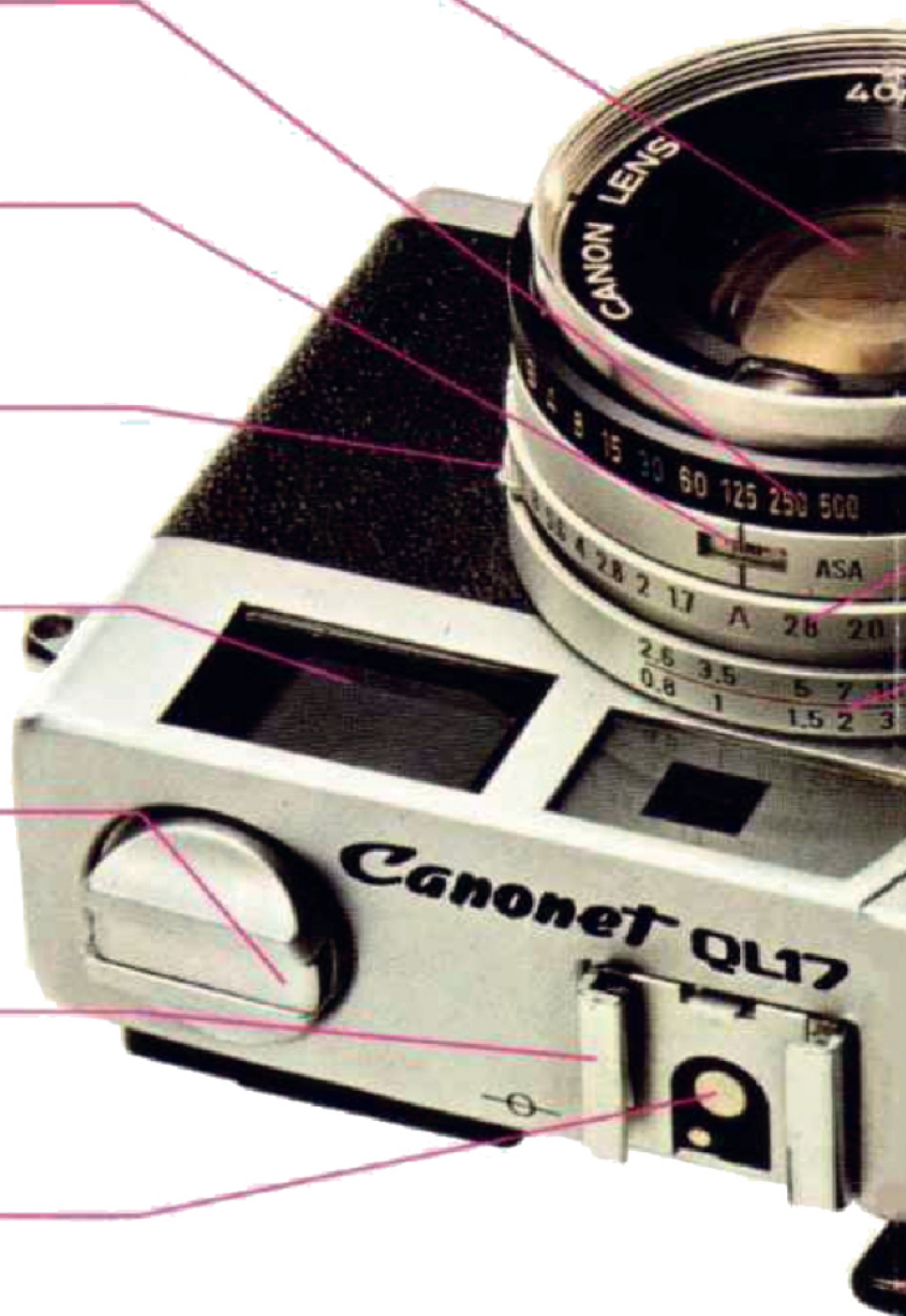
Viewfinder
Eyepiece

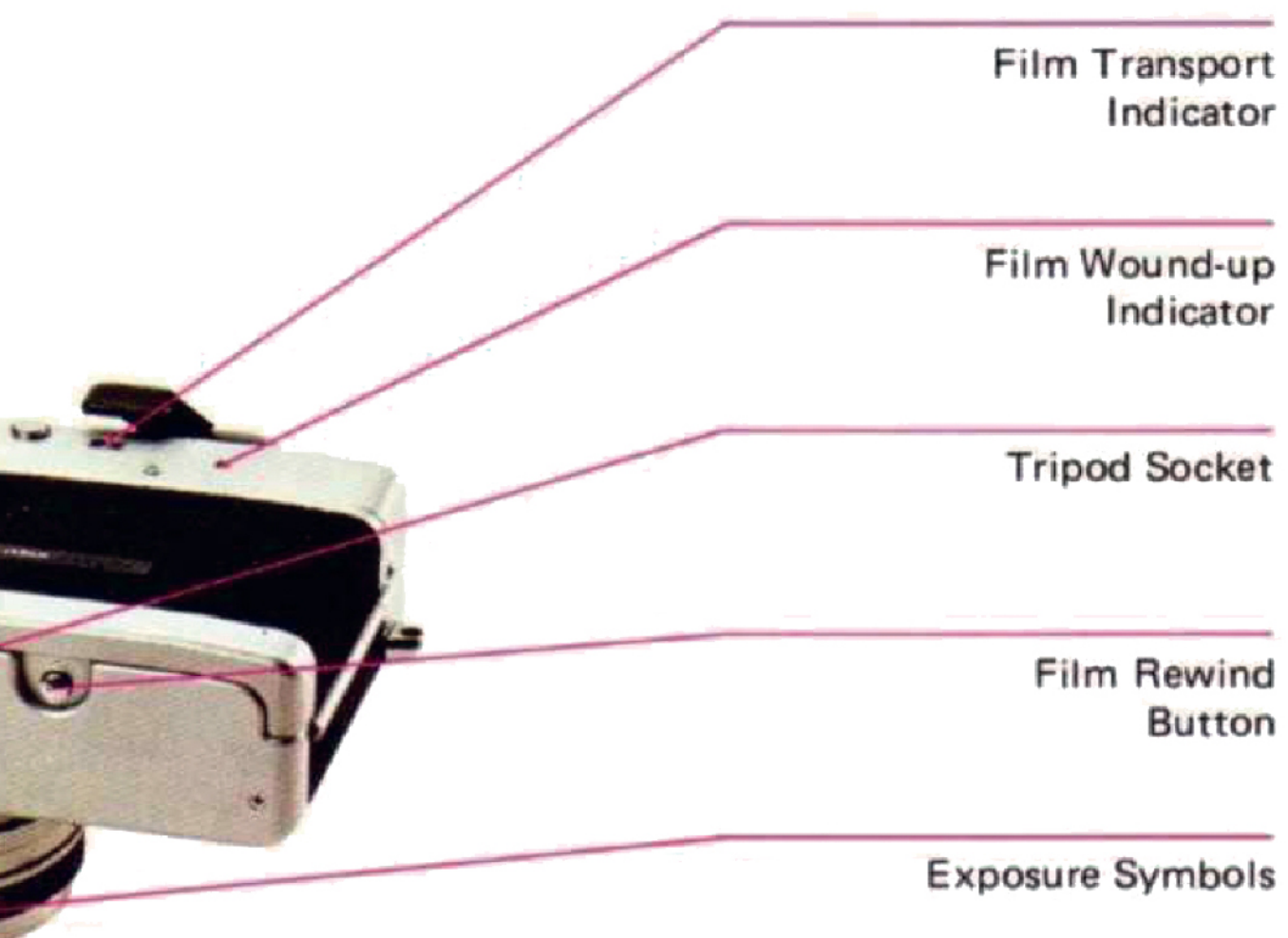
Battery Check
Button

Battery
Compartment

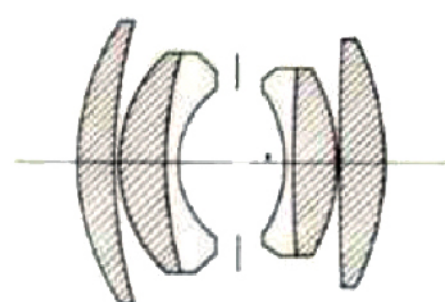
Focusing Lever

Bulb Exposure
Setting Lever





Canon Lens for Superb Color Reproduction



Four of the elements of the Canonet G-III 17's lens are made of optical glass with rare earths. They were carefully designed to attain an excellent light transmission ratio such as is necessary for colors to be rendered in their natural hues and brilliance. With this compact 40mm f/1.7, image sharpness is consistent over the entire picture field, in the dark or under a bright sun. The lens has Canon's unique Spectra Coating.

Ease of Handling and Safety Mechanisms



The G-III 17 fits comfortably in your hands, and all controls are arranged to make its operation incredibly easy. There are four mechanisms to safeguard your enjoyment of photography. A shutter button interlock prevents improper exposures, the B setting lock rules out unintentional switching to bulb exposure, and the QL mechanism enables you to load film quickly and correctly. Besides, you can always see when film advances or is rewound thanks to the film transport indicator. Indeed, Canon's renowned expertise and technology have blended in this camera to let any beginner take unforgettable pictures.

Day and Night Exposure Control



Automatic control of exposure in daylight is accurately performed with the G-III 17. Its meter uses a CdS photocell for fast, exact light readings, and the camera's circuitry takes care of it all when you set the aperture ring at "A". In dim light conditions or at night, automatic flash control gives perfect exposures when using the Canolite D. There is a manual override besides to allow you to create your own special effects.

Creativity with Manual Aperture Control

If you prefer to cancel the automatic exposure control and rely on your own sense of creativity, the Canonet G-III 17 gives you manual override such as Canon's professional type cameras. You simply move the aperture ring away from the "A" mark, and you are on your own.

SPECIFICATIONS

- **Type:** 35mm lens shutter type rangefinder camera with Electric Eye
- **Picture Size:** 24x36mm
- **Lens:** Canon lens 40mm f/1.7; 6 element, 4 group construction with four newly developed glasses; Spectra Coated
- **Viewfinder:** viewfinder combined with rangefinder bright frame with automatic parallax correction system, aperture scale, exposure indicator, over/under exposure warning marks
- **EE Mechanism:** built-in exposure meter with CdS photocell for fully automatic exposure control; shutter speed priority system
- **Exposure Meter Coupling Range:** EV3.5 (f/1.7, 1/4 sec.) to EV17 (f/16, 1/500 sec.) with ASA 100 film
- **Film Speed Scale:** ASA 25-800
- **Power Source:** one 1.35V M20 (#625) mercury battery, battery checker built-in
- **Shutter:** between-the-lens leaf type shutter; speeds from 1/4 to 1/500 sec. plus B; X synchronization; built-in self-timer
- **Flash Contacts:** accessory shoe with direct contact, exclusive for Canolite D; conventional flash socket
- **Canolite D:** cordless operation with direct contact in accessory shoe; EE circuit is coupled to shooting distance for automatic flash photography.
- **Flash-Auto Mechanism for Other Flash Units:** f/stop is coupled to shooting distance at guide numbers 14, 20, 28 (m) with ASA 100 film; shutter release button is locked when outside coupling range
- **Film Loading:** exclusive QL (Quick Loading) mechanism accepts any standard 35mm film cassette
- **Winding Lever:** single-stroke, 127°; film transport indicator and shutter cocked indicator built-in
- **Frame Counter:** Resets automatically when camera back is opened.
- **Filter Size:** 48mm
- **Size:** 120x75x60mm (4-3/4"x3"x2-3/8")
- **Weight:** 620g (1 lb. 5-7/8 ozs.)

Subject to change without notice.



A SYMBOL IS A PROMISE.



Official Photographic consultant
to World Championship Tennis



Contributed to
the U.S. Olympic
Committee



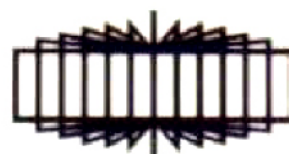
Official 35mm camera of
the PGA

'80 OPEN

THE OFFICIAL PHOTOGRAPHIC CONSULTANT TO
80 U.S. OPEN TENNIS CHAMPIONSHIPS



THE OFFICIAL
35MM CAMERA OF
THE 1980 OLYMPIC
WINTER GAMES



The Official Camera of
Madison Square Garden

OFFICIAL CAMERA
LBGP

LONG BEACH GRAND PRIX



The Official Camera of
United States Auto Club



The Official Camera of
Watkins Glen

Canon

CANON INC. 11-28, Mita 3-chome, Minato-ku, Tokyo 108, Japan

USA

CANON U.S.A., INC. HEAD OFFICE

10 Nevada Drive, Lake Success, Long Island, N.Y. 11042, U.S.A.

CANON U.S.A., INC. MANHATTAN SERVICE STATION

600 Third Avenue, New York, N.Y. 10016, U.S.A.

CANON U.S.A., INC. ATLANTA OFFICE

6380 Peachtree Industrial Blvd., Norcross, Georgia 30071, U.S.A.

CANON U.S.A., INC. CHICAGO OFFICE

140 Industrial Drive, Elmhurst, Illinois 60126, U.S.A.

CANON U.S.A., INC. LOS ANGELES OFFICE

123 Paulerino Avenue East, Costa Mesa, California 92626, U.S.A.

CANON U.S.A., INC. LOS ANGELES SERVICE STATION

3407 West 6th Street, Los Angeles, California 90020, U.S.A.

CANON U.S.A., INC. SAN FRANCISCO SERVICE STATION

776 Market Street, San Francisco, California 94102, U.S.A.

CANON U.S.A., INC. HAWAII OFFICE

Bldg. B-2, 1050 Ala Moana Blvd., Honolulu, Hawaii 96814, U.S.A.

CANADA

CANON OPTICS & BUSINESS MACHINES CANADA, LTD.

HEAD OFFICE

3245 American Drive, Mississauga, Ontario L4V 1N4, Canada

CANON OPTICS & BUSINESS MACHINES CANADA, LTD.

MONTREAL OFFICE

3070 Brabant-Marineau Street, St. Laurent, Quebec H4S 1K7, Canada

CANON OPTICS & BUSINESS MACHINES CANADA, LTD.

VANCOUVER OFFICE

5900A, No. 2 Road, Richmond, B.C. V7C 4R9, Canada

CANON OPTICS & BUSINESS MACHINES CANADA, LTD.

EDMONTON SERVICE CENTER

5222-86 St. Edmonton, Alberta T6E 5J6, Canada

EUROPE, AFRICA
& MIDDLE EAST

CANON AMSTERDAM NV

P.O. Box 7907, 1008 AC Amsterdam, The Netherlands

CANON AMSTERDAM NV CAMERA SERVICE CENTER

Gebouw 70, Schiphol Oost, The Netherlands

CENTRAL &
SOUTH AMERICA

CANON LATIN AMERICA, INC. SALES DEPARTMENT

P.O. Box 7022, Panama 5, Rep. of Panama

CANON LATIN AMERICA, INC. REPAIR SERVICE CENTER

P.O. Box 2019, Colon Free Zone, Rep. of Panama

SOUTHEAST ASIA

CANON HONGKONG TRADING CO., LTD.

5th Floor 2-6, Fui Yiu Kok Street, Tsuen Wan, New Territories, Hong Kong

OCEANIA

CANON AUSTRALIA PTY. LTD.

22 Lambs Road, Artarmon, Sydney 2064, Australia